use your up/down arrow keys and/or your space bar to advance the slides

Units Of Analysis Ancient Middle America

University of Minnesota Letuth
Tim Roufs © 2010-2013

http://www.d.umn.edu/cla/faculty/troufs/anth3618/



when you are looking at anthropological works

or social science works in general —
 it is important to pay attention
 to what "units of analysis" are
 being considered

in the "Main Characteristics of Anthropology" review it is noted that one of the defining characteristics of Anthropology is that it tends to be comparative

in comparative works it is especially important to check to see that the units of analysis are comparable

and if you utilize a comparative approach in your project, or in extra credit reports —or in your exam questions you need to be especially careful to compare like units

so lets have a look at Units of Analysis

as mentioned in the "Orientation"

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"

as mentioned in the "Orientation" units of analysis may include:

-one person

- the family
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- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"

"units of analysis" may include:

-one person

for e.g. . . .



Woman of Chamula

14 min., 1969, VC 128

Mayan woman at Market

Chichicastenango, Guatemala

Mayan Worlds

Abstract Terms / Concepts Notes

<u>Cultures</u> <u>Sites</u> <u>Individuals</u> <u>Bibliography</u> / Resources

"Shows the life of a Mexican Indian family in Chiapas where the Indians live in much the same way as did their Mayan ancestors a



Motecuhzoma Xocoyotzin

(Motecuhzoma II)

(c. 1466 – June 1520)



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Uaxaclajuun Ub'aah K'awiil

From Wikipedia, the free encyclopedia (Redirected from 18 Rabbit)



This article does not cite any references or sources

Please help improve this article by adding citations to reliable sources. Unsourced materi removed. (November 2008)

Uaxaclajuun Ub'aah K'awiil (also known by the appellation "18-Rabbit" or "Eighteen

Rabbit"), was a ruler of the powerful Maya civilization polity associated with the site of Copán (Classic Maya name: Xukpi). He ruled from January 2nd, 695, to May 3rd, 738. Little is known of Uaxaclajuun Ub'aah K'awiil himself but on May 3rd, 738, Xukpi, a regional power at the time, suffered a catastrophic defeat at the hands of the polity located at Quiriquá, when Uaxaclajuun was beheaded at the behest of Quirigua's ruler, K'ak' Tiliw Chan Yopaat (Cauac Sky). Following this defeat Uaxaclajuun Ub'aah 📛

This article related to pre expandina it.

K'awiil ("Smoke Monkey").

18-Rabbit

Copán, Honduras

Wikipedia by

Categories: Maya neonle L738 deaths LConán LMesoamerica stubs.

× Find:

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Македонски

Article Discussion

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K'inich Janaab' Pakal

From Wikipedia, the free encyclopedia

"Pakal" and "Pacal" redirect here. For other uses, see Pakal (disambiguation).

K'inich Janaab' Pakal (23 March 603 - 28 August 683)^[1] was ruler of the Maya polity of Palengue in the Late Classic period of pre-Columbian Mesoamerican chronology. During a long reign of some 68 years Pakal was responsible for the construction or extension of some of Palenque's most notable surviving inscriptions and monumental architecture.

Contents [hide]

- 1 Name
- 2 Biography
- 3 Pacal's sarcophagus lid
 - 3.1 Erich von Däniken's "Maya Astronaut"
 - 3.2 José Argüelles' "Pacal Votan"

4 Notes

5 R 6 E

Na

Befo

by a

"Su

Lord "Shield" Pacal

Palenque, Chiapas, Mexico

In modern sources про наме то ако зоннев нео арренаем with a regnar name of the aratingaron. him from other Janaab' Pakals that either preceded or followed him in the dynastic lineage of



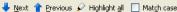
Ajaw of Palenque



Pacal the Great

Raian July 29 615 - August 31 683

× Find: mo



Case Study

A Middle American Personality





8-Deer, Mixtec Leader

the unit of analysis for your case study is one person

keywords and topics:

- o Pacal (Palenque, Maya)
- 8-Deer (Mixtec, Mitla, Mesoamerican codices)
- 18-Rabbit (Maya, Copán)
- o Mochtezuma II (Aztec, Tenochitlán)
- Cuauhtémoc (Aztec, Tenochitlán)
- o Cuitláhuac (Aztec poetry; Tepanac, Texcoco, Tenochitlán)
- Nezahualcoyotl (<u>Aztec</u> poetry; Tepanac, Texcoco, <u>Tenochitlán</u>)
- Tlacaelel (Woman Snake, Aztec; Tenochitlán)
- Quetzalcoatl [the human] (Kulkulkán, 9-Wind, Tula, Toltecs)

other examples from Middle America

focusing on the individual as a unit of analysis was advocated in anthropology by early pioneers such as . . .

