2011-12 Graduate Follow-up Report
Communication
(Bachelor of Arts)

Baccalaureate Statistics

<table>
<thead>
<tr>
<th>Awarded Majors&lt;sup&gt;(1)&lt;/sup&gt;</th>
<th>Survey Respondents</th>
<th>Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>94</td>
<td>84</td>
<td>75</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cont Ed Undergrad</th>
<th>Cont Ed Grad/Prof</th>
<th>Not Seeking</th>
<th>Actively Seeking</th>
<th>No Info</th>
<th>Employed w/State Given</th>
<th>Employed in Minnesota</th>
<th>% Employed in Minnesota</th>
<th>% Placed&lt;sup&gt;(2)&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>5</td>
<td>1</td>
<td>3</td>
<td>10</td>
<td>75</td>
<td>63</td>
<td>84%</td>
<td>96%</td>
</tr>
</tbody>
</table>

Reported Annual Salaries<sup>(3)</sup>

<table>
<thead>
<tr>
<th># Respondents</th>
<th>Low</th>
<th>High</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>52</td>
<td>12000</td>
<td>52000</td>
<td>31092</td>
<td>31100</td>
</tr>
</tbody>
</table>

Job Relevance to Major

<table>
<thead>
<tr>
<th>Related</th>
<th>Somewhat Related</th>
<th>Not Related</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Respondents</td>
<td>29</td>
<td>33</td>
<td>13</td>
</tr>
<tr>
<td>% of Total Respondents</td>
<td>39%</td>
<td>44%</td>
<td>17%</td>
</tr>
</tbody>
</table>

Internships

<table>
<thead>
<tr>
<th>Completed an internship&lt;sup&gt;(4)&lt;/sup&gt;</th>
<th>Received academic credit for it</th>
<th>Received an offer of employment</th>
<th>Accepted the offer</th>
</tr>
</thead>
<tbody>
<tr>
<td># Respondents</td>
<td># Yes</td>
<td>% Yes</td>
<td># Respondents</td>
</tr>
<tr>
<td>77</td>
<td>59</td>
<td>77%</td>
<td>58</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>14</td>
</tr>
</tbody>
</table>

Study Abroad

<table>
<thead>
<tr>
<th>Studied abroad</th>
<th>Did not study abroad</th>
<th>No response</th>
</tr>
</thead>
<tbody>
<tr>
<td># Respondents</td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>76</td>
<td>15</td>
<td>20%</td>
</tr>
</tbody>
</table>

<sup>(1)</sup> "Awarded Majors" includes all majors completed by an individual

<sup>(2)</sup> "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" or "Not Seeking"

<sup>(3)</sup> Salary data is published when 3 or more full-time employed respondents provided salary information

<sup>(4)</sup> "Internship" includes internship or co-op, but not student teaching
Follow-up of Communication Bachelor of Arts Majors

