

UMD 105 Public Education and Outreach BMP

Title: **UMD Storm Water Web Site**

- Addresses Minimum Measures:
- I Public Education and Outreach
 - II Public Participation/Involvement
 - III Illicit Discharge Detection and Elimination
 - IV Construction Site Storm Water Runoff Control
 - V Post-Construction Storm Water Management
 - VI Pollution prevention/Good Housekeeping

Target Audience: University Students
University Employees
Contractors, Architects and Engineers
General Public

Description: Develop a web site accessible from the UMD home page, to provide central access to UMD's Storm Water Pollution Prevention Plan and provide a means for communication of questions and concerns. The site will also provide education about UMD's connection to the larger watershed through links to appropriate sites.

Measurable Goals:

Timeline:

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| 1. Request a URL from UMD Information Technology Systems and Services Department | • Jan 2003 |
| 2. Develop initial content, including response form | • Feb 2003 |
| 3. Display draft plan on web site | • Feb 2003 |
| 4. Display final SWPPP on web site | • March 2003 |
| 5. Monitor and respond to comments | • Begin Feb 2003 |
| 6. Develop Sub-Committee to plan and monitor additional content | • Fall 2003 |

Specific Components:

- Email comments/concerns to be monitored by UMD Facilities Management and relayed to appropriate contact.
- UMD Storm Water Steering Committee will review and record all comments and violations reported through web site.
- UMD Storm Water Steering Committee will develop a sub-committee to plan content, monitor site and assign liaison to work with Information Technology Systems and Services Department.
- Content of web site will refer to all six measures of Storm Water Pollution Prevention Plan.
- This site will be linked to www.duluthstreams.org (a collaborative City of Duluth/UMD project developed with cooperating local agencies and funded by the EPA).

Responsible Party: UMD Storm Water Steering Committee
Contact: UMD Facilities Management (218) 726-8262