# 2012-13 Graduate Follow-up Report
## Communication
*(Bachelor of Arts)*

## Baccalaureate Statistics

<table>
<thead>
<tr>
<th>Awarded Majors</th>
<th>Survey Respondents</th>
<th>Employed</th>
<th>Cont Ed Undergrad</th>
<th>Cont Ed Grad/Prof</th>
<th>Not Seeking</th>
<th>Actively Seeking</th>
<th>No Info</th>
<th>Employed w/State Given</th>
<th>Employed in Minnesota</th>
<th>% Employed in Minnesota</th>
<th>% Employed</th>
<th>% Placed</th>
</tr>
</thead>
<tbody>
<tr>
<td>106</td>
<td>95</td>
<td>85</td>
<td>1</td>
<td>1</td>
<td>4</td>
<td>4</td>
<td>11</td>
<td>84</td>
<td>72</td>
<td>86%</td>
<td>89%</td>
<td>96%</td>
</tr>
</tbody>
</table>

## Reported Annual Salaries

<table>
<thead>
<tr>
<th># Respondents</th>
<th>Low</th>
<th>High</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>48</td>
<td>15600</td>
<td>52000</td>
<td>31129</td>
<td>31600</td>
</tr>
</tbody>
</table>

## Job Relevance to Major

<table>
<thead>
<tr>
<th>Respondents</th>
<th>Related</th>
<th>Somewhat Related</th>
<th>Not Related</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>39</td>
<td>39</td>
<td>7</td>
<td>0</td>
</tr>
<tr>
<td>% of Total Respondents</td>
<td>46%</td>
<td>46%</td>
<td>8%</td>
<td></td>
</tr>
</tbody>
</table>

## Internships

<table>
<thead>
<tr>
<th>Completed an internship</th>
<th>Received academic credit for it</th>
<th>Received an offer of employment</th>
<th>Accepted the offer</th>
</tr>
</thead>
<tbody>
<tr>
<td># Respondents</td>
<td># Yes</td>
<td>% Yes</td>
<td># Respondents</td>
</tr>
<tr>
<td>83</td>
<td>53</td>
<td>64%</td>
<td>53</td>
</tr>
</tbody>
</table>

## Study Abroad

<table>
<thead>
<tr>
<th># Respondents</th>
<th>Studied abroad</th>
<th>Did not study abroad</th>
<th>No response</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
<td>Number</td>
</tr>
<tr>
<td>83</td>
<td>21</td>
<td>25%</td>
<td>62</td>
</tr>
</tbody>
</table>

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1. "Awarded Majors" includes all majors completed by an individual
2. "Survey Respondents" includes all majors completed by an individual and does not include "No Info"
3. "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"
4. Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual
5. "Internship" includes internship or co-op, but not student teaching
6. "Respondents" includes all majors completed by an individual
Follow-up of Communication - Bachelor of Arts Majors

