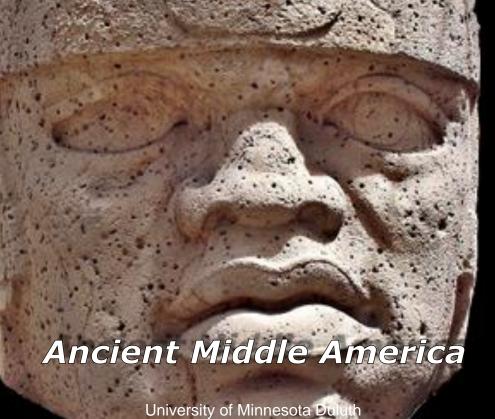
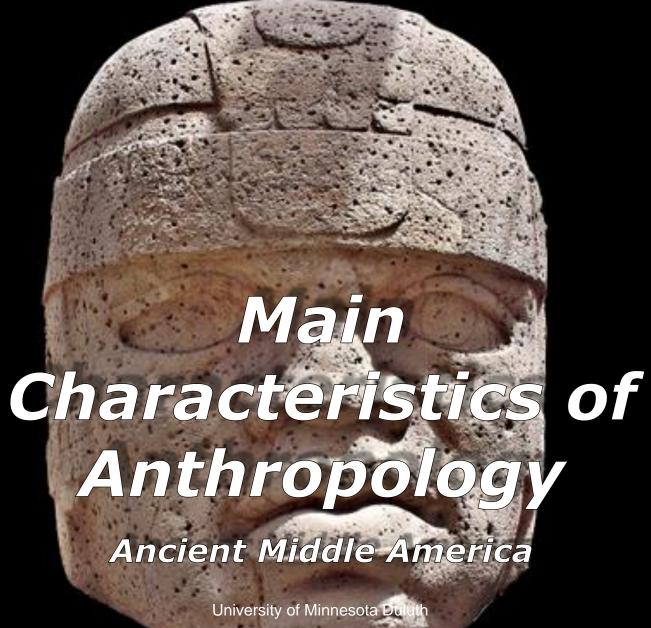
use your up/down arrow keys and/or your space bar to advance the slides



Tim Roufs © 2010-2014 http://www.d.umn.edu/cla/faculty/troufs/anth3618/



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http://www.d.umn.edu/cla/faculty/troufs/anth3618/

you've seen these listed in the Week 1 "Topics" . . .

Main Characteristics of Anthropology

slides: (.pdf) (.pptx)

(Download PowerPoint Viewer Free) (Download Adobe .pdf Reader Free)

[see note on slide formats]

(NOTE: This is a long slide set as it covers some very important background information that will be referred to often as we go through the semester. Please bear with it to the end. And it will take a little longer to load, so please bear with that also. There is no video presentation scheduled for this and next week as the base slide sets tend to be a little longer than "normal.")

- the four fields of general anthropology
- o culture as a primary concept
- o comparative method as major approach
- o holism as a primary theoretical goal
- o fieldwork as a primary research technique

WebPage Summary

"Anthropology and . . . It's Parts" chart

"Other Important Terms"

slides: (.pdf) (.pptx)

(Download PowerPoint Viewer Free) (Download Adobe .pdf Reader Free)

[see note on slide formats]

Units of Analysis

slides: (.pdf) (.ppbx)

(Download PowerPoint Viewer Free) (Download Adobe .pdf Reader Free)

[see note on slide formats]

Three Major Perennial Debates

slides: (.pdf) (.pptx)

(Download PowerPoint Viewer Free) (Download Adobe .pdf Reader Free)

[see note on slide formats] (NOTE: This is a long slide set as it covers more than 2000+ years. Please bear with it to the end. Please bear with it to the end. And it will take a little longer to load, so please bear with that also. There is no video presentation scheduled for this and next week as the base slide sets tend to be a little longer than "normal.")

you've seen these listed in the Week 1 "Topics" . . .

