

UMD Library Strategic Plan 2006

Developed Summer 2005 ~ Reviewed Fall 2005 ~ Finalized Fall 2006

Issues	Primary Goals	Plan	Assessment Procedures
The Services			
1. Support the changing information needs of our users.	1. A. Create a state-of-the-art information commons by 2010.	Work with appropriate UMD units to create an integrated one-stop information, learning, and technology services area. Details	Make available a state-of-the-art Information Commons no later than 2010.
	1. B. Explore ways to support faculty teaching and research.	Collaborate with faculty to create specific aids for classes and research. Details	Monitor the number and the frequency of use.
	1. C. Develop a comprehensive information literacy program.	Implement appropriate components of the Association of College and Research Libraries (ACRL) Literacy Competency Standards for Higher Education. Details	Measure results versus the ACRL Literacy Competency Standards for Higher Education.
		Develop online teaching tools. Details	Monitor the number and the frequency of use.
	1. D. Explore ways to make the many electronic resources we pay for more accessible to our users.	Expand our interlinking capabilities. Details	Monitor the extent of interlinking on a routine basis.
		Improve marketing tools for keeping faculty and students aware of electronic resources. Details	Do periodic surveys and focus groups.
	1. E. Keep pace with users' technology and information needs.	Expedite delivery or accessibility of returnables (e.g. books, DVDs, CDs, etc.) Details	Measure the delivery times of returnables on a routine basis.
		Explore emerging methods to retrieve and manage information, e.g. visual searching, portals, bibliographic management tools (RefWorks). Details	Produce a report that would recommend a strategy for adapting the new technology.
		Improve communications with users by using tools such as podcasting, RSS Feeds, and Instant Messaging. Details	Record what new communication methods have been implemented.

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	1. F. Make as many services as possible available online.	Investigate providing for-fee information services, e.g. document providers and print-on-demand books. Details	Produce a report.
		Design services to allow for patron self-service, e.g. new book lists, unmediated interlibrary loan, unmediated media booking, automated fine payment, self-check out. Details	Monitor the number of patron initiated services implemented over the next five years.
		Work to provide 24/7 virtual reference service. Details	Realize 24/7 virtual reference service at UMD no later than 2010.
The Collections			
2. Respond to demand for information resources in all formats.	2. A. Provide quality comprehensive electronic resources.	Rigorously review and assess the Library's use and relevance of current databases in consultation with UMD departments. Details	Use OCLC collection analysis tool to compare UMD holdings in comparison with peer institutions.
	2. B. Take advantage of digitizing efforts by other institutions. (Google)	Integrate e-books and e-resources especially those in public domain into UMD Library finding tools, e.g. library catalog. Details	Use Aleph Reporting Center to periodically review the growth of e-books and e-resources in the catalog.
	2. C. Devise a method for better handling the licensing of electronic resources	Work with other U of M libraries and the OGC to clarify issues, develop a process that will meet the needs of all, and implement the plan in a timely manner. Details	Track the turnaround time for license approvals.
	2. D. Digitize locally held print and multi-media resources.	Create the infrastructure and expertise to digitize materials locally. Details	Monitor the number of digitized items.
		Develop a priority list of materials to be digitized. Details	The created list.

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Library as Place			
3. Maintain the Library facility as a learning environment that meets users' changing needs.	3. A. Explore ways to make the library space more appealing to users.	Build more group study rooms. Details	Completed rooms.
		Develop a plan for ongoing maintenance for furnishings, equipment, and facility. Details	See replacement of worn furnishings, carpeting and equipment by 2010.
	3. B. Serve as a place for cultural interchange and exploration of ideas.	Encourage UMD groups to use the Library as a venue for promoting cultural and educational events. Details	Monitor the number and nature of cultural and educational events at the UMD Library on an annual basis.
		Develop and sponsor cultural and educational programs and events. Details	Monitor the number and nature of cultural offerings at the UMD Library on an annual basis.
	3. C. Implement a comprehensive library security program.	Install additional security cameras and a centrally monitored door alarm system. Details	Satisfy Library 2004-2005 Audit Recommendation 1.a.
The Information World			
4. Respond to changing relationships with local, state, national, and global information systems.	4. A. Resolve issues surrounding UMD's partnership with the Northeast Minnesota Historical Center.	Work with St. Louis County Historical Society, UMD Administration, and UMD College of Liberal Arts to create a new partnership. Details	Create a Northeast Minnesota History Center that has more connection to the UMD curriculum and does more outreach in the region.
	4. B. Better understand competing information providers.	Maintain staff knowledge of the constantly changing information environment through ongoing continuing education efforts. Details	Monitor the number of continuing education opportunities provided to library staff.
	4. C. Educate students, staff, and faculty about the appropriate uses of intellectual property in scholarly activities.	Work with appropriate UMD campus and UM system units to create programs and materials about appropriate use of intellectual property. Details	Survey faculty and students to determine if the education effort is working.