

Advertising Sources

(THE UMD OFFICE OF EQUAL OPPORTUNITY HAS SAMPLE COPIES OF SOME SOURCES LISTED BELOW)

<u>Newspaper/Publication</u>	<u>Distribution Frequency</u>	<u>Advertising Deadlines</u>
Access Press 1821 University Avenue W, Suite 185N St. Paul, MN 55104 (Charlie Smith) – 651-644-2133 Fax: 651-644-2136 www.accesspress.org Circulation: 11,000	Monthly	30 th of each month
Affirmative Action Register 8356 Olive Boulevard St. Louis, MO 63132 Tel. 1-800-537-0655 Fax: 314-997-1788 www.aar-eeo.com Circulation: 3,500,000	Monthly	8 th of each month
Asian American Press 417 University Avenue St. Paul, MN 55103 (Loan Cao) – 651-224-6570 Fax: 651-224-7032 www.aapress.com Circulation: 15,000	Weekly/Friday	Wednesday 5:00 p.m.
Black Issues in Higher Education 10520 Warwick Avenue, Suite B-8 Fairfax, VA 22030 (Pamela Barret) – 703-385-2981 Fax: 703-385-1839 www.BlackIssues.com Circulation: 40,000	Every two weeks	Varies
Chicago Tribune 435 North Michigan Avenue 10th Floor, ATTN: Classifieds Chicago, IL 60611 Tel. 312-222-3232 Fax: 312-222-4014 www.chicagotribune.com	Daily	5:00 p.m. two days preceding publication date

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Advertising Sources (continued)

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Chronicle of Higher Education 1255 23rd Street, N.W. Washington, D.C. 20037 Tel. 202-466-1050 Fax: 202-296-2691 www.chronicle.com	Weekly	Varies
Circle Newspaper (The) 1530 East Franklin Avenue Minneapolis, MN 55404 (Nissa Rost-Rothman) – 612-879-1758 Fax: 612-879-1712 www.thecircleonline.org Circulation: 20,000	Monthly	18 th of each month
Council of Colleges of Arts and Sciences Newsletter Arizona State University P.O. Box 873108 Tempe, AZ 85287 (Sharon Farmer) – 480-727-6064 Fax: 480-727-6078 www.ccas.net Circulation: 1,700	Bi-monthly	Would like to have by the 15 th of the month preceding the date of publication
Duluth News-Tribune 424 W. First Street Duluth, MN 55802 Tel. 218-723-5281 Fax: 218-720-4140 www.duluthnews.com	Daily	Display Ad: 4:00 p.m. Thursday for Sunday Edition In column: 5:00 p.m. Friday for Sunday Edition
Hispanic Outlook (The) Display Advertising 210 Route 4 East, Suite 310 Paramus, NJ 07652 (Traci Smith) – 201-587-8800 (ext. 102) Fax: 201-587-9105 www.HispanicOutlook.com	Every two weeks	Varies

Advertising Sources (continued)

<u>Newspaper/Publication</u>	<u>Distribution Frequency</u>	<u>Advertising Deadlines</u>
<p>Indian Country (News From) 7831N Grindstone Avenue Hayward, Wisconsin 54843 (Pat Calliotte) – 715-634-5226 Fax: 715-634-3243 www.indiancountrynews.com Circulation: 28,000</p>	Twice monthly	Varies
<p>Insight News 1815 Bryant Avenue North Minneapolis, MN 55411 Tel. 612-588-1313 Fax: 612-588-0048 www.insightnews.com Circulation: 35,000</p>	Weekly	Thursday 4:00 p.m.
<p>La Prensa de Minnesota 417 University Avenue St. Paul, MN 55103 Tel. 651-224-0404 Fax: 651-224-0098 www.laprensa-mn.com Circulation: 12,000</p>	Weekly/Thursday	Tuesday 5:00 p.m.
<p>La Voz P.O. Box 19206 Diamond Lake Station Minneapolis, MN 55419 (Joan Ramirez) – 612-825-1490 Fax: 612-866-7546</p>	Monthly	18 th of each month (not firm, call for details)
<p>Minneapolis Star and Tribune 425 Portland Avenue Minneapolis, MN 55488 Tel. 612-673-4080 Fax: 612-673-4137 www.startribune.com Circulation: 674,000</p>	Daily	5:00 p.m. Thursday for statewide edition 5:00 p.m. Friday for Metro edition Display Ad: Proofs-Wed. 3:00 p.m. No Proofs-Thurs. 3:00 p.m.

Advertising Sources (continued)

<u>Newspaper/Publication</u>	<u>Distribution Frequency</u>	<u>Advertising Deadlines</u>
Minnesota Spokesman-Recorder 3744 4th Avenue South Minneapolis, MN 55409 (Angela Harmon) – 612-827-4021 Fax: 612-827-0577 <u>www.spokesman-recorder.com</u> Circulation: 26,000	Weekly/Thursday	Friday 5:00 p.m.
Minnesota Women's Press, Inc. 771 Raymond Avenue St. Paul, MN 55114 Tel. 651-646-3968 Fax: 651-646-2186 <u>www.womenspress.com</u>	Bi-weekly/Wednesday	Previous Monday of week published
Native American Press/Ojibwe News 500 N Robert Street, Suite 205 St. Paul, MN 55101 (Bill Lawrence) – 651-224-6656 Fax: 651-224-6304 <u>www.press-on.net</u> Circulation: 10,000	Weekly	Tuesday 5:00 p.m.
Ojibwe Akiing 7831N Grindstone Avenue Hayward, WI 54843 (Pat Calliotte) – 715-634-5226 Fax: 715-634-3243	Monthly	Varies
SWE (Magazine of the Society of Women Engineers) 120 Wall Street, 11 th Floor New York, NY 10005 (John Goodrich) – 770-442-3290 Fax: 770-442-3293 <u>www.swe.org</u> Circulation: 16,000	Bi-monthly	Varies
St. Paul Pioneer Press 345 Cedar St. Paul, MN 55118 Tel. 651-228-5278 Fax: 651-228-5268 <u>www.pioneerplanet.com</u>	Daily	1:00 Friday for Saturday 6:00 Friday for Sunday

