**Accessing Local Market Audience Analyst Using Internet Explorer 11**

Local Market Audience Analyst can be accessed using IE 11 – if you adjust a browser compatibility setting, as detailed below. Internet Explorer is the only web browser supported for use with Local Market Audience Analyst.

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**Using Local Market Audience Analyst**

1. In the library’s databases list (http://www.d.umn.edu/lib/elist/indexlistpage.php#L), click on the link for Local Market Audience Analyst (SDRS).

2. The first page you will see from the vendor is the Xantar Media SDRS home page. In the left navigation bar, click on “Local Market Audiences”.

3. In Internet Explorer 11, you must change the browser “document mode” setting. This change will ONLY AFFECT THE CURRENT TAB. So **make sure the Local Market Audience Analyst page is being displayed**.

4. **Press and release the F12 key**, in the top row on your keyboard. A panel will open along the bottom edge of Internet Explorer which provides tools for web programmers.

   a. At the left end of the web programmer toolbar, scroll down the icons and select this one:

   b. Click the droplist button for “Document Mode”, and change it from “Edge” to 9, or 8.

   c. Press and release the F12 key again, to close the web programmers’ panel.

You should now be able to produce reports from Local Market Audience Analyst.