Main Characteristics of Anthropology

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Slides: (.pdf) (.pptx)
(Download PowerPoint Viewer Free) (Download Adobe .pdf Reader Free)
[see note on slide formats]
```

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WebPage Summary
"Anthropology and . . . It's Parts" chart

You've seen these listed in the Week 1 "Presentations Topics" . . .

Main Characteristics of Anthropology

Slides: (.pdf) (.pptx)
(Download PowerPoint Viewer Free) (Download Adobe .pdf Reader Free)
[see note on slide formats]

let's have a closer look . . .

- the four fields of general anthropology
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WebPage Summary
"Anthropology and . . . tt's Parts" chart

Main Characteristics of Anthropology

- 1. the four fields of general anthropology
- 2. culture as a primary concept
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Main Characteristics of Anthropology

- 1. the four fields of general anthropology
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you've already seen the fourfold approach of American Anthropology . . .

American Anthropology

- cultural / social
- physical
- archaeology
- linguistics

we're going to have a closer look at . . .

Middle America

and its . . .

- cultural / social
- physical
- archaeology
- linguistics

aspects

Main Characteristics of Anthropology

1. the four fields of general anthropology

2.culture as a primary concept

- 3. comparative method as major approach
- 4. holism as a primary theoretical goal
- 5. fieldwork as a primary research technique

"culture" is

- learned
- shared
- transmitted from generation to generation
- based on symbols
- integrated

· "culture"

some anthropologists focus on the idea that culture involves "shared understanding"

micyraicu

· "culture"

• is not inherited

(i.e., is not biological)

• is *not* "instinct"

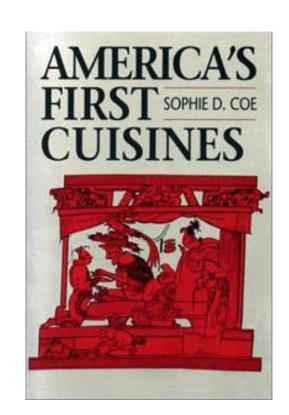
· "cultures"

 are groups of people sharing a common heritage (and usually a common language)

Aztec

Maya

Inca



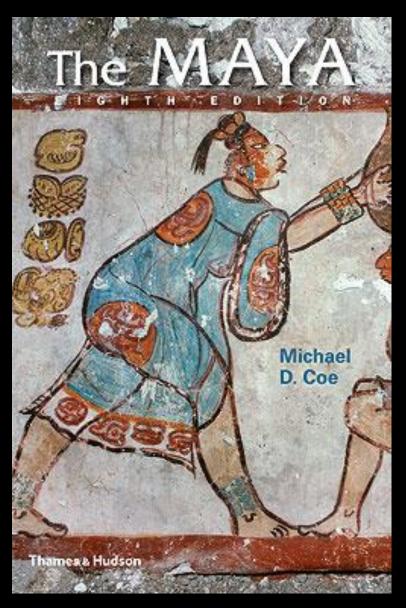
Sophie D. Coe

America's First Cuisines

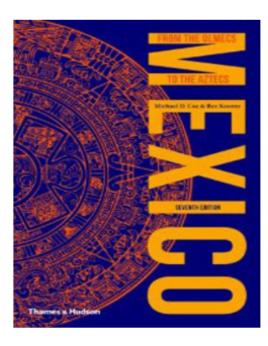
Austin: University of Texax Press, 1994.

www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html#title

for e.g.,



www.d.umn.edu/cla/faculty/troufs/anth3618/matext.html#title



Mexico (7th Ed.)

Michael D. Coe a nd Rex Koontz

(NY: <u>Thames and Hudson</u>, 2013) ISBN-13: 978-0-500-29076-7

Mexico 7th Ed. is currently available online from about \$18.46 new, \$17.00 used (+ p/h, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

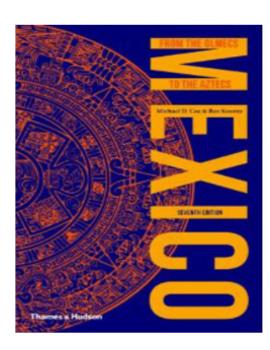
(26 August 2013)

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booksprice.com | CheapestTextbooks.com | CourseSmart.com | TextbookMedia.com
| Direct Textbook | |

- "A pioneering synthesis."—Antiquity
- "Fascinating reading . . . an accessible, informed and extremely well illustrated introductory book."
 —Popular Archaeology

"Michael D. Coe's Mexico has long been recognized as the most readable and authoritative introduction to the region's ancient civilizations. This companion to his best-selling *The Maya* has now been completely revised and expanded for the fifth edition by Professor Coe and Rex Koontz."

"The sixth edition includes new developments in the birth of agriculture and writing, both of which were independently invented here. Fresh insights into the metropolis of Teotihuacán reveal a world of palaces and warrior cults brought down by social revolts. A spectacular new find in the center of the Aztec capital, just



Mexico (7th Ed.)

Michael D. Coe a

nd Rex K

(NY: Thame ISBN-13: 978-

but "Mexico"

includes *many* cultures . . .

Aztec

Toltec

Mixtec

Totonac

Tarascan

Zapotec

Olmec

Yaqui

and others

used

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ve introduction to een completely

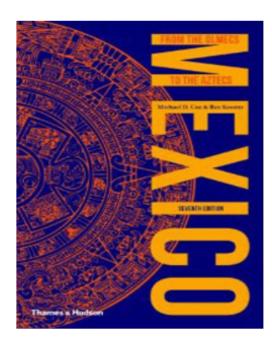
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• "Fa

"Michael D. the region's revised and

"The sixth (independer warrior cult



Mexico (7th Ed.)

Michael D. Coe a nd Rex Kooi

(NY: <u>Thames a</u> ISBN-13: 978-0-50

more about this with

"local cultures"

("microcultures")

below

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introductory book."

tative introduction to v been completely

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- "A pior
- "Fascir
 —Popu

"Michael D. Co the region's ar revised and ex

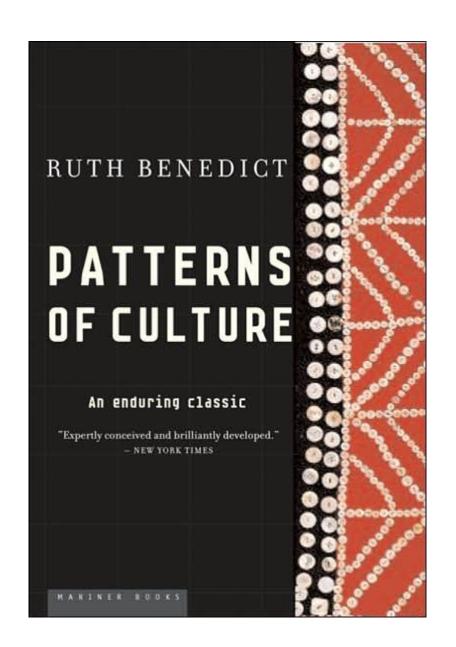
"The sixth editi independently warrior cults bi

"cultures"

- are "integrated"
- -- an idea that was pioneered and emphasized by the "pioneer" anthropologist Ruth Benedict



