University of Minnesota Duluth

Graduate Follow-up Report

2012-2013

GRAPHIC DESIGN

Published by
UNIVERSITY OF MINNESOTA DULUTH
CAREER & INTERNSHIP SERVICES
22 Solon Campus Center
1117 University Drive
Duluth, MN 55812
218-726-7985
carserv@d.umn.edu
www.d.umn.edu/careers

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## Baccalaureate Statistics

<table>
<thead>
<tr>
<th>Awarded Majors</th>
<th>Survey Respondents</th>
<th>Employed</th>
<th>Cont Ed Undergrad</th>
<th>Cont Ed Grad/Prof</th>
<th>Not Seeking</th>
<th>Actively Seeking</th>
<th>No Info</th>
<th>Employed w/State Given</th>
<th>Employed in Minnesota</th>
<th>% Employed in Minnesota</th>
<th>% Employed</th>
<th>% Placed</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td>41</td>
<td>40</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>39</td>
<td>35</td>
<td>90%</td>
<td>98%</td>
<td>100%</td>
</tr>
</tbody>
</table>

## Reported Annual Salaries

<table>
<thead>
<tr>
<th># Respondents</th>
<th>Low</th>
<th>High</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>15080</td>
<td>65000</td>
<td>33114</td>
<td>29560</td>
</tr>
</tbody>
</table>

## Job Relevance to Major

<table>
<thead>
<tr>
<th>Respondents</th>
<th>Related</th>
<th>Somewhat Related</th>
<th>Not Related</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>4</td>
<td>5</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>% of Total Respondents</td>
<td>77%</td>
<td>10%</td>
<td>13%</td>
<td></td>
</tr>
</tbody>
</table>

## Internships

<table>
<thead>
<tr>
<th>Completed an internship</th>
<th>Received academic credit for it</th>
<th>Received an offer of employment</th>
<th>Accepted the offer</th>
</tr>
</thead>
<tbody>
<tr>
<td># Respondents</td>
<td># Yes</td>
<td>% Yes</td>
<td># Respondents</td>
</tr>
<tr>
<td>33</td>
<td>13</td>
<td>39%</td>
<td>13</td>
</tr>
</tbody>
</table>

## Study Abroad

<table>
<thead>
<tr>
<th># Respondents</th>
<th>Studied abroad</th>
<th>Did not study abroad</th>
<th>No response</th>
</tr>
</thead>
<tbody>
<tr>
<td>34</td>
<td>Number</td>
<td>Percent</td>
<td>Number</td>
</tr>
<tr>
<td>5</td>
<td>15%</td>
<td>29</td>
<td>85%</td>
</tr>
</tbody>
</table>

1. "Awarded Majors" includes all majors completed by an individual
2. "Survey Respondents" includes all majors completed by an individual and does not include "No Info"
3. "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"
4. Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual
5. "Internship" includes internship or co-op, but not student teaching
6. "Respondents" includes all majors completed by an individual
Follow-up of Graphic Design - Bachelor of Fine Arts Majors

Affordable Buttons, Rochester, MN - Graphic Designer
AgStar Financial Services, Mankato, MN - Graphic Design Intern
AMSOIL Championship Snocross, Albertville, MN - Videographer & Designer
Aquatic Recreation Company, Eden Prairie, MN - Sales & Marketing Design Manager
ARI Network Services, Duluth, MN - Junior Graphic Designer
ARI Network Services, Duluth, MN - Junior Graphic Designer
Aveda Headquarters, Blaine, MN - Freelance Junior Graphic Designer
Blue Door Publishing, Minnetonka, MN - Production Designer
CPC Intersect, Eagan, MN - Designer
Creative Arc, Minneapolis, MN - Web Designer
Dell, Eden Prairie, MN - Junior Graphic Designer
Dell, Eden Prairie, MN - Junior Graphic Designer
Disc Graphics, MN - Factory Direct Liaison
Fast Science, Minnetonka, MN - Graphic Designer
Hard Core Brands International, Ottawa, IL - Graphic Designer
How Sweet It Is Cakes, Duluth, MN - Deli Worker
IBM Design, Austin, TX - Creative Product Designer
Jeff Meyers, Hopkins, MN - Graphic Designer
Jillian Rae Music, Minneapolis, MN - Freelance Graphic Designer
LaLaRed, Woodbury, MN - Graphic Design Intern
Meet Minneapolis, Minneapolis, MN - Production Artist & Designer
Menards, Eau Claire, WI - Print Advertising Tech
Mercury Mosaics, Minneapolis, MN - Studio Assistant
Minneapolis, MN - Graphic & Web Design
Minnesota National Guard, St. Paul, MN - Visual Information Specialist
Northern Brewer, Roseville, MN - Graphic Designer & Production Artist
Rainbow Tree Company, Minnetonka, MN - Graphic Designer
RedHouseMedia, Brainerd, MN - Graphic Designer
RedHouseMedia, Brainerd, MN - Graphic Designer
Self-employed, Atlanta, GA - Freelance Graphic Designer
Self-employed, Minneapolis, MN - Freelance Graphic Designer
Self-employed, Rochester, MN - Photographer
Self-employed, Sartell, MN - Freelance Graphic Designer
Seward Community Co-op, Minneapolis, MN - Produce Clerk
Social Life Marketing, Cambridge, MN - Logo Designer
Stewart's Bike & Sports, Duluth, MN - Bike Mechanic
TBI Residential & Community Services, Duluth, MN - Behavioral Specialist
VIP Tattoo Studio, Duluth, MN - Tattoo Technician
Warehouse worker
Welch Ski Village, Welch, MN - Assistant Marketing

Undergrad/Technical, Hotel, Restaurant, & Tourism Management, University of Wisconsin-Stout, Menomonie