

BMP Summary Sheet

MS4 Name: University of Minnesota Duluth

Minimum Control Measure: PUBLIC EDUCATION AND OUTREACH

Unique BMP Identification Number: 1b-1

***BMP Title:** Implement an Education Program

***BMP Description:**

The University of Minnesota Duluth is uniquely equipped to provide educational resources for storm water education to both the campus and greater community. The Natural Resources Research Institute, University of Minnesota Sea Grant, and University Extension, as well as many UMD Colleges, Schools and Departments, are committed to support the UMD Storm Water Pollution Prevention Program.

For the purpose of the SWPPP our primary “public” is defined as employees and students that make up the campus community as well as the contractors we employ. UMD will also disseminate materials and findings for use by others in the academic and general community.

In realizing that we are but a small part of the Lake Superior watershed area, and that most of our “public” live in the Duluth/Superior area, UMD is also working with the Regional Stormwater Protection Team (RSPT), a coalition of local MS4’s and interested agencies jointly promoting storm water education and addressing shared storm water issues.

UMD's Stormwater Education Program will target specific audiences through these initiatives:

1. RSPT Western Lk. Superior Region: Stormwater Education Program (ref. BMP 1c-1)
2. UMD Faculty: Provide access to stormwater related research and educational resources
3. UMD Students: Stormwater Awareness Program, Internships related to stormwater and helping grad. students doing stormwater related research.
4. UMD Employees: Specific training for Best Management Practices (refer to MCM #6)
5. UMD Contractors: Stormwater Training Program (refer to MCM #4 & #5); Collaboration with NRRI and Sea Grant to develop a site design toolkit for LSS website.
6. Researchers: Collaboration with NRRI, MN Sea Grant and other agencies and contractors to determine performance of stormwater BMPs.

The program encompasses a strong watershed emphasis by meeting regularly to develop messages which address specific regional issues. UMD will continue to actively support the RSPT which will continue to identify and publicize stormwater education messages to the Western Lake Superior region.

Location(s) in SWPPP of detailed information relating to this BMP:

This summary sheet details all SWPPP information for this BMP.

***Measurable Goals:**

1. Participate in RSPT meetings on a regular basis and provide support for one regional education event annually.
2. Include a minimum of one Faculty and Student representative on the SWPPP Steering Committee.
3. Provide a minimum of one student stormwater internship opportunity.
4. Review and schedule training on BMP's to affected employees.
5. Notify contractors of Stormwater Requirements.
6. Acknowledgements in research papers.

***Timeline/Implementation Schedule:**

Calendar year 2003, 2004, 2005, 2006 continuing forward during each year of permit.

Specific Components and Notes:

1. UMD Classroom and Group Presentations: General stormwater educational information and UMD projects.
 2. UMD Rain Garden tours: Self-guided brochure available at site explains how the 1/3 acre stormwater feature protects Oregon Creek from effects of largest parking lot.
 3. RSPT "Watershed Moments" Public Service Announcements aired on local TV and Radio.
 4. RSPT Contractor and Developer workshops.
 5. RSPT Watershed Festival: Public event targeted at homeowners and families. (2005, 2007)
 6. UMD SWPPP web site: <http://www.d.umn.edu/outreach/stormwater/>
 7. RSPT Web Site: <http://www.LakeSuperiorStreams.org>
- The UMD site and the LakeSuperiorStreams.org site are linked to each other to highlight UMD's connection to the larger watershed.

***Responsible Party for this BMP:**

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**Indicates a REQUIRED field. Failure to complete any required field will result in rejection of the application due to incompleteness.*