Oscar Lewis

Bronislow Malinowski

Edward Sapir

(of "Sapir-Whorf" hypothesis fame)

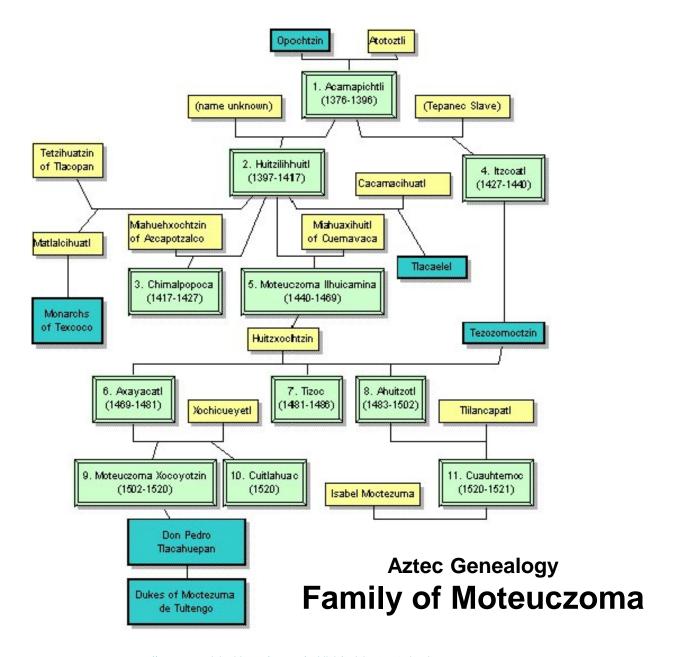
Margaret Mead

as mentioned in the "Orientation" units of analysis may include:

one person

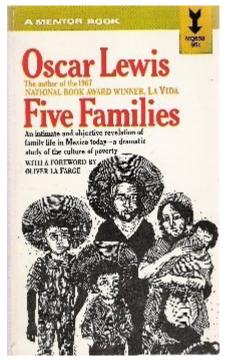
-the family

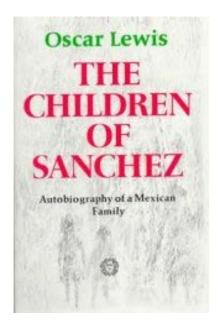
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"



Oscar Lewis

is one of the best known anthropologists pioneering studies of the family





As mentioned in the "Orientation" units of analysis may include:

- one person
- the family

-the community

- a region
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- a culture / "subculture"
- a nation
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- a "cultural metaphor"

As mentioned in the "Orientation" units of analysis may include:

- one person
- the family

-the community

in archaeology
the comparable unit
to the "community"
is the
"Site"





Sentinels of Silence

19 min., 1990, VC 1611



Tikál, Guatemala

Abstract

Cultures

Sites

"Aerial views of seven archeological sites in Mexico. Shows stone palaces, deserted temples, pyramid mounds, and elaborate carvings."

Archaeological Sites and Cultures

(in order of first appearance)

Tikál (<u>Maya</u>)

<u>Teotihuacán</u> (<u>Teotihuacáno</u>)

<u>Tulum</u> (<u>Maya</u>)

Monte Albán (Zapotec, Mixtec)

<u>Chichén Itzá</u> (<u>Maya</u>, <u>Toltec</u>)

 Mitla
 (Mixtec)

 Palenque
 (Maya)

 Uxmal
 (Maya)



map



this film introduces eight sites

in some regions there are a lot of sites

in some regions there are a lot of sites

there are more than 12,000 archaeological sites in modern-day Mexico alone

for e.g.

| Selected Major Mesoamerican Sites | | | | | | | | | |
|-----------------------------------|---|-------------------------|---------------------------------|------------------------|---|-------------------------------|------------------|--|--|
| Western Mexico | Central Highlands | <u>Oaxaca</u> | North and Central Gulf | Southern Gulf Coast | Yucatán and Southern Periphery (Home of Ancient Maya Civilization) Other Maya Sites | | | | |
| Tzintzun- tzan Colima Nayarit | Tenoch- titlán (Mexico City) Cholula Tula Xochicalco Teoti- huacán Cuicuilco / Copilco | Monte Albán Mitla | El Tajín Tamaulipas Caves | <u>La Venta</u> | Mayapán Chichén Itzá Uxmal Tulum Dzibil- chaltún Cuello | Tikál Copán Palenque Bonampak | Kaminal- juyú | | |

in Ancient Middle America we will focus on these sites



29 min., 1986, VC 3284

Excavations

at La Venta







La Venta -- Wikipedia

search "La Venta" on JSTOR



Olmec head.

Teotíhuacán: The City of the Gods

27 min., 2002, DVD 121



Teotihuacán, Mesoamerican Photo Archives -- ©David R. Hixson

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Teotihuacán HomePage

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Copán, Honduras



Map of the Mayan World -- NOVA

Copán

Honduras

15 min., 1985, VC 814



The Ball Court
Tatiana Proskouriakoff
Copán, Hondudras
Peabody Museum
Harvard College



Maya stelae of Copán, Honduras, Frederick Catherwood, 1839



Chichén Itzá: At the Mouth of the Well

27 min., 2002, DVD 108



The Observatory (Edward Dawson)

Great Debates and Controversies in Anthropology

- Biological Determinism vs. Cultural Constructionism
 - o ("nature vs. nurture")
 - ("learned vs. inherited")
- Ideationism vs. Cultural Materialism
- Individual Agency vs. Structuralism
 - ("free will" vs. "power structures")

you have seen the big three debates in "Three Major Perennial Debates"

Great Debates and Controversies in Anthropology

- Biological Determinism vs. Cultural Constructionism
 - o ("nature vs. nurture")
 - ("learned vs. inherited")
- Ideationism vs. Cultural Materialism

a fourth debate in anthropology became one of the most famous in all of the history of the social sciences...