50 Below, Duluth, MN - Sales Associate
50 Below, Duluth, MN - Website Consultant
AppleOne Employment Services, St. Louis Park, MN - Staffing Associate
Ascape, Shakopee, MN - Manager
Aspen Skiing Company, Aspen, CO - Ticket Sales & Gate Monitor
AT&T, Superior, WI - Sales Consultant
Avanti Data Products, Spring Park, MN - Sales Executive
Barefoot Painting, Baxter, MN - Head Painter
Berkeley Risk Administrators, Minneapolis, MN - Policy Services Technician
Best Buy Corporate, Richfield, MN - Sales Operations Specialist
Blackwoods, Duluth, MN - Manager
Border State Bank, International Falls, MN - Marketing Assistant
Buffets, Inc. Corporate, Eagan, MN - Purchasing Coordinator
ChemQuest, Lakeville, MN - Sales & Marketing Assistant
Chicago Twenty Something, Chicago, IL - Event Planner & Recruiter
City of Eden Prairie, Eden Prairie, MN - Clerk
City of Edina, Edina, MN - Communication Intern
Cuyuna Medical Center, Crosby, MN - Administrative Assistant
Data Communication Solutions, Eden Prairie, MN - Communication Assistant
Duluth, MN - Receptionist
Duluth Area Chamber of Commerce, Duluth, MN – Administrative & Events Assistant
Ecova, St. Paul, MN - Client Service Representative
Edina, MN - Direct Sales
Enterprise Rent-A-Car, Eden Prairie, MN - Management Assistant
EXV Solutions, Hopkins, MN - Technical Recruiter
Financial Recovery Services, Superior, WI - Debt Collector
Four Seasons, Los Angeles, CA - Server
FOX 21 News KQDS-DT, Duluth, MN - Account Executive
FOX 21 News KQDS-DT, Duluth, MN - Weekend News Producer
Gander Mountain, St. Paul, MN - Product Manager Assistant
Hollister, Minneapolis, MN - Assistant Manager
Hoolihan's, Chamhassen, MN - Server
Hoolihan's and Lancer Catering, Eagan, MN - Server
Insight Global, Boston, MA - Recruiter
Kernz & Company, Duluth, MN - Event & Marketing Coordinator
KSBY-TV, San Luis Obispo, CA - Multimedia Journalist
maurices, Duluth, MN - Customer Service Representative
Mel Foster Company, Eden Prairie, MN - Sales Operations Coordinator
MillerCoors, Minneapolis, MN - Sales Representative
Minnesota Health Systems, Carlton, MN - Office Coordinator
Minnesota Reading Corps, St. Paul, MN - Tutor
Nation’s Title Agency, St. Louis Park, MN - Account Executive
National American University, Bellevue, NE - Admissions Advisor
New Horizon Academy, Plymouth, MN - Child Care Teacher
Northwestern Media, Life 97.5 KDNW & KDNI 90.5, Duluth, MN - Music Director
Open English School, Huangshan, China - Vice Principal & English Teacher
Orion ISO, Golden Valley, MN - Special Care Provider
Oscar Mayer/Kraft Foods, Madison, WI - Brand Ambassador
Private Family, Edina, MN - Nanny
Radio Mankato, Mankato, MN - Communications Intern
Rockhill Community Church, Duluth, MN - Office Manager
Schmitt Music, Brooklyn Center, MN - Credit Representative
Staples, Arden Hills, MN - Business-to-Business Development Consultant
Starkey Hearing Technologies, Eden Prairie, MN - Customer Relations Representative
State Farm, Lake Elmo, MN - Sales & Services Representative
StoneArch Logistics, Minneapolis, MN - Dispatcher & Sales
Strom Aviation, Waconia, MN - Aviation Recruiter
Sunfish Cellars, Lilydale, MN - Cook
Surdyk's Wine, Minneapolis, MN - Warehouse Tech
Target, Inver Grove Heights, MN - Entertainment Brand Specialist
Target, Roseville, MN - Team Lead, Human Resources
Target and Residence Inn by Marriott Duluth, Duluth, MN - Executive Team Lead and Sales & Service Associate
Target Corporate, Minneapolis, MN - Master Data Coordinator
Town Square Media, Duluth, MN - Account Executive
TST Media, Minneapolis, MN - Statistician
Tunheim Partners, Bloomington, MN - Account Assistant
UnitedHealth Group, Duluth, MN - Health Advisor
University of Minnesota Duluth, Duluth, MN - Office Support Assistant
University of South Florida, Tampa, FL - Communications Intern
US Bank, St. Germain, WI - Teller
Va Bene, Duluth, MN - Server
Wells Fargo Bank, Minneapolis, MN - Inbound Sales Representative
Wells Fargo Home Mortgage, Bloomington, MN - Loan Specialist
Wisconsin Cheese Company, Woodbury, MN - Marketing & Sales Administrator
Yamamoto, Minneapolis, MN - Office Manager
Graduate School, Communication Studies, Colorado State University, Fort Collins
Graduate School, Counseling and Student Development-College Student Development, Kansas State University, Manhattan
Graduate School, Mass Communication, University of North Carolina at Chapel Hill
Graduate School, Sports Management, Winona State University, Winona, MN
Law School, University of St. Thomas School of Law, Minneapolis, MN