Ruth Fulton Benedict 1887-1948 Patterns of Culture 1934





Ruth Fulton Benedict 1887-1948 Patterns of Culture 1934

· "cultures"

- are integrated
- Interact and change
 - the idea that some cultures
 (like "hunting and gathering" cultures, or the Amish)
 do not change is not correct

Microculture

- are smaller groups with distinct pattern of learned and shared behavior and thinking found within larger cultures such as ethnic groups in localized regions
- some people like to think of these as "local cultures"

Microculture

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- microcultures can include ethnic groups within nations
 - -e.g., Greek-Americans
 - e.g., Anishinabe (Chippewa; Ojibwa)
 - e.g., Irish "Travellers"
 - sometimes incorrectly called "Gypsies"
 - e.g., Australian Aboriginals
 - e.g., Cajun
 - e.g., Rom (Gypsies)
 - e.g., Basques
 - e.g., Kurds

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a Trick "Travellere"

local groups generally strive to preserve their cultural identity

e.g., Kurds

microcultures can include ethnic groups within nations

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local groups generally strive to preserve their cultural identity with . . . language food religion clothing cultural symbols
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- e.g., Rom (Gypsies)
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Microculture



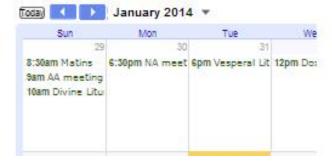
Twelve Holy Apostles Church Duluth, Minnesota



Welcome to our parish website. We have just begun working on updating and we intend to bring it up to date more specific information and a small reorganization by the end of January 2014. The calendar is always updated.

Please come and worship with us at any of the services listed on our schedule. Our regular weekly schedule consists of Saturday Vespers at

12apostleschurch@gmail.com



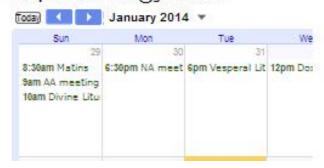
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12apostleschurch@gmail.com



Opa! Taste of Greece is back

Blue and white signs have been popping up all over Duluth as a reminder that this weekend is the annual Taste of Greece. On Saturday and Sunday, July 14 and 15, Marshall School will be transformed into a little Athens, where Greek food and drink will be served, costumed dancers will perform traditional dances, and T-shirts, dresses, books, hats and jewelry and any number of Hellenophilic items will be on sale.

By: Patra Sevastiades, Duluth Budgeteer News

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For those with a sweet tooth, the extensive pastry table alone is probably worth the visit. Consider pairing a piece of flaky baklava with a small but potent cup of Greek coffee, and you may feel like dancing the "Zorba." Best of all, admission is free.



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The "Zorba" begins with a low sweeping motion. Eva Sevastiades, 19, Megan Solem, 15, and Tess Sevastiades, 15, start to dance.



(Photo by Patra Sevastiades)

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Dima Sevastiades, Styli Regas and Demetri Bush wear their dance costumes for the Taste of Greece.

(Photo by Patra Sevastiades)







every region has its own local cultures, or microcultures...

"units of analysis" may include:

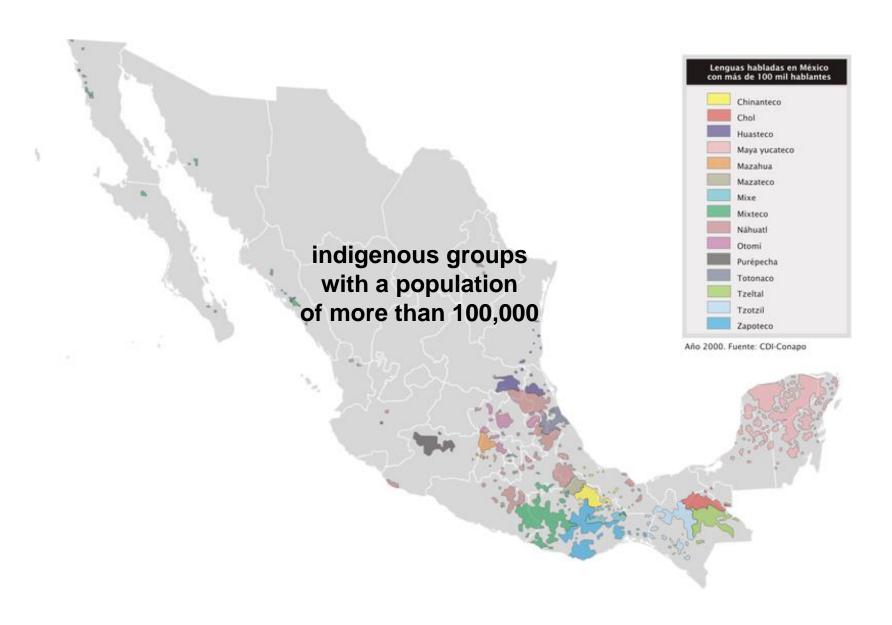
for e.g.,
Prehistoric Middle America
has all of these cultures . . .
and more . . .

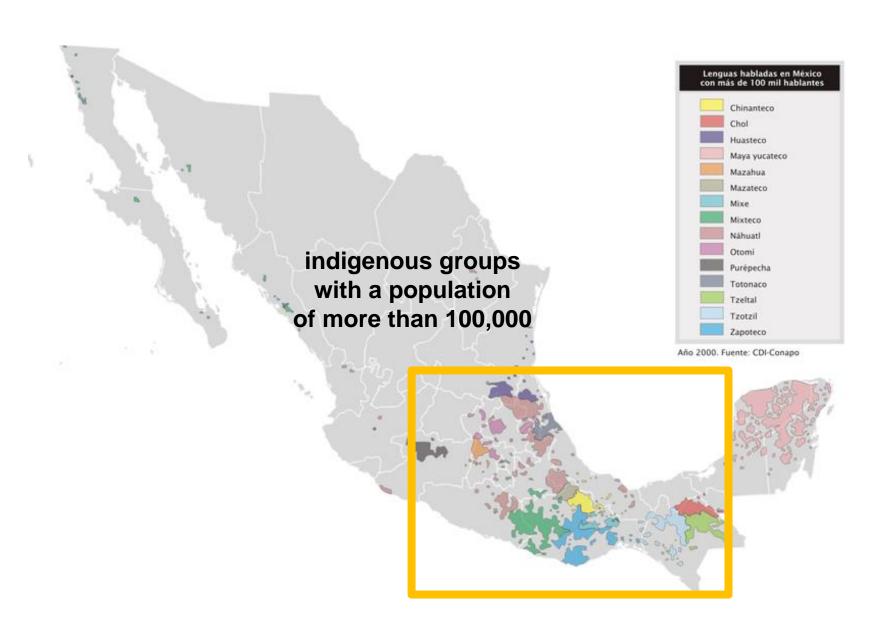
- a culture / "subculture"

- Ancient Middle America
 - Chamula
 - Lancandon
 - Tzotzil
 - Tzeltal
 - Zoque

- Yaqui
- Otomi
- Tarascan
- Mixtec
- Zapotec

- Olmec
- Toltec
- Aztec
- Teotihuacanos
- Tarahumara







"units of analysis" may include:

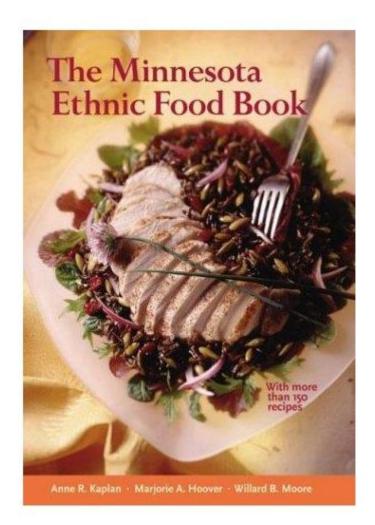
and
just the Maya
include all of these subcultures . . .
and more . . .

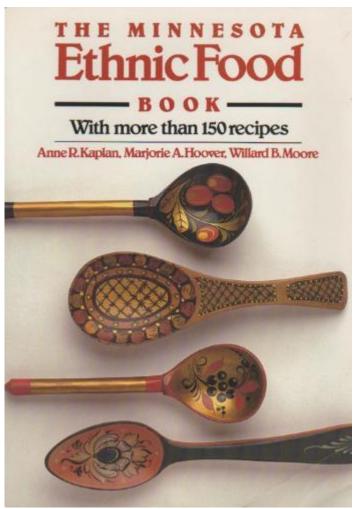
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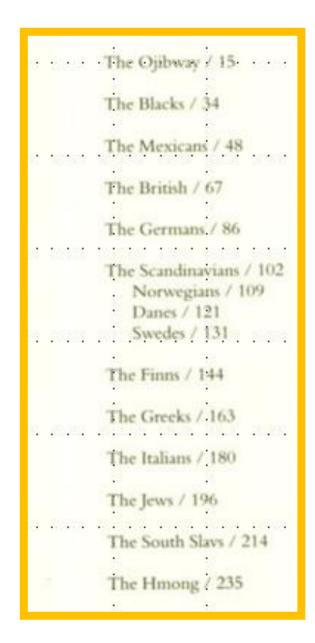
even Minnesota...





Minnesota Historical Society Press

even in places like Minnesota there are many "microcultures" . . .



The Minnesota Ethnic Food Book

even in places like Minnesota there are many "microcultures"

for e.g., Anishinabe

(known less appropriately as "The Ojibwa," and "The Chippewa") . . .

... and many groups have been in or near their present locality since prehistoric times

- microcultures can include ethnic groups within nations
 - e.g., Anishinabe (Chippewa; Ojibwa)

local groups generally strive to preserve their cultural identity . . .

microcultures can include ethnic groups within nations

