

University of Minnesota Duluth

GRADUATE  
FOLLOW-UP  
REPORT

2011-2012

COMMUNICATION

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# 2011-12 Graduate Follow-up Report

## Communication

(Bachelor of Arts)

### Baccalaureate Statistics

Awarded Majors <sup>(1)</sup>	Survey Respondents	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	% Employed in Minnesota	% Placed <sup>(2)</sup>
94	84	75	0	5	1	3	10	75	63	84%	96%

### Reported Annual Salaries<sup>(3)</sup>

# Respondents	Low	High	Mean	Median
52	12000	52000	31092	31100

### Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	29	33	13	0
% of Total Respondents	39%	44%	17%	

### Internships

Completed an internship <sup>(4)</sup>			Received academic credit for it			Received an offer of employment			Accepted the offer		
# Respondents	# Yes	% Yes	# Respondents	# Yes	% Yes	# Respondents	# Yes	% Yes	# Respondents	# Yes	% Yes
77	59	77%	58	49	84%	59	14	24%	14	7	50%

### Study Abroad

# Respondents	Studied abroad		Did not study abroad		No response	
	Number	Percent	Number	Percent	Number	Percent
76	15	20%	61	80%	8	10%

<sup>(1)</sup> "Awarded Majors" includes all majors completed by an individual

<sup>(2)</sup> "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" or "Not Seeking"

<sup>(3)</sup> Salary data is published when 3 or more full-time employed respondents provided salary information

<sup>(4)</sup> "Internship" includes internship or co-op, but not student teaching

## Follow-up of Communication Bachelor of Arts Majors

50 Below, Duluth, MN - Sales Associate  
50 Below, Duluth, MN - Website Consultant  
AppleOne Employment Services, St. Louis Park, MN - Staffing Associate  
Ascape, Shakopee, MN - Manager  
Aspen Skiing Company, Aspen, CO - Ticket Sales & Gate Monitor  
AT&T, Superior, WI - Sales Consultant  
Avanti Data Products, Spring Park, MN - Sales Executive  
Barefoot Painting, Baxter, MN - Head Painter  
Berkley Risk Administrators, Minneapolis, MN - Policy Services Technician  
Best Buy Corporate, Richfield, MN - Sales Operations Specialist  
Blackwoods, Duluth, MN - Manager  
Border State Bank, International Falls, MN - Marketing Assistant  
Buffets, Inc. Corporate, Eagan, MN - Purchasing Coordinator  
ChemQuest, Lakeville, MN - Sales & Marketing Assistant  
Chicago Twenty Something, Chicago, IL - Event Planner & Recruiter  
City of Eden Prairie, Eden Prairie, MN - Clerk  
City of Edina, Edina, MN - Communication Intern  
Cuyuna Medical Center, Crosby, MN - Administrative Assistant  
Data Communication Solutions, Eden Prairie, MN - Communication Assistant  
Duluth, MN - Receptionist  
Duluth Area Chamber of Commerce, Duluth, MN – Administrative & Events Assistant  
Ecova, St. Paul, MN - Client Service Representative  
Edina, MN - Direct Sales  
Enterprise Rent-A-Car, Eden Prairie, MN - Management Assistant  
EXV Solutions, Hopkins, MN - Technical Recruiter  
Financial Recovery Services, Superior, WI - Debt Collector  
Four Seasons, Los Angeles, CA - Server  
FOX 21 News KQDS-DT, Duluth, MN - Account Executive  
FOX 21 News KQDS-DT, Duluth, MN - Weekend News Producer  
Gander Mountain, St. Paul, MN - Product Manager Assistant  
Hollister, Minneapolis, MN - Assistant Manager  
Houlihan's, Chanhassen, MN - Server  
Hoolihan's and Lancer Catering, Eagan, MN - Server  
Insight Global, Boston, MA - Recruiter  
Kernz & Kompany, Duluth, MN - Event & Marketing Coordinator  
KSBY-TV, San Luis Obispo, CA - Multimedia Journalist  
maurices, Duluth, MN - Customer Service Representative  
Mel Foster Company, Eden Prairie, MN - Sales Operations Coordinator  
MillerCoors, Minneapolis, MN - Sales Representative  
Minnesota Health Systems, Carlton, MN - Office Coordinator  
Minnesota Reading Corps, St. Paul, MN - Tutor  
Nation's Title Agency, St. Louis Park, MN - Account Executive  
National American University, Bellevue, NE - Admissions Advisor  
New Horizon Academy, Plymouth, MN - Child Care Teacher  
Northwestern Media, Life 97.5 KDNW & KDNI 90.5, Duluth, MN - Music Director  
Open English School, Huangshan, China - Vice Principal & English Teacher  
Orion ISO, Golden Valley, MN - Special Care Provider  
Oscar Mayer/Kraft Foods, Madison, WI - Brand Ambassador  
Private Family, Edina, MN - Nanny  
Radio Mankato, Mankato, MN - Communications Intern  
Rockhill Community Church, Duluth, MN - Office Manager  
Schmitt Music, Brooklyn Center, MN - Credit Representative  
Staples, Arden Hills, MN - Business-to-Business Development Consultant  
Starkey Hearing Technologies, Eden Prairie, MN - Customer Relations Representative  
State Farm, Lake Elmo, MN - Sales & Services Representative  
StoneArch Logistics, Minneapolis, MN - Dispatcher & Sales  
Strom Aviation, Waconia, MN - Aviation Recruiter  
Sunfish Cellars, Lilydale, MN - Cook  
Surdyk's Wine, Minneapolis, MN - Warehouse Tech  
Target, Inver Grove Heights, MN - Entertainment Brand Specialist  
Target, Roseville, MN - Team Lead, Human Resources  
Target and Residence Inn by Marriott Duluth, Duluth, MN - Executive Team Lead and Sales & Service Associate  
Target Corporate, Minneapolis, MN - Master Data Coordinator  
Town Square Media, Duluth, MN - Account Executive  
TST Media, Minneapolis, MN - Statistician  
Tunheim Partners, Bloomington, MN - Account Assistant  
UnitedHealth Group, Duluth, MN - Health Advisor  
University of Minnesota Duluth, Duluth, MN - Office Support Assistant  
University of South Florida, Tampa, FL - Communications Intern  
US Bank, St. Germain, WI - Teller  
Va Bene, Duluth, MN - Server  
Wells Fargo Bank, Minneapolis, MN - Inbound Sales Representative  
Wells Fargo Home Mortgage, Bloomington, MN - Loan Specialist  
Wisconsin Cheese Company, Woodbury, MN - Marketing & Sales Administrator  
Yamamoto, Minneapolis, MN - Office Manager  
  
Graduate School, Communication Studies, Colorado State University, Fort Collins  
Graduate School, Counseling and Student Development-College Student Development, Kansas State University, Manhattan  
Graduate School, Mass Communication, University of North Carolina at Chapel Hill  
Graduate School, Sports Management, Winona State University, Winona, MN  
Law School, University of St. Thomas School of Law, Minneapolis, MN