- Oscar Lewis -- Robert Redfield Debate: Tepotzlán, Mexico
 - Oase 10: The Folk Culture of Yucatan -- University of Chicago

Great Debates and Controversies in Anthropology

- Biological Determinism vs. Cultural Constructionism
 - ("nature vs. nurture")
 - ("learned vs_inherited")

one of the greatest debates

(and most important)

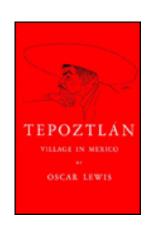
in the history of the philosophy of science as well was the Lewis-Redfield debate over their interpretations of the Mexican community of Tepotzlán

Case 10: The Folk Culture of Yucatán -- University of Chicago

Lewis - Refield debate

Robert Redfield

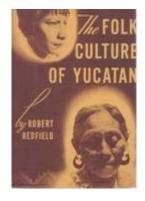
Tepoztlan, a Mexican Village: A Study of Folk Life



Oscar Lewis

Life in a Mexican Village: Tepoztlan Restudied

Compare . . .



Robert Redfield

1930 Tepoztlan, a Mexican Village: A Study of Folk Life

Chicago: University of Chicago Press



units of analysis may include:

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-a region

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- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"

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Valley of Mexico Soconusco

(Xoconusco)

El Bajío

Huasteca

Yucatán ...

units of analysis may include:

- one person
- the family
- the community

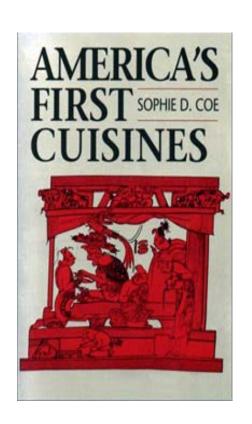
–a region

Valley of Mexico

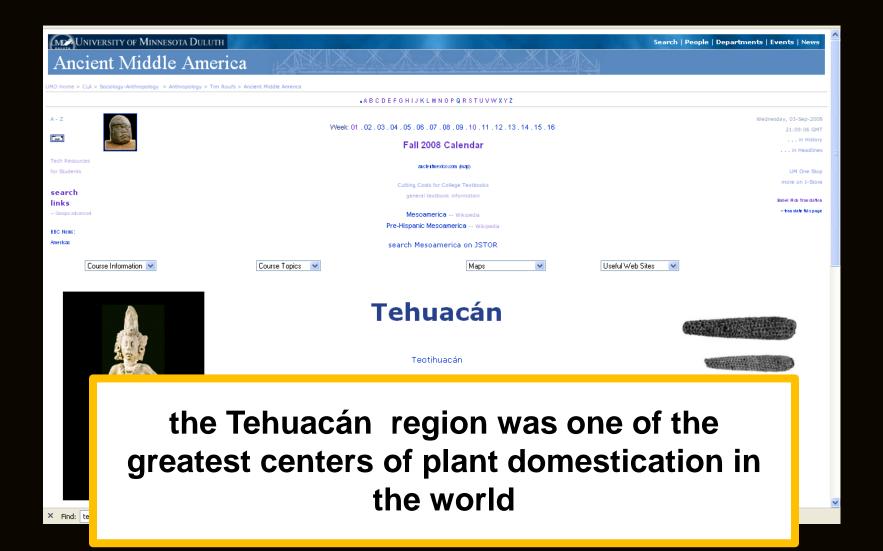
Soconusco

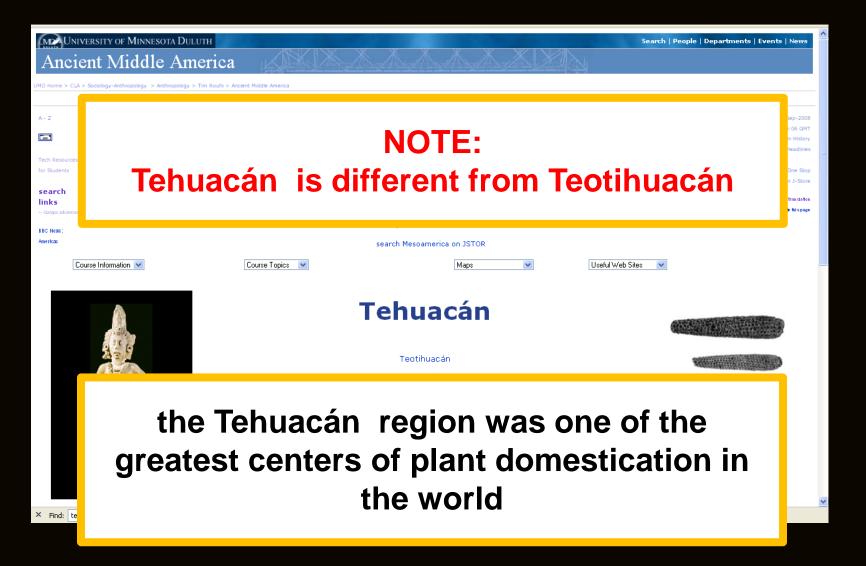
(Xoconusco)

El Bajío Huasteca Yucatán . . .