```
local groups generally strive to preserve their cultural identity with . . . language food religion clothing cultural symbols
```

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 - e.g., Cajun
 - e.g., Rom (Gypsies)
 - e.g., Basques
 - e.g., Kurds

Tribal college seeks to strengthen its Indian identity

Jana Hollingsworth Duluth News Tribune

Published Thursday, September

The pipe ceremony
Wednesday at the Fond
du Lac Tribal and
Community College
acknowledged and
honored the four
directions, the elements
and the Creator.

It also signaled a new beginning for the college and the Fond du Lac Band of Lake Superior Chippewa.

By law, both the state and the band run the college. But in recent years, the band has felt



its role diminish — a trend that community college officials say they want to reverse.

- microcultures can include ethnic groups within nations
 - e.g., Anishinabe (Chippewa; Ojibwa)

local groups generally strive to preserve their cultural identity . . .

and you can often see that in the artifacts that they produce







Private Vehicle

Private Vehicle

Vet



Handicapped Driver



Private Vehicle



Private Vehicle



you can probably see signs of this in your area . . .

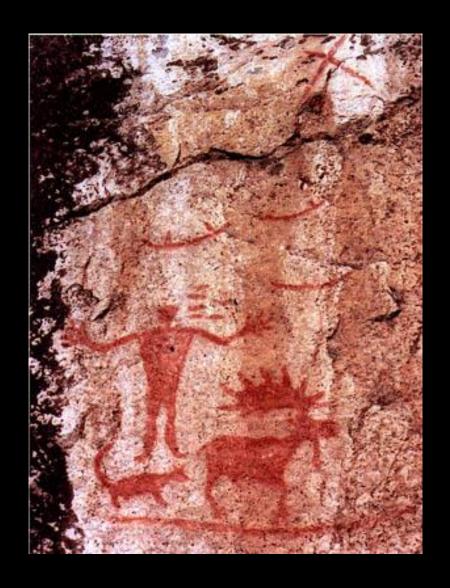


these have prehistoric counterparts

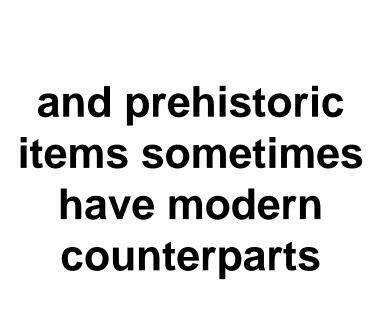
. . .



Clovis Point



Pictograph from Hegman Lake, Minnesota





Molinillo
Ancient Mexican Hot Chocolate Frother

but *context* is always important

but *context* is always important

What is this, for e.g.?

it's a "spurtle"

for stirring oatmeal and soups (in Scotland)



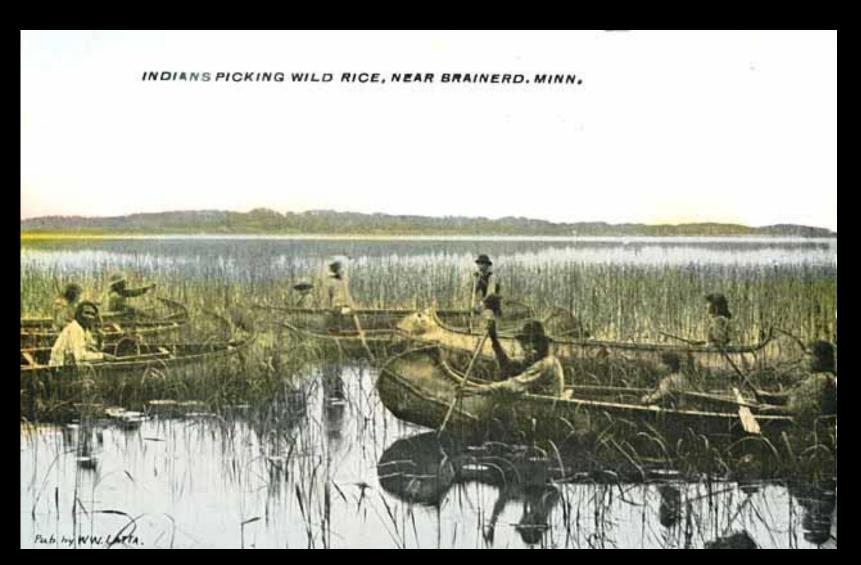
- microcultures can include ethnic groups within nations
 - e.g., Anishinabe (Chippewa; Ojibwa)
- ... some areas of human activity tell us more than others ...
 - e.g., Kuras
 - e.g., Australian Aboriginals

- microcultures can include ethnic groups within nations
 - e.g., Anishinabe (Chippewa; Ojibwa)

Less to their prehistoric past, and defining their history.

- microcultures can include ethnic groups within nations
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 - e.g., Irish "Travellers"
 - sometimes incorrectly called "Gypsies"

and this often shows up in the archeological record . . .



Indians harvesting wild rice near Brainerd, 1905
Minnesota Historical Society





to top of page / A-Z index

Wild Rice



Wild rice Zizania aquatica Wikipedia



Day's Place, Frozen Sap, Lake Mille Lacs Minnesota Historical Society



Indians making maple sugar, Cass Lake.
Photograph Collection, Postcard, 1905
Visual Resources Database Minnesota Historical Society Location No. E97.32M r4 Negative No. 49125







→ Dw Adobe Dreamweaver ...







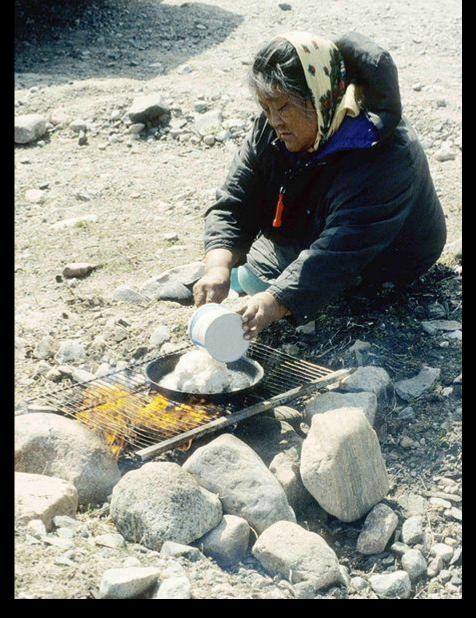




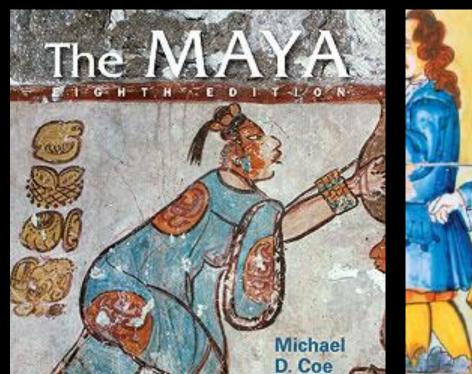
Mrs. Day Granulating Maple Sugar, Lake Mille Lacs
Minnesota Historical Society

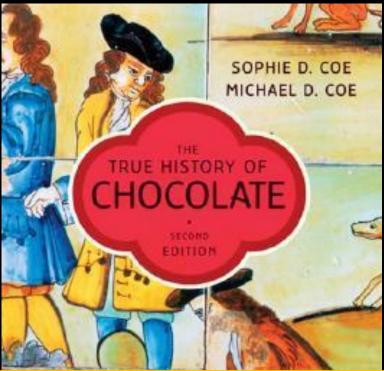


Woman and Blueberries. Patrick DesJarlait (1912-1972)
Minnesota Historical Society



Bannock / Frybread
Wikimedia





and this is the case for almost every group . . .





Main Characteristics of Anthropology

- 1. the **four fields** of general anthropology
- 2. culture as a primary concept

3.comparative method as major approach development and structure

- 4. holism as a primary theoretical goal
- 5. fieldwork as a primary research technique

Main Characteristics

comparative method

- as a major approach to the study of human behavior
- the comparative method compares things

Main Characteristics

comparative method

One form of comparative method was pioneered by Fred Eggan
 (University of Chicago)

