Accessing Local Market Audience Analyst
Using Internet Explorer 7, 8, or 9

This product is fully compatible with Internet Explorer (IE) version 7, 8, and 9.

IE versions 10 and 11 can be made to work with this product by setting compatibility options in the browser. These settings are described in separate documents.

The use of other web browsers to access this product is not supported.

Using Local Market Audience Analyst

1. In the library’s databases list (http://www.d.umn.edu/lib/elist/indexlistpage.php#L), click on the link for Local Market Audience Analyst (SDRS).

   ![Local Market Audience Analyst (SDRS)](image1)

2. The first page you will see from the vendor is the Xantar Media SDRS home page.
   In the left navigation bar, click on “Local Market Audiences”.

   ![Local Market Audience Analyst (SDRS)](image2)

Local Market Audience Analyst will open in a new tab, ready for use.