

BMP Summary Sheet

MS4 Name: University Minnesota Duluth

Minimum Control Measure: 1-PUBLIC EDUCATION AND OUTREACH

Unique BMP Identification Number: 1a-1

<p>*BMP Title: Distribute Educational Materials</p>
<p>*BMP Description:</p> <p>Educational materials will be: Posted quarterly to http://www.d.umn.edu/outreach/stormwater/ and/or http://www.lakesuperiorstreams.org Distributed at all public events (see 1c-1 and 1c-2) Available upon request from UMD Facilities Management 241 Darland Administration Bldg and Minnesota Sea Grant College Program, 2305 E. Fifth Street, Duluth. Included in UMD Website Homepage stories and UMD Currents publication. Included in contributions to NRRI, Sea Grant and RSPT research papers and presentations. Location(s) in SWPPP of detailed information relating to this BMP: This summary sheet details all SWPPP information for this BMP.</p>
<p>*Measurable Goals:</p> <p>A minimum of 1000 stormwater informational contacts annually, by web, classroom presentations or distribution of materials.</p> <p>Participate in a minimum of one regional stormwater education event annually. Develop evaluation tool to measure effectiveness of materials...</p>
<p>*Timeline/Implementation Schedule:</p> <p>Calendar year 2006 and remaining permit period.</p>
<p>Specific Components and Notes:</p> <p>Also reference BMP 1b-1</p> <p>Current specific educational materials are: RSPT Stormwater brochures UMD Rain Garden - Self-guided tour brochure and educational signage UMD Storm Water Pollution Prevention Program - public power-point presentation reviewing stormwater educational messages, UMD campus projects and UMD SWPPP. UMD Employee fact sheets Tischer Creek signs Glensheen shoreline protection and parking lot signs. WEB SITES: http://www.d.umn.edu/outreach/stormwater/ http://www.LakeSuperiorStreams.org ~ 285,000 "hits" & ~65,000 page requests per month.</p>
<p>*Responsible Party for this BMP:</p> <p>Name: Candice Richards Department: UMD Stormwater Steering Committee Phone: 218 726-8261 E-mail: crichar1@d.umn.edu</p>

**Indicates a REQUIRED field. Failure to complete any required field will result in rejection of the application due to incompleteness.*