"Social anthropology and the method of controlled comparison"

American Anthropologist, 56:743-61 (1954)

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Main Characteristics

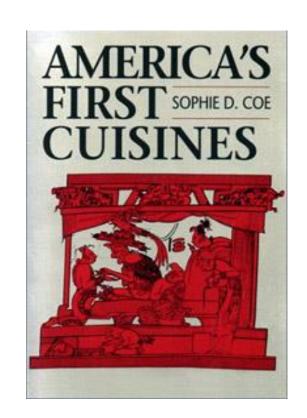
 the comparative method compares things

for e.g. . . .

Aztec

Maya

Inca



Sophie D. Coe

America's First Cuisines

Austin: University of Texax Press, 1994.

Main Characteristics

comparative method

- Other methods . . .

compare things regionally

in an attempt to understand **Process**

Main Characteristics

process

essentially refers to

how things change

or

how things came to be the way they are now

Main Characteristics

comparative method

Other methods . . .

anthropologists for e.g., compare things regionally in an attempt to understand process

Main Characteristics

 the comparative method compares things, for e.g., Process of domestication / civilization

Main Characteristics

 the comparative method compares things, for e.g., process of domestication / civilization

Main Characteristics

 the comparative method compares things, for e.g., process of domestication / civilization

maize - Mexico

wheat - Turkey

rice - China

manioc - Brazil

millet - Africa

Main Characteristics

 the comparative method compares things, for e.g., process of domestication / civilization

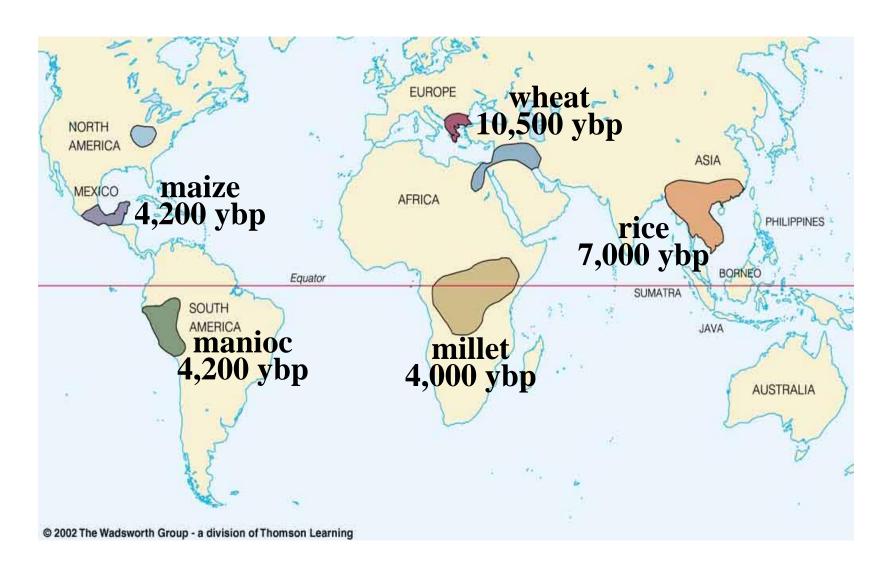
maize - Mexico

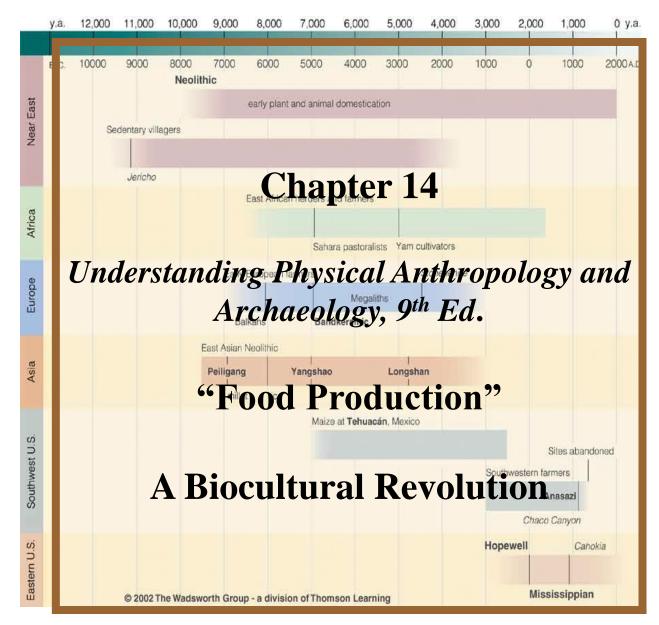
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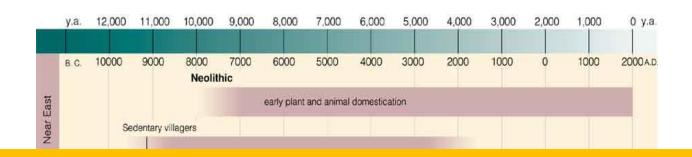
millet - Africa





Time line for Ch. 14 Food Production

Understanding Physical Anthropology and Archaeology, 9th Ed., p. 333



one of the best places in the world to look at the **process** of plant domestication

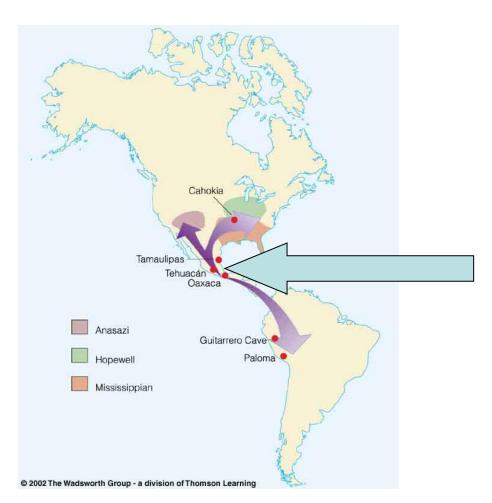


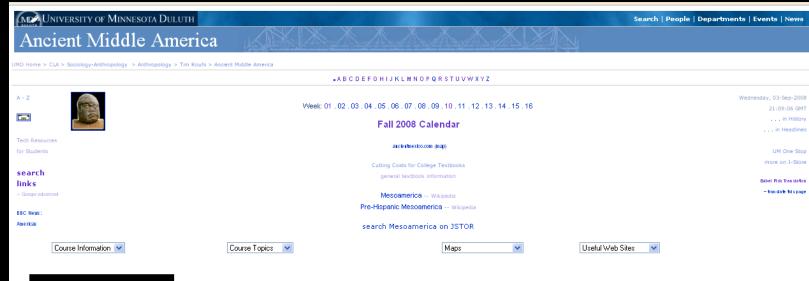
Time line for Ch. 14 Food Production

Understanding Physical Anthropology and Archaeology, 9th Ed., p. 333

Tehuacán Valley, Puebla, Mexico

maize 4,200 ybp







Tehuacán

Teotihuacán

Tenochtitlán

Tehuacán slides

Tehuacán -- Wikipedia

Search Tehuacán on JSTORE

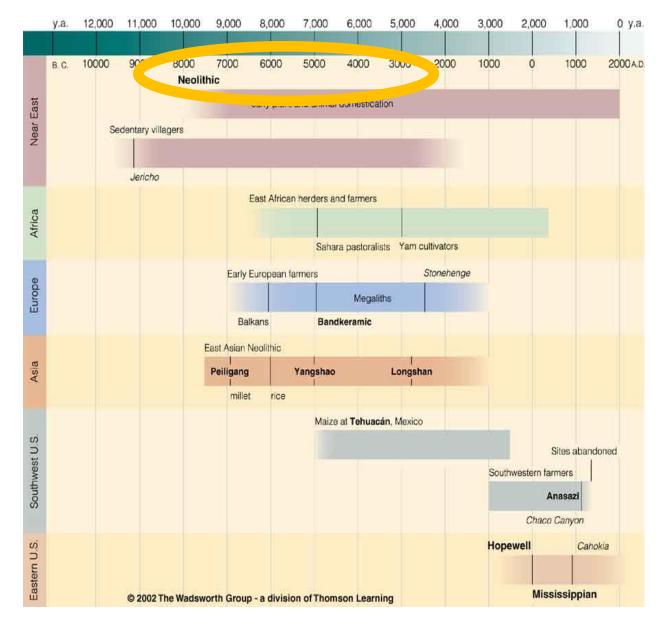


× Find: tehua 🕹 Next 👚 Previous 👂 Highlight all 🗌 Match case

ARCHAEOLOGICAL SEQUENCE FROM TEHUACÁN, MEXICO 11,000 B.C. to A.D. 1500

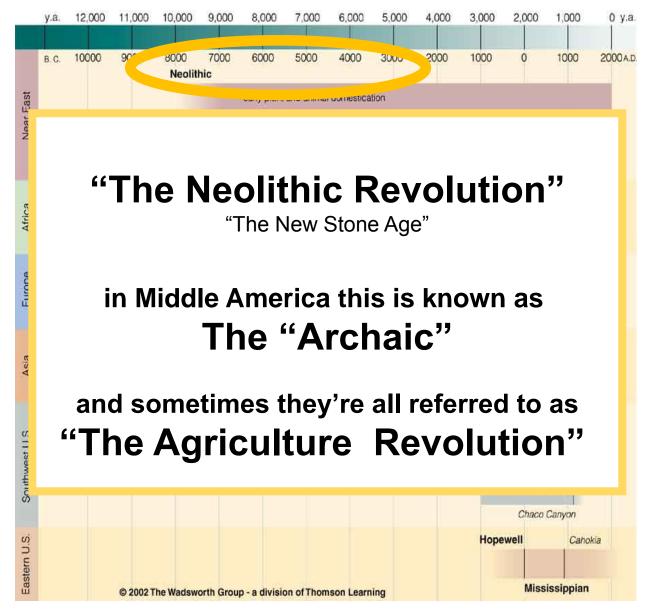
(Tehuacán Page)

| <u>PHASE</u> | COMMUNITY PATTERN | SUBSISTENCE | TEHUACÁN VALLEY POPULATION ESTIMATE | |
|---|--|--|--|--|
| Venta Salada phase (A.D. 700 - 1520) | Secular cities or towns with religiously, politically,and economically affiliated centers | Full-time agriculture and irrigation as well as commerce | Five thousand times original population (60,000 - 120,000) | |
| Palo Blanco (200 B.C A.D. 700) | Sacred or ceremonial centers | Full-time agriculture with irrigation | One thousand times the original population (12,000 - 24,000) | |
| Ajalpán and St. María (1500 - 200 B.C.) | Ceremonial centers or villages with temples with ceremonially affiliated villages (100-300 village population) | Full-time agriculture using many hybred domesticates; irrigation (?) | One hundred fifty times original population (1800 - 3600) | |
| Late Abejas, | Semipermanent villages | Full-time agriculture | Forty times original | |



Time line for Ch. 14 Food Production

Understanding Physical Anthropology and Archaeology, 9th Ed., p. 333



Time line for Ch. 14 Food Production.

Early Neolithic sites



Understanding Physical Anthropology and Archaeology, 9th Ed., p. 349

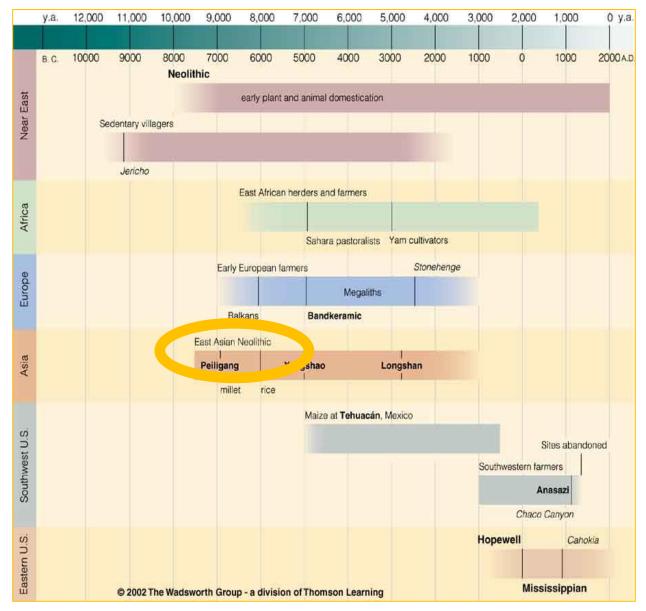
REM:

"The Neolithic Revolution"

"The New Stone Age"

in Middle America this is known as **The "Archaic"**

