

2012-2013

University of Minnesota Duluth

Graduate Follow-up Report

COMMUNICATION

Published by
**UNIVERSITY OF MINNESOTA DULUTH
CAREER & INTERNSHIP SERVICES**

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2012-13 Graduate Follow-up Report

Communication

(Bachelor of Arts)

Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	% Employed in Minnesota	% Employed	% Placed ³
106	95	85	1	1	4	4	11	84	72	86%	89%	96%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
48	15600	52000	31129	31600

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	39	39	7	0
% of Total Respondents	46%	46%	8%	

Internships

Completed an internship ⁵			Received academic credit for it			Received an offer of employment			Accepted the offer		
# Respondents ⁶	# Yes	% Yes	# Respondents	# Yes	% Yes	# Respondents	# Yes	% Yes	# Respondents	# Yes	% Yes
83	53	64%	53	46	87%	53	17	32%	17	10	59%

Study Abroad

# Respondents	Studied abroad		Did not study abroad		No response	
	Number	Percent	Number	Percent	Number	Percent
83	21	25%	62	75%	12	13%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Follow-up of Communication - Bachelor of Arts Majors

Abbot Downing, Minneapolis, MN - Compliance Service Associate
Advanstar Communications, Duluth, MN - Audience Development Manager
A group home, MN - Direct Support Staff
AlliedBarton Security Services, Duluth, MN - Security Officer
Allina Health, Minneapolis, MN - Patient Access Liaison
ALTOUR, Minneapolis, MN
America's Best Value Inn, Duluth, MN - Front Desk Attendant & Manager on Duty
AmeriCorps, Minneapolis, MN - Reading Corps Tutor
Ameriprise Financial, Minneapolis, MN - Financial Advisor
Bemidji State University, Bemidji, MN - InterVarsity Campus Staff
Berkley Risk Administrators, Minneapolis, MN - Policy Services Technician
Bloomington Chamber of Commerce, Bloomington, MN - Project & Communications Coordinator
Caribou Coffee, Duluth, MN - Shift Supervisor
Chinese Language Schools, Qingdao, China - English as a Foreign Language Teacher
Cigna Health, Minneapolis, MN - Personal Advocate
Coach, Minneapolis, MN - Sales Associate
Deluxe Corporation, Shoreview, MN - Inside Sales Representative
DSW, Burnsville, MN - Assistant Merchandise Manager
Duluth News Tribune, Duluth, MN - Reporter
East Hillside Patch, Duluth, MN - Program Director
Express Employment Professionals, Rochester, MN - Recruiting Specialist
Fun Group, Minneapolis, MN - Bartender
Graybar, Minneapolis, MN - Inside Sales Representative
Greene & Associates Talent Agency, Los Angeles, CA - Associate
Greysolon Ballroom by Blackwoods, Duluth, MN - Director of Operations & Events
HealthPartners, Bloomington, MN - Member Services Representative
Hermantown Chamber of Commerce, Hermantown, MN - Communications Specialist
Hockey Lodge and Target, St. Paul, MN - Retail Sales Associate and Cashier
Holiday Inn & Suites, Duluth, MN - Sales & Marketing Coordinator
Indianhead Glass, St. Croix Falls, WI - Accountant & Human Resources Representative
Institute for Community & Adolescent Resiliency-Unifying Solutions, Hastings, MN - Director of Productions
Kitchi Gammi Club, Duluth, MN - PM Supervisor
Kohl's Corporate Office, Milwaukee, WI - Product Development Coordinator
Kraft Foods, Madison, WI - Oscar Mayer Brand Ambassador
KUMD 103.3 FM Duluth Public Radio, Duluth, MN - Assistant Marketing Director
KUMD 103.3 FM Duluth Public Radio, Duluth, MN - Community Promotions Director
LA Fitness, St. Louis Park, MN - Operations
Lakeside Lafayette Club, Minnetonka Beach, MN - Receptionist

Lake Superior Consulting, Duluth, MN - Recruiter
maurices, Duluth, MN - Merchandising Administration Support
Men's Warehouse, Denver, CO - Assistant Manager
Menards, Fargo, ND - Front Office Manager
Minnesota Wild Hockey Club, St. Paul, MN - Inside Sales Account Executive
Minnetonka, MN - Case Manager
MSP Communications, Minneapolis, MN - Associate Editor
Mystic Lake Casino, Prior Lake, MN - Promotions Coordinator
New Scenic Cafe, Duluth, MN - Hostess & Catering Coordinator
Novco, Inc., Elk River, MN - Safety Director
Novus Media, Minnetonka, MN - Account Executive
Odyssey Resorts & Development, Duluth, MN - Wedding & Events Sales Manager
Opitz & Associates, St. Louis Park, MN - Administrative Assistant
Periscope, Minneapolis, MN - Project Manager
Praying Pelican Missions, Hermantown, MN - Marketing Representative
Prudential, Plymouth, MN - Life Product Specialist
Ralph D. Thomas & Associates, Minneapolis, MN - Event Planner & Publicist
Red Cedar Racing Association, Menomonie, WI - Marketing Director
Red Rock Radio, International Falls, MN - Sales Executive
Reebok Hockey, Maple Grove, MN - Field Representative
REM Arrowhead, Duluth, MN - Direct Support Professional
Renovation Systems, Plymouth, MN - Customer Service Specialist
Revolution Concert & Event Center, Boise, ID - Customer Relations & Social Media
Roepke Public Relations, Minneapolis, MN - Junior Publicist
Rural Source Management, Biwabik, MN - Lead Travel Specialist
Scott County Attorney's Office, Shakopee, MN - Intern
Self-employed, Minneapolis, MN - Freelance Photographer
Senior Community Services, Minnetonka, MN - Communications & Fundraising Assistant
Shane Jewelry Company, Denver, CO - Sales Associate
Skyline Lanes Volleyball, Hermantown, MN - Director of League Operations
St. Jude Medical, Little Canada, MN - Operations Clerk
St. Jude Medical, St. Paul, MN - Project Manager
Starkey Hearing Technologies, Eden Prairie, MN - Receptionist
Starkey Hearing Technologies, Eden Prairie, MN - Retail Market Account Executive
Teachers On Call, Bloomington, MN - Staffing Coordinator
Teach for America, Waimea, HI - Fifth Grade Teacher
The Bliss Life, Minneapolis, MN - Associate Planner
The City of Burnsville, Burnsville, MN - Production Assistant
The Growler, St. Paul, MN - Editorial Assistant & Blogger
Thibodeau, Johnson & Feriancek, Duluth, MN - Paralegal
Tilia, Minneapolis, MN - Expeditor
Towers Watson, Bloomington, MN - Benefits Customer Service Representative
Townsquare Media, Duluth, MN - Multi-Media Specialist

United Healthcare, Duluth, MN - Customer Service Representative
United States Olympic Committee, Colorado Springs, CO - Communications Intern
Walgreens - Pharmacy Technician
Wirtz Beverage, St. Paul, MN - Sales Consultant

Graduate School, Communication, Pennsylvania State University, State College

Undergrad/Technical, Diagnostic Medical Sonography (Ultrasound) Vascular
Technology, Argosy University, Eagan, MN