

BMP Summary Sheet

MS4 Name: University Minnesota Duluth

Minimum Control Measure: PUBLIC EDUCATION AND OUTREACH

Unique BMP Identification Number: 1c-3

*BMP Title: Education Program: Illicit Discharge Detection and Elimination
*Audience(s) Involved: Employees Students Contractors General Public
*Educational Goals for Each Audience: Employees – Inform employees of what illicit discharges are and how they can prevent them. Students – Inform student of what illicit discharges are and how they can prevent them. Contractors – Inform contractors of what illicit discharges are and how they can prevent them. General Public – Inform general public of what illicit discharges are and how they can prevent them.
*Activities Used to Reach Educational Goals: Our website will be our primary tool used to meet the educational goals for illicit discharge detection and elimination. Our audiences will be directed to the website by email, Statesman’s ads, and our annual meeting. The annual meeting will also be a tool to increase awareness of illicit discharges. Contractors are informed through their Storm Water Pollution Prevention Plans associated with the construction project and through storm drain marking requirements. The general public will be informed through the RSPT group with activities, ads, LakeSuperiorStreams.org, and brochures.
*Activity Implementation Plan: Examples of illicit discharges on website – Done 2003 The annual meeting will happen annually. Employees will be educated as needs arise – (3d-1) Storm drain marking – as new catch basins are installed.
*Performance Measures: Track reports of illicit discharges and corresponding training response. (See 3c-1)
*Responsible Party for this BMP: Name: Candice Richards Department: Facilities Management Phone: 218 726-8261 E-mail: Crichar1@d.umn.edu

**Indicates a REQUIRED field. Failure to complete any required field will result in rejection of the application due to incompleteness.*