THE IDEA COMPETITION!

Re-imagine the VenDen and See Your Vision Come To Life!

**Competition Timeline**
- Interest Notification: Monday, April 28, 2014
- Design Presentations: Week of May 5-9, 2014
- Winners Announcement: Monday, May 12, 2014

**Project Information Meeting and Walk-Through**
There will be informational meetings for interested teams in the VenDen, April 22 at 4:00 pm, April 23 at 12:00pm and April 24 at 6:00pm. Though not mandatory, attendance at one of these meetings is strongly encouraged.

**Project Description**
UMD lacks sufficient venues that are both suitable and desirable for use as student lounges, informal social spaces, and group work areas. This lack of space on campus contributes to the overcrowding of existing areas and the use of any available widening of a hallway as a substitute for a lounge.

Students have long used the VenDen, located on the lower level of Bohannon Hall, as a space to relax between classes, read, visit with others, and have a quick bite to eat. Unfortunately, the facility has been ignored for many years and now has a look and feel that is outdated and tired. The space simply does not meet the needs of the current students. The seating is uncomfortable, the lighting is harsh and inefficient, and the layout and functionality is poor and uninviting.

Student Life is leading the effort to revitalize the VenDen with modern technology, comfortable seating for a variety of uses, and energy efficient lighting. The new space will provide a variety of environments that suit the needs of students seeking a place to comfortably read or work on their computer, relax and talk with a friend, or work collaboratively with a small group of classmates. A
redesigned and attractive vending area will allow students to purchase snacks and drinks without leaving the area.

Project Funding
The overall project budget has been established at $250,000 and is based on the typical square foot cost of similar projects. The VenDen is approximately 3,000 square feet in size. UMD Facilities Management has advised that similar remodel projects were approximately $80/square foot. This amount is inclusive of all consulting, design development, and construction costs. Student Life and Facilities Management have teamed together and committed resources and staff to lead the project. The Student Services Fee committee has allocated $125,000 in student fees toward the remodeling of the VenDen. In addition, Dining Services has committed $55,000, Facilities Management has committed $50,000, and the Chancellor’s Cabinet has committed $20,000 from revenue derived from the campus Coca Cola agreement that allocates funds for student programs and initiatives.

Student Involvement
Though initiated by Student Life staff, this project will be greatly influenced by student input. The finished look of the new facility will be based on design ideas created by UMD students. A design competition held this spring is open to all UMD students. A small committee consisting of students and representatives from both Student Life and Facilities Management will select the winning designs.

The intent of this project is to create a signature space on campus based on ideas by and for students. The redesigned VenDen will be a comfortable, inviting, and desirable space accessible to all students across campus. This is a unique opportunity to create a special place on campus for students by leveraging funds from a variety of other sources that would not be otherwise available. The new and revitalized VenDen will be a valued and much used addition to the UMD campus.

Competition Guidelines
This competition is open to all currently enrolled UMD students. Each entry may consist of a team of one (1) to five (5) students. Each team shall give a 10-15 minute presentation of their conceptual design to the project committee consisting of UMD students and staff. The top teams will have their key design concepts incorporated into the final design of the new VenDen.

Cash prizes will be awarded to the top three teams.
- 1st Place: $750
- 2nd Place: $500
- 3rd Place: $250

Team entrants must provide an email notification of interest by Monday, April 28, 2014 to:
  Patrick Keenan, Director of Student Life Operations at pkeenan@d.umn.edu
The email must contain the name, email, phone number, and student ID# of each team member.

Questions regarding this competition may be directed to pkeenan@d.umn.edu

Be Creative!
Each team should present the following to illustrate their proposed conceptual redesign of the VenDen:
- Narrative: A brief description of the overall design concept and its components.
Floor Plan: A view from above and drawn to scale indicating the spatial characteristics of the room and physical features within the space. A pdf file of the VenDen floor plan is available on the Student Life website.

Interior Elevation (recommended): A view that shows the flat representation of one wall drawn to scale.

Interior Rendering/Space Perspective (recommended): A view that shows the architectural design.

Furnishings/Materials (recommended): Examples/photos of furnishings such as chairs and tables, various material ideas for walls, ceilings, and floors, lighting fixtures, color schemes, etc.

These drawings should be mounted to a 32” x 40” foam core board. In the presentation to the project committee, the design team should discuss their vision of a newly imagined VenDen and why the team feels their vision reflects the spirit of UMD.

Design Considerations
The design should provide adequate individual and group seating, space for vending machines and adequate thoroughfare through the facility. Design elements that reduce energy usage and promote sustainable methods, systems, and materials are strongly encouraged. These include lighting, HVAC, construction materials, new furnishings, equipment, etc. Vibrancy and spirit should be showcased in the space to help promote its own identity with the campus. Be creative while considering these issues in the design:

- A variety of environments within the single space to meet different needs
- Comfortable seating for a variety of uses such as lounge, study/group work and meals
- Use of modern technology for individual and group work
- A redesigned and attractive vending area for beverage and snack machines
- Energy efficient lighting and use of sustainable materials in all aspects
- Removal or redesign of ceiling to provide perception of height to the space
- Removal of current vinyl flooring and addition of new material
- A minimum 5’ thoroughfare through the space for traffic and exiting purposes

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Permission to Reproduce Work
By submitting work to this idea competition, the entrants acknowledge the right of UMD to use submitted work for reproduction, in publications, in exhibition, and for full use in the design and construction of the VenDen.