Dear Colleagues and Friends:

One Campaign. One Ask. Double the Impact. Each year employees demonstrate a remarkable spirit of community by participating in both the UMD Employee Giving campaign and the Community Giving Campaign. This year we are combining our efforts into one comprehensive UMD Giving Campaign, which will provide an opportunity to support the Duluth community and our own UMD community. Every investment, whatever the amount, touches a life in a very significant way.

Employees can choose to directly support their passions: the environment, the arts, community building, students, research, college priorities, athletics—the options are limitless. And every dollar donated is more than a gift; it is an investment in UMD and the greater Duluth and surrounding communities.

Take advantage of the opportunity and unite with your peers to make a difference today. We have a long tradition of generously supporting these fund raising efforts. As an important part of the UMD community, I am asking you to join me in supporting this year’s campaign. Here are some of your options:

1. Support your UMD Community:
The UMD Employee Sponsored Scholarship is funded with gifts from current and former UMD employees. All of the money donated to this fund during a fiscal year is used to award scholarships for UMD students during the next academic year. This year we awarded a $1,000 scholarship to a student in each of the five collegiate units.

Every UMD department and program has gift options – meaning you can support your department or program at UMD or something you are passionate about.

Use the gold colored pledge sheet to show your support for your UMD and our students and programs. These gifts will be processed through the University of Minnesota Foundation.

2. Support Duluth and the Broader Community:
You may select one of these organizations or an associated supporting agency on the gray colored pledge sheet.

United Way of Greater Duluth and Superior-Douglas County have merged to focus on addressing critical needs in Greater Duluth, Ashland-Bayfield Counties, the North Shore, and Superior-Douglas County. For additional information access the website http://www.hlunitedway.org/.

United Negro College Fund provides access to higher education for disadvantaged youth through support of 39 private historically black colleges and universities. For additional information access the website at http://www.uncf.org/.

Open Your Heart to the Hungry and Homeless is dedicated solely to alleviating hunger and homelessness. For additional information access the website at http://www.oyh.org/.

Minnesota Environmental Fund is a balanced group of 23 organizations with the common goal of maintaining Minnesota’s treasured natural resources through protection, conservation, and restoration. For additional information access the website at http://mnenvirofund.org/.

Community Health Charities (CHC) represents 38 health-related nonprofits in your community. We offer resources to local & national companies to assist with their community engagement, wellness and philanthropy initiatives. http://www.healthcharitiesmn.org/our-charities.html.

Community Shares of Minnesota is a funder of local nonprofits that are tackling hard issues at their core, rather than just addressing symptoms. For additional information access the website at http://www.communitysharesmn.org/
The easiest way to support the UMD Giving Campaign is through the payroll deduction program. By signing up for payroll deduction you can give a little each pay period and save it add up to a significant amount by the end of the year.

- By giving $5 per pay period, less than the cost of lunch, you can give over $130 per year.
- By giving $10 per pay period, about $.71 per day, you can give over $260 per year.

The enclosed forms are available for you to distribute your giving according to your choice(s). It would be sincerely appreciated, if we could have your generous donation by December 12, 2015.

If you have any questions, please call one of the UMD Giving Campaign representatives Wendy Larrivy at 218-726-7507, Bekki Babineau at 218-726-6320 or Carol Ankrum at 218-726-8722.

Your participation, not the amount of your donation, is what counts! You can help by Continuing Our Tradition Of Giving. I am asking for your contribution and thanking you in advance for your generosity.

Sincerely,

Lendley C. Black
Chancellor

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