



University of Minnesota Duluth

# BRIDGE Magazine

## Production Specs

### BRIDGE Magazine Production Specifications

Additional production charges may be incurred if supplied ads do not follow listed specifications. Production charges are in addition to rate space. Contact production manager for an estimate.

#### **Disk Media:**

Send CD to the address below.

#### **Other Options Software Applications:**

Preferred: InDesign

Others Accepted: Photoshop, Illustrator, and Quark XPress.

#### **Color Formats:**

CMYK, grayscale, duotone, and monotone.

#### **Import Graphics:**

TIFF, JPG, and EPS only

#### **Digital Images and Scans:**

All digital images and scans should translate to 300 dpi at exact size. They should be saved as an EPS, JPG, or TIFF. Image resolution of 72 dpi (i.e., images pulled from a website) are unacceptable.

#### **Fonts:**

Include all fonts used within the application file and graphic imports.

#### **Supplying Imported Graphic Links:**

All original import graphics must be supplied.

#### **PDF:**

Adobe Acrobat files are acceptable with the proper Job Option settings. Send an email with the PDF (6 MB or smaller) to [creitan@d.umn.edu](mailto:creitan@d.umn.edu).

#### **Laser Proofs:**

Along with your files, please submit a final laser copy. Mark page bleed and spot color information; indicate the scale of the proof if other than 100%. Send a hard copy proof (color or black and white) to:

BRIDGE Magazine  
c/o UMD, 1049 University Drive  
315 Darland Administration Building  
Duluth, MN 55812  
218-726-8996