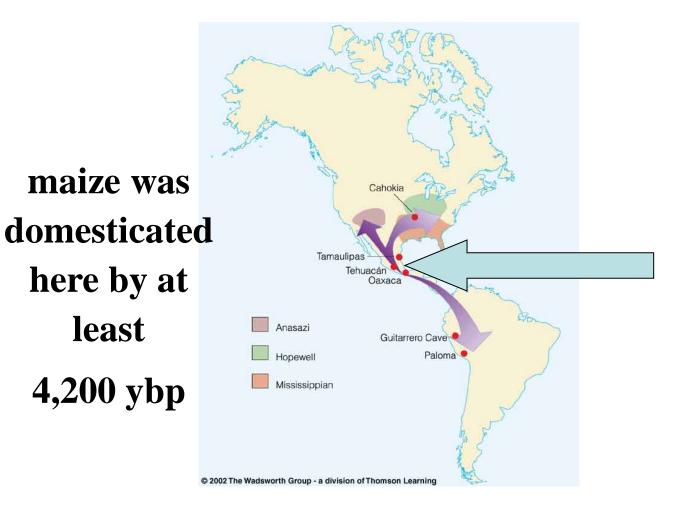


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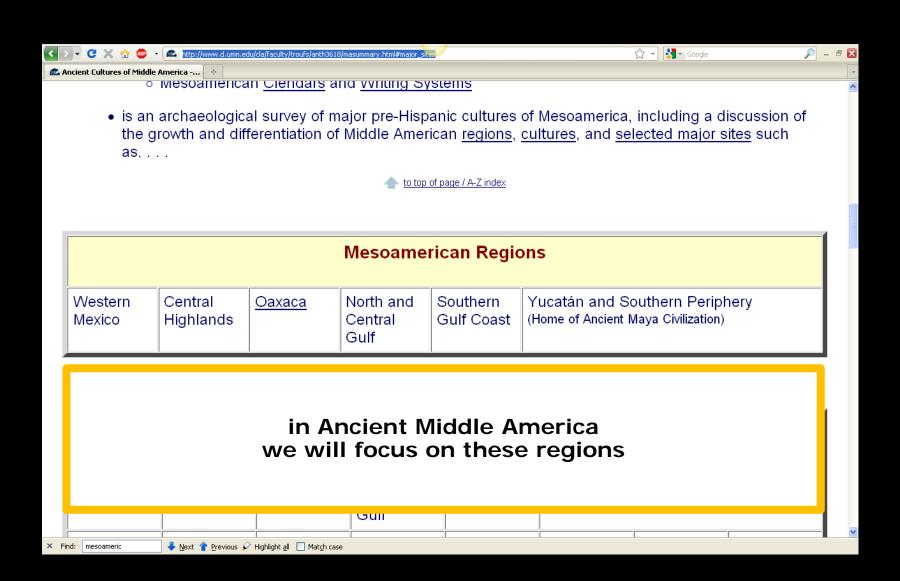




Tehuacán Valley, Puebla, Mexico



Understanding Physical Anthropology and Archaeology, 8th Ed., p. 432.



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some areas are "Officially" anthropological "cultural areas"...

those "culture areas" were initially established by George P. Murdock and associates and are commonly associated with HRAF

(the Human Relations Area Files)

and its

World Ethnographic Atlas







Ethnographic Atlas On-Line Tabulations, by Michael Fischer

The Ethnographic Atlas is a database on 1167 societies coded by George P. Murdock and published in 29 successive installments in the journal ETHNOLOGY, 1962-1980. It gives ethnographic codes and geographical coordinates but no actual maps (maps were later added by the World Cultures electronic journal's MAPTAB program, by Douglas R. White, along with an electronic version of the codes and the codebooks). A summary volume of the Atlas was published by the University of Pittsburgh Press in 1967. It contained the data on 862 of the better-described societies in each of 412 cultural clusters of the world. Murdock published a new edition with Pittsburgh Press in 1980 titled ATLAS OF WORLD CULTURES, and included 563 of the better-described societies in the atlas, classified in 150 more

🔷 ▼ 🔷 ▼ 🛜 🔕 😭 📋 http://eclectic.ss.uci.edu/~drwhite/worldcul/atlas.htm









✓ O Go C.



Scale of Traits Present in Mesoamerica and Neighboring Culture Areas

◆ to top of page / A-Z index

| TRAIT | SOUTHWEST | SOUTHEAST | AMAZONIA | СНІВСНА | ANDEAN | MESOAMERICA |
|------------------------|--------------------|---------------------|----------|------------|----------------|-------------|
| Cultivation | Х | Х | Х | Х | Х | Х |
| Ceramics | X | Х | X | X | x | X |
| Corn | X | Х | X | X | X | X |
| Beans | Paul | Kirc | hho | S F | X | X |
| Squash | ^ | ^ | ^ | x | x | X |
| Cotton | x C | efine | YC | X | X | X |
| Potato | | X | X | х | X | X |
| Blowgun | Mes | o-An | reric | a" | X | X |
| Head Trophies | | Y | Y | x | X | X |
| Human sacrifice as a | cultu | re ar | ea i | n 19 | 352 | X |
| Confession in Heritag | | | | II. | | |
| Cannibalism | 30 CI | encoe, | Minois | X |)) | X |
| Sweet cassava (manioc) | JU. G I | CHOOC, I | X | X | X | X |
| Chile | | | X | X | x | X |
| nd: mesoameric | | | | | | |

