University of Minnesota Duluth

GRADUATE FOLLOW-UP REPORT

GRAPHIC DESIGN

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22 Solon Campus Center
1117 University Drive
Duluth, MN 55812
218-726-7985
carserv@d.umn.edu
www.d.umn.edu/careers

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# 2011-12 Graduate Follow-up Report

## Graphic Design

*(Bachelor of Fine Arts)*

## Baccalaureate Statistics

<table>
<thead>
<tr>
<th>Awarded Majors⁽¹⁾</th>
<th>Survey Respondents</th>
<th>Employed</th>
<th>Cont Ed Undergrad</th>
<th>Cont Ed Grad/Prof</th>
<th>Not Seeking</th>
<th>Actively Seeking</th>
<th>No Info</th>
<th>Employed w/State Given</th>
<th>Employed in Minnesota</th>
<th>% Employed in Minnesota</th>
<th>% Placed⁽²⁾</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td>39</td>
<td>37</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>6</td>
<td>37</td>
<td>35</td>
<td>95%</td>
<td>97%</td>
</tr>
</tbody>
</table>

## Reported Annual Salaries⁽³⁾

<table>
<thead>
<tr>
<th># Respondents</th>
<th>Low</th>
<th>High</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>19760</td>
<td>41000</td>
<td>32313</td>
<td>32240</td>
</tr>
</tbody>
</table>

## Job Relevance to Major

<table>
<thead>
<tr>
<th>Related</th>
<th>Somewhat Related</th>
<th>Not Related</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>6</td>
<td>10</td>
<td>0</td>
</tr>
</tbody>
</table>

% of Total Respondents

- Related: 57%
- Somewhat Related: 16%
- Not Related: 27%
- No Response: 0%

## Internships

<table>
<thead>
<tr>
<th>Completed an internship⁽⁴⁾</th>
<th>Received academic credit for it</th>
<th>Received an offer of employment</th>
<th>Accepted the offer</th>
</tr>
</thead>
<tbody>
<tr>
<td># Respondents</td>
<td># Yes</td>
<td>% Yes</td>
<td># Respondents</td>
</tr>
<tr>
<td>32</td>
<td>15</td>
<td>47%</td>
<td>14</td>
</tr>
</tbody>
</table>

## Study Abroad

<table>
<thead>
<tr>
<th>Studied abroad</th>
<th>Did not study abroad</th>
<th>No response</th>
</tr>
</thead>
<tbody>
<tr>
<td># Respondents</td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>31</td>
<td>5</td>
<td>16%</td>
</tr>
</tbody>
</table>

⁽¹⁾ "Awarded Majors" includes all majors completed by an individual

⁽²⁾ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" or "Not Seeking"

⁽³⁾ Salary data is published when 3 or more full-time employed respondents provided salary information

⁽⁴⁾ "Internship" includes internship or co-op, but not student teaching
Follow-up of Graphic Design Bachelor of Fine Arts Majors

Affinity Plus, Roseville, MN - Member Advisor
Afton Technologies, Afton, MN - Network Engineer
Akorn Creations, Janesville, MN - Design Consultant
Barnes & Noble, St. Paul, MN - Sales Associate
Bridget Lakanen Design and Allina Hospitals & Clinics, Minneapolis, MN - Freelance Graphic Designer and E-HIM Specialist
Caryn Model & Talent Management, Minneapolis, MN - Model
Compass Airlines, Minneapolis, MN - Flight Attendant
Cumulus Media, St. Paul, MN - Promotions Intern
Duluth Entertainment & Convention Center and Residence Inn, Duluth, MN - Maintenance
Express, Seattle, WA - Sales Associate
Freeborn County Shopper, Albert Lea, MN - Account Representative
Hemisphere Company, Minneapolis, MN - Graphic Designer
InTech, Oakdale, MN - Graphic Designer
Imation, Oakdale, MN - Graphic Designer
Johnson Brothers Liquor, St. Paul, MN - Graphic Designer
Kollath Graphic Design, Duluth, MN - Graphic Designer & Illustrator
Macy's, Bloomington, MN - Sales Specialist
Mediascope, Winona, MN - Graphic Designer & Print Assistant
Minnesota Department of Motor Vehicles, Duluth, MN
Minnetonka Center for the Arts, Wayzata, MN - Art Instructor
Minnetonka Moccasin, Minneapolis, MN - Product Development Specialist
Minuteman Press, Princeton, MN – Web & Graphic Designer
Nerland Agency, Anchorage, AK - Graphic Designer
Osseo Chiropractic Clinic, Osseo, MN - Administrative Assistant
Palmer Soderberg and Self-employed, Rochester, MN - Tile Setter, Graphic Designer, and Independent Contractor Carpenter
Park Printing through Gander Mountain, St. Paul, MN - Graphic Designer
Rat Race Studios, Minneapolis, MN - Studio Assistant
Self-employed, Brooklyn Park, MN - Senior Web Designer
Self-employed, Duluth, MN - Freelance Graphic Designer
Self-employed, Lakeville, MN - Freelance Graphic Designer
Swim Creative, Duluth, MN - Graphic Designer
Target, Coon Rapids, MN - Team Leader
Terrybear Urns, St. Paul, MN - Engraver & Design Specialist
The Creative Group, Minneapolis, MN - Graphic Design Contractor
The TeeHive, Brainerd, MN - Graphic Design Artist
Twisted Root Salon & Spa and Burrito Union, Duluth, MN - Web Designer and Server