and sometimes they're all referred to as "The Agriculture Revolution"

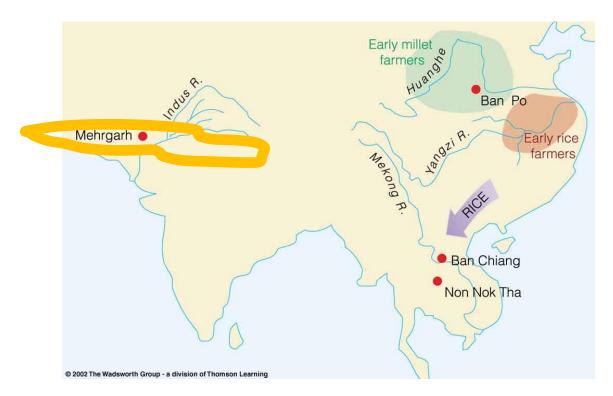


Time line for Ch. 14 Food Production

Understanding Physical Anthropology and Archaeology, 9th Ed., p. 333

Mehrgarh

One of the earliest Neolithic settlements of southern Asia, Pakistan



Understanding Physical Anthropology and Archaeology, 9th Ed., p. 352

Main Characteristics of Anthropology

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3.comparative method

as major approach development and structure

another e.g. . . .



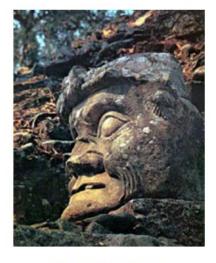
Map of the Mayan World -- NOVA



Out of the Past: "The Collapse"

60 min., 1993, VC 2135

Terms / Abstract Notes Concepts



uras

Cultures Sites Individuals Bibliography

comparing the "fall of civilization" around the world

The Fall of Civilizations -- Wikipedia









Map of the Mayan World -- NOVA

The Fall of the Maya

23 min., 1993, VC 2322

Abstract Terms / Notes Concepts

Cultures Sites Individuals Bibliography / Resources

Other Maya Sites

Maya -- Wikipedia

Search Maya on JSTOR



Copán, Honduras

"The mystery of the Maya civilization is explained through the archaeological findings of the ancient city of Copán in the Honduras' jungle."

"Until 1965, the ancient Maya were thought to have been a mysterious but peaceful people governed by astronomer-priests. But then Russian linguist Yuri Knorosov cracked the phonetic code of Maya hieroglyphics. Today, researchers are revealing stories of Maya blood sacrifice, uncovering a world far different from their expectations. This program shows how, from excavations deep in the Honduran jungle to

Main Characteristics of Anthropology

- 1. the **four fields** of general anthropology
- 2. culture as a primary concept
- 3. comparative method as major approach

4.holism or the study of "humankind" as a whole, as a primary theoretical goal

5. fieldwork as a primary research technique

holism tries to put all of the pieces together . . .

American Anthropology

- cultural / social
- physical (bio-physical)
- archaeology
- linguistics

"Anthropology and . . . Its Parts" chart . . .

NOTE:

usually anthropologists read charts from the bottom up

that has to do with the fact that in archaeology the oldest layers are at the bottom of a site and the newer ones are on top

× Find:

Anthropology and . . . Its Parts¹

| Level 4 Integrative Science of Humans (Holism) | Anthropology | | | | | | |
|---|-----------------------|------------------|-----------------------|--------------------------------------|------------------------|------------------------|-------------|
| Level 3 Generalized Analysis of Biological and Cultural Systems | Physical Anthropology | | | Cultural Anthropology (Ethnology) | | | |
| Level 2 Specialized Classification and Analysis of Subsystems | Human Morphology | Human Biology | Human Paleontology | Technology | Arts and Literature | Social Anthropology | Linguistics |
| Level 1 Emperical Observation and Gross Classification | Anthropometry | | Archaeology | | Ethno <i>graphy</i> | | |

 $^{^1}$ After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

NOTE: there are four levels . . .

(REM: read from the bottom up)

× Find:

Anthropology and . . . Its Parts¹

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|---|-----------------------|------------------|-----------------------|--------------------------------------|------------------------|------------------------|-------------|
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 $^{^1}$ After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

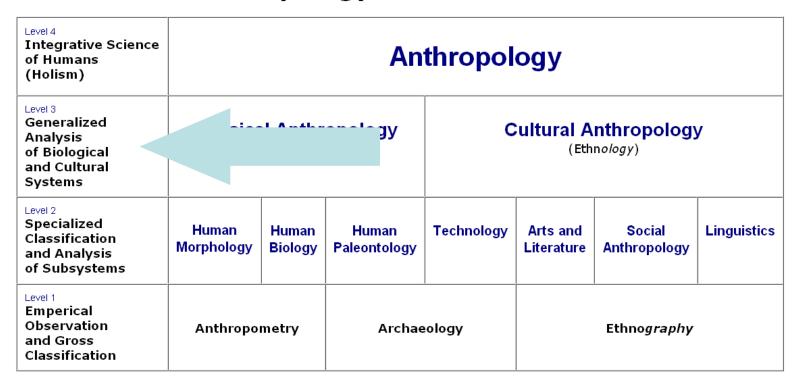