× Find: mesoameric

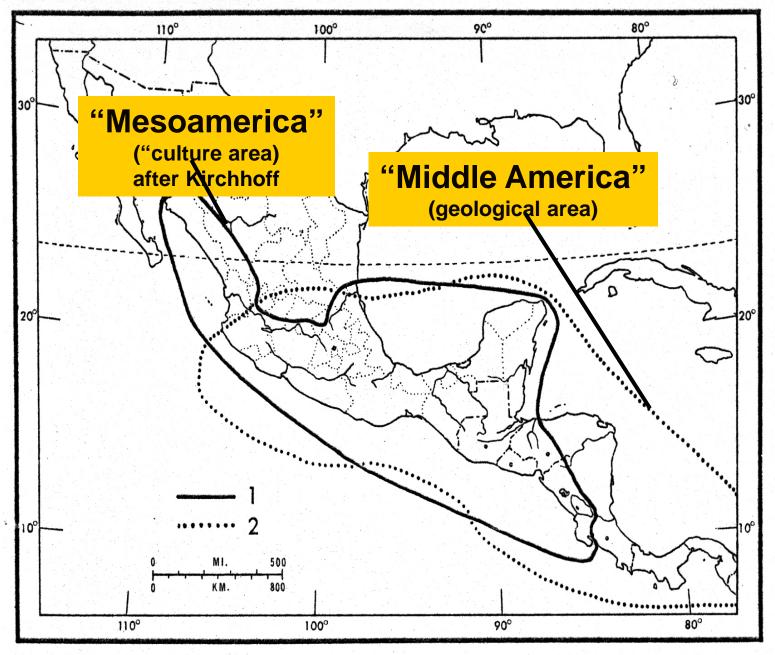
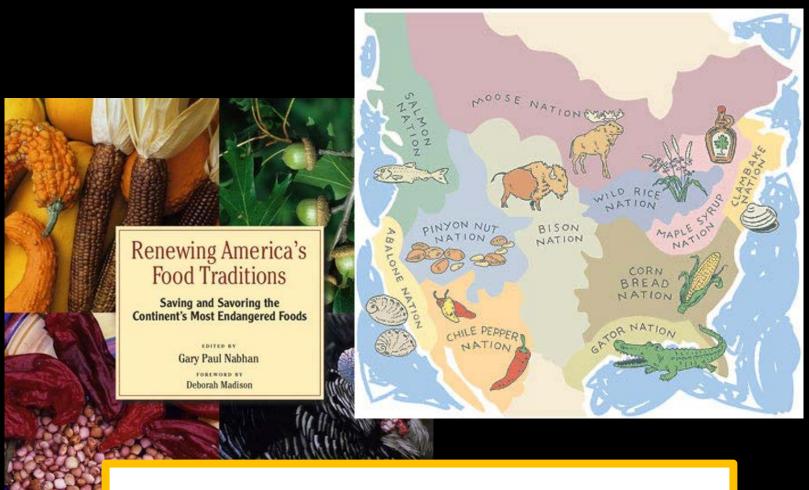


Fig. 1—AREAL CONCEPTS
Key: 1. Territory of "Cultural" Mesoamerica. 2. Geological Middle America.



other North American "culture areas"

some "areas" **are not** "officially" anthropological "cultural areas"...



culture "areas" that are not "culture areas"

it can get confusing because, among other things, some regions we consider cultural areas in daily life are also officially designated as "cultural areas" in modern Anthropology



Europe, for e.g., is now officially an anthropological "culture area"

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"

-a culture / "subculture"

- a nation
- an item or action itself
- a "cultural metaphor"

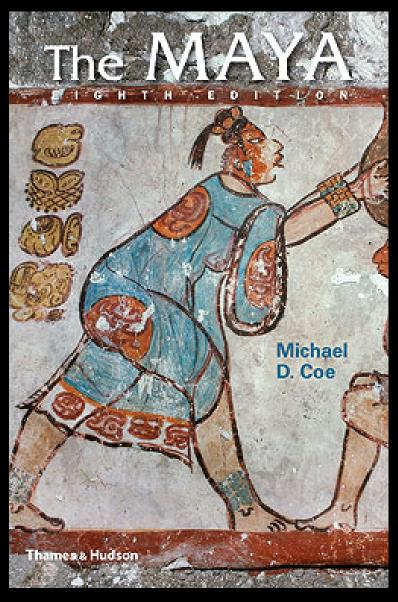
units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"

-a culture / "subculture"

cultures are major groups of individuals with common customs, traditions, history, and origin, sharing a common language

for e.g.,

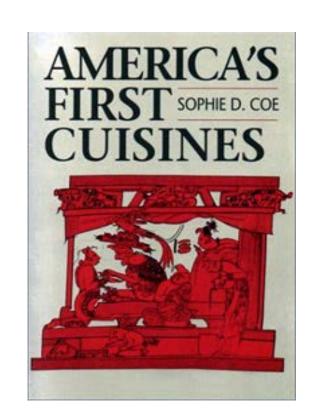


www.d.umn.edu/cla/faculty/troufs/anth3618/matext.html#title

Aztec

Maya

Inca



Sophie D. Coe *America's First Cuisines*

Austin: University of Texax Press, 1994.

www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html#title

units of analysis may include:

there are dozens in Mesoamerica

for e.g.

-a culture / "subculture"

cultures are major groups of individuals with common customs, traditions, history, and origin, sharing a common language

units of analysis may include:

there are dozens in Mesoamerica

for e.g.