Abbot Downing, Minneapolis, MN - Compliance Service Associate
Advistar Communications, Duluth, MN - Audience Development Manager
A group home, MN - Direct Support Staff
Allied Barton Security Services, Duluth, MN - Security Officer
Allina Health, Minneapolis, MN - Patient Access Liaison
ALTOUR, Minneapolis, MN
America's Best Value Inn, Duluth, MN - Front Desk Attendant & Manager on Duty
AmeriCorps, Minneapolis, MN - Reading Corps Tutor
Ameriprise Financial, Minneapolis, MN - Financial Advisor
Bemidji State University, Bemidji, MN - InterVarsity Campus Staff
Berkeley Risk Administrators, Minneapolis, MN - Policy Services Technician
Bloomington Chamber of Commerce, Bloomington, MN - Project & Communications Coordinator
Caribou Coffee, Duluth, MN - Shift Supervisor
Chinese Language Schools, Qingdao, China - English as a Foreign Language Teacher
Cigna Health, Minneapolis, MN - Personal Advocate
Coach, Minneapolis, MN - Sales Associate
Deluxe Corporation, Shoreview, MN - Inside Sales Representative
DSW, Burnsville, MN - Assistant Merchandise Manager
Duluth News Tribune, Duluth, MN - Reporter
East Hillside Patch, Duluth, MN - Program Director
Express Employment Professionals, Rochester, MN - Recruiting Specialist
Fun Group, Minneapolis, MN - Bartender
Graybar, Minneapolis, MN - Inside Sales Representative
Greene & Associates Talent Agency, Los Angeles, CA - Associate
Greysolon Ballroom by Blackwoods, Duluth, MN - Director of Operations & Events
HealthPartners, Bloomington, MN - Member Services Representative
Hermantown Chamber of Commerce, Hermantown, MN - Communications Specialist
Hockey Lodge and Target, St. Paul, MN - Retail Sales Associate and Cashier
Holiday Inn & Suites, Duluth, MN - Sales & Marketing Coordinator
Indianhead Glass, St. Croix Falls, WI - Accountant & Human Resources Representative
Institute for Community & Adolescent Resiliency-Unifying Solutions, Hastings, MN - Director of Productions
Kitchi Gammi Club, Duluth, MN - PM Supervisor
Kohl's Corporate Office, Milwaukee, WI - Product Development Coordinator
Kraft Foods, Madison, WI - Oscar Mayer Brand Ambassador
KUMD 103.3 FM Duluth Public Radio, Duluth, MN - Assistant Marketing Director
KUMD 103.3 FM Duluth Public Radio, Duluth, MN - Community Promotions Director
LA Fitness, St. Louis Park, MN - Operations
Lakeside Lafayette Club, Minnetonka Beach, MN - Receptionist
Lake Superior Consulting, Duluth, MN - Recruiter
maurices, Duluth, MN - Merchandising Administration Support
Men's Warehouse, Denver, CO - Assistant Manager
Menards, Fargo, ND - Front Office Manager
Minnesota Wild Hockey Club, St. Paul, MN - Inside Sales Account Executive
Minnetonka, MN - Case Manager
MSP Communications, Minneapolis, MN - Associate Editor
Mystic Lake Casino, Prior Lake, MN - Promotions Coordinator
New Scenic Cafe, Duluth, MN - Hostess & Catering Coordinator
Novco, Inc., Elk River, MN - Safety Director
Novus Media, Minnetonka, MN - Account Executive
Odyssey Resorts & Development, Duluth, MN - Wedding & Events Sales Manager
Optiz & Associates, St. Louis Park, MN - Administrative Assistant
Periscope, Minneapolis, MN - Project Manager
Praying Pelican Missions, Hermantown, MN - Marketing Representative
Prudential, Plymouth, MN - Life Product Specialist
Ralph D. Thomas & Associates, Minneapolis, MN - Event Planner & Publicist
Red Cedar Racing Association, Menomonie, WI - Marketing Director
Red Rock Radio, International Falls, MN - Sales Executive
Reebok Hockey, Maple Grove, MN - Field Representative
REM Arrowhead, Duluth, MN - Direct Support Professional
Renovation Systems, Plymouth, MN - Customer Service Specialist
Revolution Concert & Event Center, Boise, ID - Customer Relations & Social Media
Roepke Public Relations, Minneapolis, MN - Junior Publicist
Rural Source Management, Biwabik, MN - Lead Travel Specialist
Scott County Attorney's Office, Shakopee, MN - Intern
Self-employed, Minneapolis, MN - Freelance Photographer
Senior Community Services, Minnetonka, MN - Communications & Fundraising Assistant
Shane Jewelry Company, Denver, CO - Sales Associate
Skyline Lanes Volleyball, Hermantown, MN - Director of League Operations
St. Jude Medical, Little Canada, MN - Operations Clerk
St. Jude Medical, St. Paul, MN - Project Manager
Starkey Hearing Technologies, Eden Prairie, MN - Receptionist
Starkey Hearing Technologies, Eden Prairie, MN - Retail Market Account Executive
Teachers On Call, Bloomington, MN - Staffing Coordinator
Teach for America, Waimea, HI - Fifth Grade Teacher
The Bliss Life, Minneapolis, MN - Associate Planner
The City of Burnsville, Burnsville, MN - Production Assistant
The Growler, St. Paul, MN - Editorial Assistant & Blogger
Thibodeau, Johnson & Feriancek, Duluth, MN - Paralegal
Tilia, Minneapolis, MN - Expeditor
Towers Watson, Bloomington, MN - Benefits Customer Service Representative
Townsquare Media, Duluth, MN - Multi-Media Specialist
United Healthcare, Duluth, MN - Customer Service Representative
United States Olympic Committee, Colorado Springs, CO - Communications Intern
Walgreens - Pharmacy Technician
Wirtz Beverage, St. Paul, MN - Sales Consultant

Graduate School, Communication, Pennsylvania State University, State College

Undergrad/Technical, Diagnostic Medical Sonography (Ultrasound) Vascular Technology, Argosy University, Eagan, MN