× Find:

Anthropology and . . . Its Parts¹

| Level 4 Integrative Science of Humans (Holism) | Anthropology | | | | | |
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| Level 3 Generalized Analysis of Biological and Cultural Systems | Physical Anthr | Cultural Anthropology (Ethnology) | | | | |
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| Level 1 Emperical Observation and Gross Classification | Anthropometry Arch | | eology | Ethno <i>graphy</i> | | |

 $^{^1}$ After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

× Find:

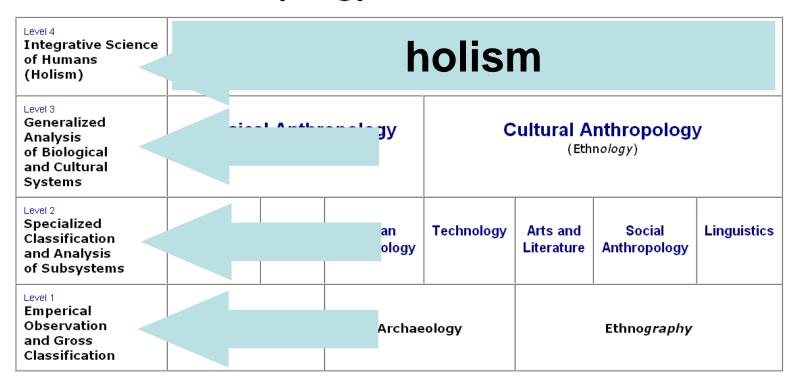


¹After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

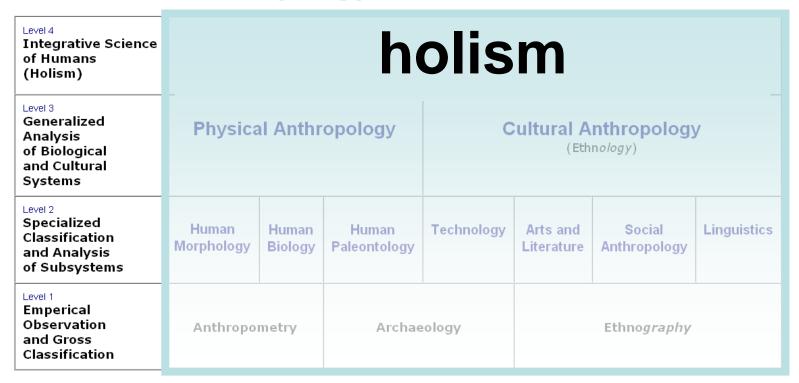
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 $^{^1}$ After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

HOLISM involves all four levels and all of the physical and cultural components combined



¹After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.



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 $^{^{1}}$ After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

... and the two main divisions of Anthropology are bio-physical and socio-cultural...

Anthropology and . . . Its Parts¹

Level 4 **Integrative Science Anthropology** of Humans (Holism) Level 3 Generalized Cultural Anthropology Analysis **Bio-physical** (Ethnology) of Biological and Cultural Systems Level 2 Specialized Human Human Human Technology Arts and Social Linguistics Classification Morphology **Anthropology** Biology Paleontology Literature and Analysis of Subsystems Level 1 Emperical Observation Anthropometry Archaeology Ethnography and Gross Classification

¹After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

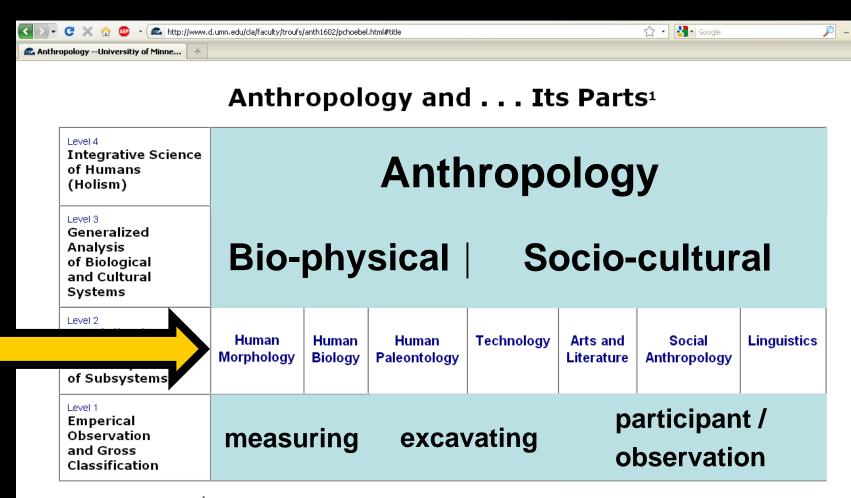
Anthropology and . . . Its Parts¹

Level 4 **Integrative Science Anthropology** of Humans (Holism) Level 3 Generalized Analysis Socio-cultural Bio-physical of Biological and Cultural Systems Level 2 Specialized Human Human Human Technology Arts and Social Linguistics Classification Morphology Biology Paleontology **Anthropology** Literature and Analysis of Subsystems Level 1 Emperical Observation Anthropometry Archaeology Ethnography and Gross Classification



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studies involve lots of subdisciplines and interdisciplinary studies



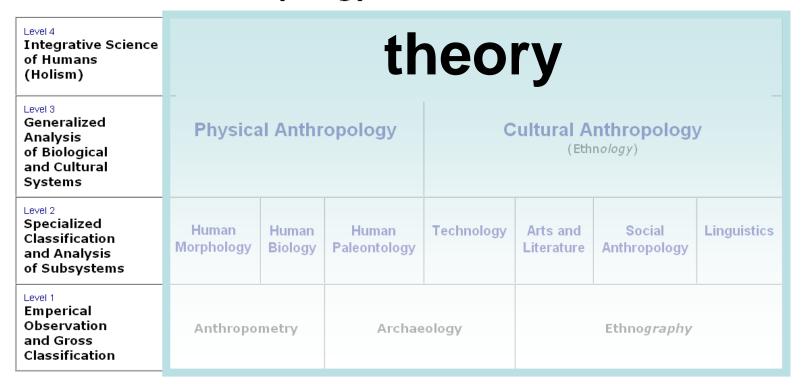
¹After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

in some ways this chart business is all about

Theory

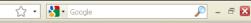
and that is important to the understanding of Middle America

× Find:

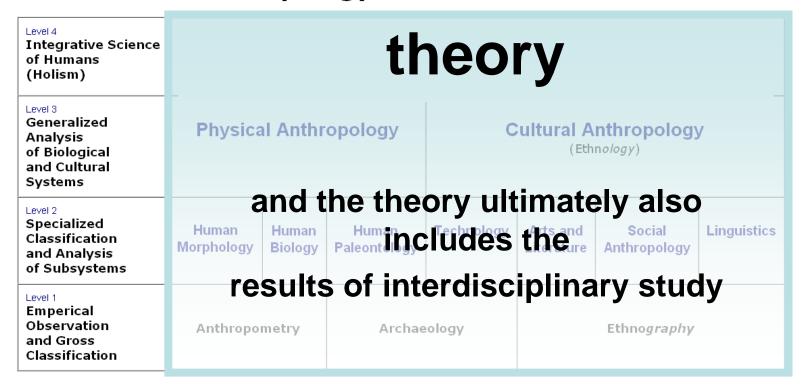


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Anthropology and . . . Its Parts¹



¹After E. Adamson Hoebel, *Anthropology: The Study of Man, 4th Ed.* (NY: McGraw-Hill, 1972), p. 14.

× Find:

and finally,
we have the last
main characteristic of
anthropology...

Main Characteristics of Anthropology

- 1. the **four fields** of general anthropology
- 2. culture as a primary concept
- 3. comparative method as major approach
- 4. holism as a primary theoretical goal

5.fieldwork

as a primary research technique --involving "participant observation"

note two terms in the "major characteristics of anthropology" listing . . .

- 1. **CUITUR** as a primary concept
- 2. **comparative method** as major approach to the study of human behavior
- 3. *hOliSM* or the study of "humankind" as a whole, as a *primary theoretical goal*
- 4. **fieldWOrk** as a primary research technique, involving "participant observation"

- 1. **CUITUR** as a primary concept