-a culture / "subculture"

Maya

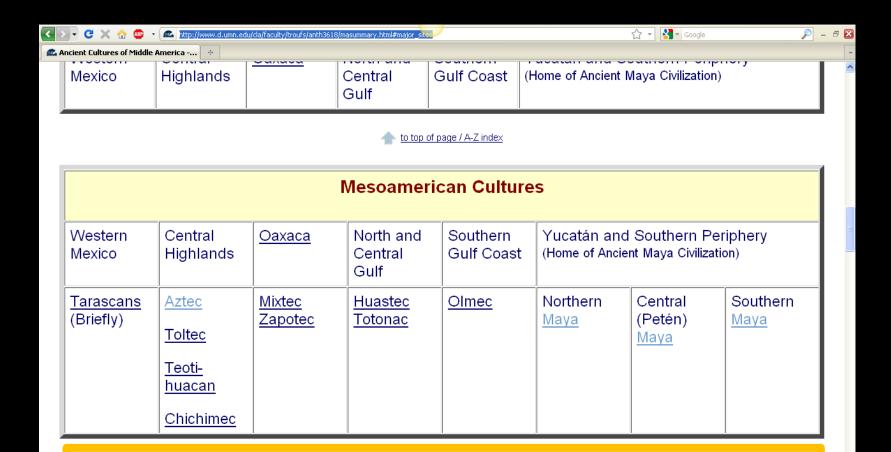
Chamula Lancandon Tzotzil Tzeltal Zoque Yaqui Otomi Tarascan Mixtec Zapotec Olmec Toltec Aztec Teotihuacanos Tarahumara . . .

just in Mexico, for e.g., there are 63 languages spoken

—9 "major" languages, and 54 languages of "microcultures"

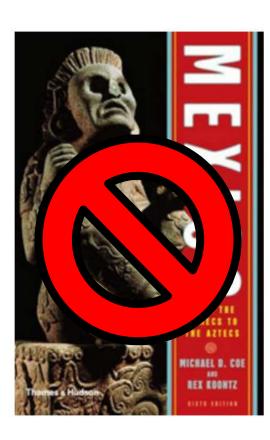
Languages

Nahuatl, Yucatec, Tzotzil, Mixtec, Zapotec,
Otomi, Huichol, Totonac and other living 54
languages along the Mexican territory, as well
as Spanish.



in Ancient Middle America we will focus on these cultures, plus the Conquistadores

× Fi



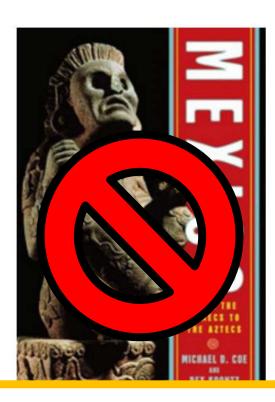
Mexico (6th ed.)

Michael D. Coe and Rex Koontz

(NY: Thames and Hudson, 2008)

- "A pioneering synthesis." -- Antiquity
- "Fascinating reading . . . an accessible, informed and extremely well illustrated introductory book." -- Popular Archaeology

"Michael D. Coe's Mexico has long been recognized as the



Mexico (6th ed.)

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- "Fascinating reading . . . an accessible, informed and extremely well illustrated introductory book." --

Denulay Auchanology

but Mexico, for e.g., is not a "culture"
it is a "nation"

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"

within "culture areas" there are most often "subcultures"

within "culture areas" there are most often "subcultures"

these are also known as "microcultures"

within "culture areas" there are most often "subcultures"

these are also known as

"microcultures"

and occasionally as

"local cultures"

"subcultures"

"microcultures"

"local cultures"

"subcultures"

"microcultures"

and in Middle America

there are **lots** of them

units of analysis may include:

- one person
- the family

there are several "subcultures" in the Maya area alone

- a culture / "subculture"

Maya

Chamula Lancandon Tzotzil Tzeltal Zoque Yaqui Otomi Tarascan Mixtec Zapotec

Olmec Toltec Aztec Teotihuacanos Tarahumara . . .



Map of the Mayan World -- NOVA

Search for the Lost Cave People

ca. 60 min., 1998, VC 3339

Abstract

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NOVA information from PBS

O Before and After

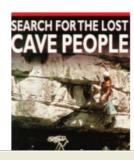


in t the on the Tona

Chamula Lancandon **Tzotzil Tzeltal**

Zoque







Detail of Bonampak Mural



Partially-excavated remains of a





Map of the Mayan World -- NOVA

Maya Lords of the Jungle

60 min., 1981, VC 212

Abstract

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"Depicts . . . archaeological work on the Maya civilization in the Yucatán Peninsula and in Central America. Discusses how it developed, why it declined, and what significance . . . finds and interpretations have."



