

BMP Summary Sheet

MS4 Name: University Minnesota Duluth

Minimum Control Measure: PUBLIC EDUCATION AND OUTREACH

Unique BMP Identification Number: 1c-2

*BMP Title: Education Program: Public Participation
*Audience(s) Involved: (also refer to 1c-1 for RSPT UMD and Regional audience) Faculty, students, staff and interested public in the campus community will be provided access to stormwater related educational resources through the UMD Storm Water Steering Committee.
*Educational Goals for Each Audience: Identification and recognition of local creeks and streams, especially those on the UMD Campus. Awareness of the impacts of litter and large areas of impervious surface. Awareness of the educational potential of the physical campus and it's operations.
*Activities Used to Reach Educational Goals: (Also refer to 1a-1 and 1c-1) Specific resources for Faculty and Students include: Access to campus stormwater projects and operations data through UMD Facilities Management Referrals to educational resources and research data through LakeSuperiorStreams.org and Minnesota Sea Grant College Program. Student stormwater internship opportunities through UMD Facilities Management. Research and monitoring opportunities through various University of Minnesota Departments. Classroom presentations available through UMD Stormwater Steering Committee.
*Activity Implementation Plan: Stormwater Awareness will be encouraged through: Faculty and Student representation on the SWPPP Steering Committee. (Quarterly mtgs.) Identify key student education goals: (Litter survey completed 2004.) 2006 and remaining permit period. Implement Litter Education campaign 2005, 2006 Provide educational and logistical support for student initiatives such as litter clean-ups. (2003, 2004, 2005, 2006) Identify Faculty needs related to stormwater education.
*Performance Measures: Reduction of campus litter picked up by Facilities Management. Faculty interest in stormwater resources. Number of students involved in litter clean-up events.
*Responsible Party for this BMP: Name: Candice Richards Department: Facilities Management Phone: 218 726-8261 E-mail: Crichar1@d.umn.edu

**Indicates a REQUIRED field. Failure to complete any required field will result in rejection of the application due to incompleteness.*