- 2. **comparative method** as major approach to the study of human behavior

what's the difference?

4. **fieldWOrk** as a primary research technique, involving "participant observation"

- 1. **CUITUR** as a primary concept
- 2. **comparative method** as major approach to the study of human behavior
- 3. *hOliSM* or the study of "humankind" as a whole, as a *primary theoretical goal*
- 4. fieldwork as a primary research

 technique = tool "participant
 observation" = how you get information

1. **CUITUR** as a primary concept

data gathering technique —
participant observation
(fieldwork)

technique = tool "participant observation" = how you get information

Anthropologists use other tools . . . like questionnaires, interview schedules, psychological tests, documentary filming . . . but "participant observation" is a characteristic technique use by anthropologists, especially cultural anthropologists (ethnologists)

observation" = how you get information

Anthropologists use other tools . . . like questionnaires, interview schedules, psychological tests, documentary filming ... but "participant observation" is a characteristic technique use by anthropo NOTE: specially cultural anthropologists are also ethnologists

observation" = how you get information

- 1. **CUITUR** as a primary concept
- 2. **Comparative method** as major approach to the study of human behavior
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- 1. **CUITUR** as a primary concept
- 2. **comparative method** as major approach to the stude = approach
- 3. *holism* or the how you use information whole, as a primary theoretical goal
- 4. fieldwork as a rimary research

 technique = tool "participant"
 observation" = how you get information

- 1. **CUITUR** as a primary concept
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- 4. fieldwork as a primary research

 technique = tool "participant observation" = how you get information

1. **CUITUR** as a primary concept

other tools include things like . . .

technique = tool "participant observation" = how you get information

- surveys and questionnaires
- various laboratory analyses of a variety of artifacts
- ethological research techniques (animal studies in the field)

technique = tool "participant observation" = how you get information

- various studies of laboratory animals
- biochemical research ("test tube")
- epidemiological research (populations)
- clinical studies (medical)
- and others

Anthropologists often like to use a research "technique" based on "unobtrusive measures"...

(either in the field or elsewhere)

"unobtrusive measures"

- analysis of available data
- analysis of artifacts
- simply observing
- still and video photography and analysis of films and images
- and others

but most of all (generally) Anthropologists LOVE...

Main Characteristics of Anthropology

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5.fieldwork

as a primary research technique --

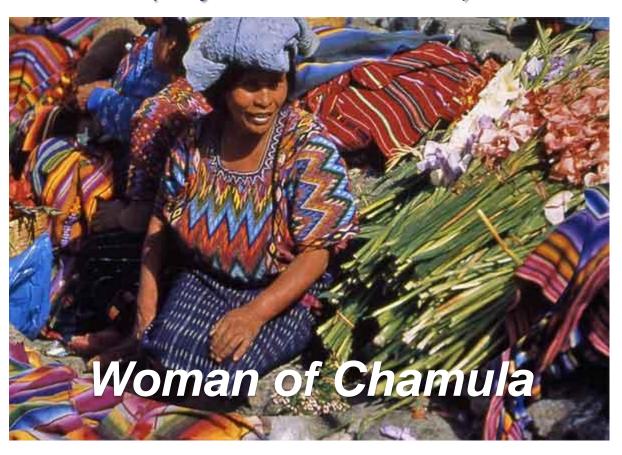
involving "participant observation"

And as I mentioned in the "... Note on Videos and Visual Anthropology", we would LOVE to take you along with us around the world, but the next best thing we can do is bring the world to you in the form of films and videos. And we'll do a lot of that

(starting Week 1)

our first "field trip" . . .

(Day 01 . . . to see . . .)



our second "field trip" . . .

(Day 02 . . . to visit . . .)



our third "field trip" . . .

(Day 04 . . . to visit . . .)

video:

"The Fifth World of the Aztecs"

(60 min., 1997, UM Duluth Library Multimedia (F1430 .S65 2006 DVD), VC 3403-4)

film HomePage course viewing guide