Maya stelae of Copán, Honduras, Frederick Catherwood, 1839

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Terms / Concepts:

- · raised field agriculture
 - o "intensive agriculture"













5 Firefox









units of analysis may include:

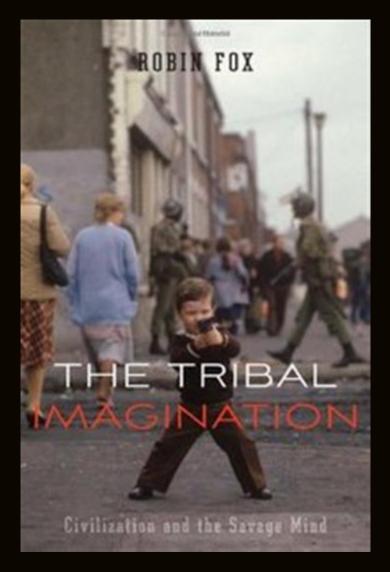
- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- the world
- an item or action itself
- a "cultural metaphor"

units of analysis may include:

- one person
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- the community
- a region
- a "culture area"
- a culture / "subculture"

~ "tribe" ?

- a nation
- the world
- an item or action itself
- a "cultural metaphor"



Fox, **Robin**. *The Tribal Imagination: Civilization and the Savage Mind*. Harvard University Press, 2011.

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- the world

~ "tribe" ?

Sometimes the "tribe" is also a "nation"



Sometimes the "tribe" is also a "nation"



Sometimes the "tribe" is also a "nation"

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"

–a nation

- an item or action itself
- a "cultural metaphor"

<u>Izapa Kabah Kaminaljuyú Komchen</u>

<u>Labna</u> <u>Maya</u> <u>Mayapán</u> <u>El Mirador</u>

Palenque Puuc Sayil Tikál

Tulum Uaxactún Uxmal Yaxchilan

Mesoamerican Countries:

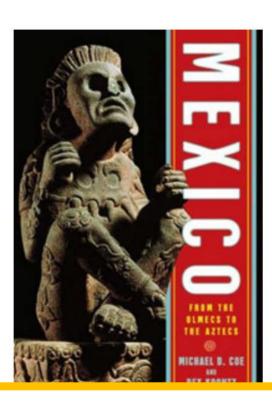
Belize Costa Rica El Salvador Guatemala Honduras Mexico Nicaragua

Mesoamerica includes 7 countries

<u>Tarascan Teotihuacán Toltec Totonac Zapotec</u>







Mexico (6th ed.)

Michael D. Coe and Rex Koontz

(NY: Thames and Hudson, 2008)

- "A pioneering synthesis." -- Antiquity
- "Fascinating reading . . . an accessible, informed and extremely well illustrated introductory book." --

Danulay Ayahaaalagu

REM: Mexico, for e.g., is not a "culture" it is a "nation"

units of analysis may include:

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–a nation

contemporary studies of nations in anthropology are often known as "national character studies"

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- an item or action itself

a "cultural metaphor"

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- a "cultural metaphor"

including "processes"

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself

and there's almost no end to these . . .



Who Were the First Americans?



"Looking for One Beginning The Fallacy of Diffusionism"

From the series Lost Worlds: The Story of Archaeology

(50 min., 2001, DVD 208)





KOII

Abstract Terms /

Notes:



Map of the Aztec Empire

Spirits of the Jaguar:

The Fifth World of the **Aztecs**

ca. 60 min., 1997, VC 3403 -- episode 4 from the PBC Nature Series



Aztec Sunstone Calendar

Aztec "Calendar"



Tenochtitlán

Aztec HomePage

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Mesoamerica > Aztec -- Wikipedia







<u>Map of the</u> <u>Maγan World</u> -- <u>NOVA</u>



Spirits of the Jaguar:

"Forests of the Maya"

55 min., 1997, VC 3403 -- episode 2

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Concepts

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from the DRC Natura Sarias

"Detail showing three columns of glyphs from <u>La Mojarra Stela 1</u>. The left column uses Maya numerals to show a Long Count date of 8.5.16.9.9, or 156 CE"

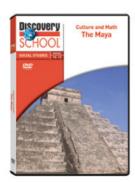
Maya numerals

Wikipedia

"Culture and Math: The Maya"

<u>slides</u>

15/31 min., 2006, CC, DVD 1110



Discovery Channel

Abstract Term

Cultures Sites

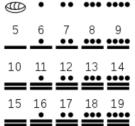
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Cracking the Maya Code

NOVA, 8 April 2008

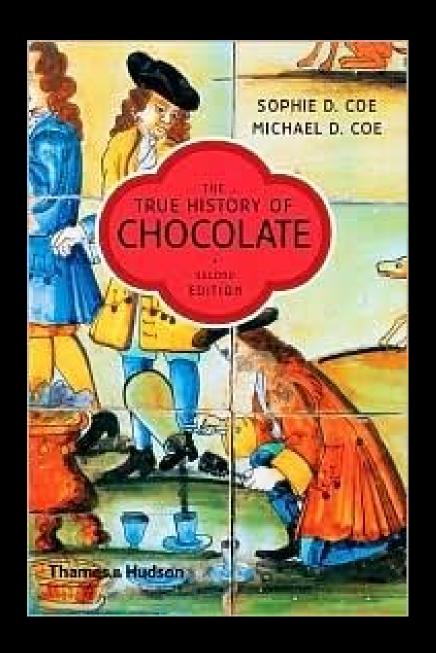
(54 min, 2008, DVD 1575)

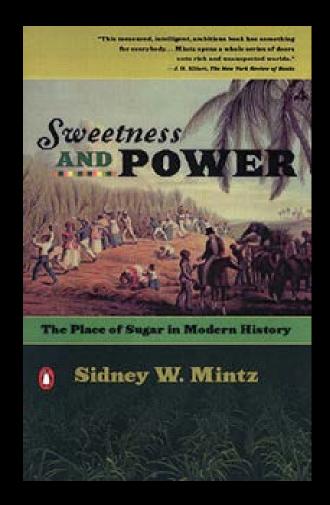


Maya glyphs in stucco at the Museo de sitio in Palenque, Mexico

see also

Writing Systems





Sidney W. Mintz

Sweetness and Power:

The Place of Sugar in Modern History

NY: Penguin Books, 1986.

The Aztec and



"The Sweat of the Sun"

from the Tribal Eye Series

52 min., 1975, VC 169

Aztec HomePage Inca HomePage

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<u>Individuals</u>

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Mesoamerica > Aztec -- Wikipedia

search Aztec on JSTOR



Aztec - Inca Map

VOCAL 1

Aztec Gold





Aztec Gold

explore the world -- Lonely Planet

Pre-Hispanic Mesoamerica

Google™ Custom Search

Search

class slides on-line (free PowerPoint Viewer 2007)





Map of the Mayan World -- NOVA



Out of the Past: "The Collapse"

(60 min., 1993, VC 2135)

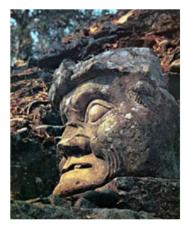
Also in the Out of the Past series:

"Artisans and Traders" (60 min., 1993, VC 2130)

"New Worlds" (60 min., 1993, VC 2128)

Abstract

Terms / Concepts <u>Notes</u>



Copán, Honduras

... the rise and fall of civilizations

Maya -- Wikipedia

× Find: map

👃 Next 👚 Previous 👂 Highlight all 🔲 Match case

Compare . . .



Cortes' Route into Mexico (larger map)



Aztec Gold

Conquistadors: "Battle of the Gods"

47 min., 2001, VC 4580

Conquistadores HomePage

Aztec HomePage

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Cultures Sites Individuals Bibliography / Resources



Map of the Aztec Empire

Conquistador -- Wikipedia Mesoamerica > Aztec -- Wikipedia



Cortés attacking Tenochtitlán







search secrets of the dead

go

♠ BROADCAST SCHEDULE

ABOUT THE SERIES

FOR EDUCATORS

FEEDBACK



Aztec Massacre

Posted: April 13th, 2008

A grisly discovery of more than 400 mutilated bodies in Mexico is turning history on its head. Aztec Massacre paints a new picture of the violent relations between the Aztecs and the Conquistadors and rewrites much of what we thought we knew about the Aztec civilization.

A Firefly Production for Thirteen/WNET New York and ITVS International in association with Five, Channel Four International and History Channel (UK).



also in this episode 🛭

Posted: April 22nd, 2008

Interview with Aztec Massacre
Associate Producer Giorgio Murru
Secrets of the Dead puts cryptic
codices to the test and questions
Associate Producer Giorgio Murru.



Posted: April 17th, 2008

■ The Tomb at Zultepec

The remains suggest these people met a gruesome end at the hands of the Aztecs, who ruled Mesoamerica in the 14th through 16th centuries. Who were the victims and why were they killed?

× Find: Previous Previous Highlight all Match case

chapters: chapter 01, chapter 02, chapter 03

units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"

as mentioned in the "Orientation" units of analysis may include:

cultural metaphors use an item or event representative of a culture and analyze the culture with reference to that item or event

- all itelli or action itself

-a "cultural metaphor"

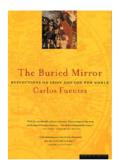












The Buried Mirror: The Virgin and the Bull

(59 min., 1991, VC 3933, pt. 1)





Spanish Bullfight

Spain Mexico **Portugal**

top of page

"... The mirror, for American Indians, ... symbolized power, the sun, the Earth, its four corners, and its people. Now, an extraordinary 'mirror' is being held up to the Old and New worlds to reflect the diverse cultures of Spanish-speaking countries and peoples, together with the themes, institutions, beliefs, and symbols that have endured or changed through time."

"Vibrant and illuminating, The Buried Mirror is an epic portrait of a remarkable history. . . . "

"Best-selling Mexican author Carlos Fuentes looks for his forebears in the mix of people that created





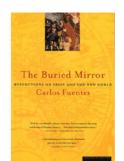




mastertexts.ppt











Go G.



Carlos Fuentes

for e.g.,

looks at prehistoric and modern
Mexico and Spain
in terms of the imagery of
"The Virgin"
and
"The Bull"







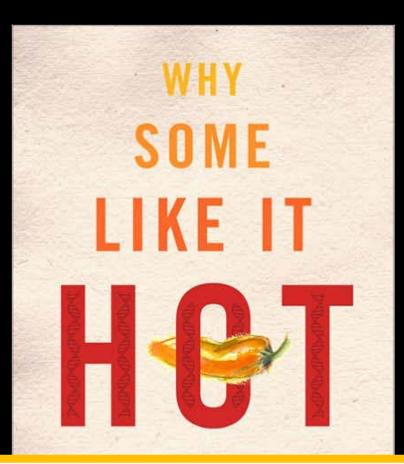






and, of course, the Units of Analysis can be combined

(and quite often are)



genes cultural diversity food

in summary . . .

"units of analysis" may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- an item or action itself
- a "cultural metaphor"