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<u>Newspaper/Publication</u>	<u>Distribution Frequency</u>	<u>Advertising Deadlines</u>
University Faculty Voice (of the nation's Historically Black Colleges and Universities) P.O. Box 8387 Houston, TX 77288 (Roselyn Johnson) – 713-521-1999 Fax: 713-521-1981 www.facultyvoice.com Circulation: 80,000	Monthly	Approx. the 20 th of the month preceding the date of publication (would like to have by the 15 th , if possible)
Women in Higher Education 1934 Monroe Street Madison, WI 53711 (Mary Conroy-Zenke) – 608-251-3232 Fax: 608-284-0601 www.wihe.com Circulation: 12,000	Monthly	Varies

Other Recruiting Sources

(YOU MAY CHECK OUT SOME OF THESE SOURCES AT THE UMD OFFICE OF EQUAL OPPORTUNITY)

<u>Source Name</u>	<u>Description</u>
Black Issues in Higher Education (07/10 and 07/24/97 issues; Volume 14, Numbers 10 and 11)	Special Issues: Top 100 Graduate and Degree Producers
Committee on Institutional Cooperation Directory of Minority Ph.D. and MFA candidates (1999 Edition)	
Committee on Institutional Cooperation Directory of Women in Science Ph.D. and MFA candidates (1999 Edition)	
Community Agency Resource List	Call Sharon of Human Resources for information (Tel. 7161)
FlexWork 205 W Second Street, Suite 150 Duluth, MN 55802 Tel. 218-722-9700 Fax: 218-722-9724	Referral Service
Hispanic Outlook in Higher Education (The) (06/13/97 issue; Volume 7, Number 21)	Special Issue Compact for Faculty Diversity: Doctoral Scholars
List of Predominately Women and Minority Colleges and Universities	
List of University of Minnesota Ph.D.'s For Professional and Academic Employees	
A Minnesota Mailing List for Equal Opportunity Announcements (1997)	
The Minnesota Women's Directory (A Business and Resource Guide) (1998-1999)	

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Other Recruiting Sources (continued)

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Source Name

Description

**Minority Organizations,
Directory**
(1997 – 5th Edition)

Comprehensive source of information on **national** minority organizations in the United States

Niiji Center
320 First Street S
Virginia, MN 55792
Tel. 218-749-1016

Job Posting Board

**A Directory of Nonprofit
Organizations of Color
in Minnesota**
(1997- 3rd Edition)

**Sources: Diversity Initiatives
in Higher Education**

A directory of programs, projects, and services for African Americans, Hispanic Americans, and Native Americans in Higher Education

**Women and Minority Doctoral
Directory and mailing labels**
(1999-2000 Issue)

Short List of WWW bulletin board posting sites:

www.umn.edu (University of Minnesota)

www.d.umn.edu (University of Minnesota Duluth)

www.harbornet.com (HarborNet)

www.classifieds.yahoo.com (Yahoo! Classifieds)

www.umn.edu/cura (University of Minnesota's Center for Urban and Regional Affairs)

www.getajob.com (GetaJob!)

www.viawomen@net.bio.net (BIOSCI)

www.aslo.org (American Society for Limnology and Oceanography)

www.wef.org (Water Environment Federation)

www.nalms.org (North American Lake Management Society)

www.marketingnews.com (Marketing News)

www.benthos.org (North American Benthological Society)

www.aspp.org (The American Society of Plant Physiologists)

www.acera.net (The Education and Research Network)

wisedirectory00.cic.uiuc.edu/ [2000 Committee on Institutional Cooperation (CIC) and Women in

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Science and Engineering (WISE) directory]
www.mla.org (Modern Language Association)
www.collab.org/jobform.html (Online Academic Job Listing Service)
www.mwdd.com/employers/index.asp (2000-2001 Minority & Women Doctoral Directory)

Short List of WWW Diversity sites:

www.ets.uidaho.edu/winr (Women in Natural Resources)
www.cec.sped.org/index.html (The Council for Exceptional Children)
www.minorities-jb.com (IMDiversity.com)
www.eop.com (Equal Opportunity Publication, Inc.)
www.aacu-edu.org/Initiatives/diversity.html (Association of American Colleges and Universities)
www.edonline.com/cqh/bcu/ (Historically Black Colleges & Universities)
www.UjobBank.com (University Job Bank)
www.inform.umd.edu/diversity (Diversity Database)
www.higheredjobs.com/ (HigherEdJobs.com)
www.fdl.cc.mn.us (Fond du Lac Tribal & Community College)
www.monster.com (outlet for minority applicants)
www.diversityplanet.com (Diversity Planet)
www.umn.edu/cura/equal.html (Minnesota Mailing List for Equal Opportunity announcements and advertisements)

E-mail

cellbiol@net.bio.net
arab-gen@net.bio.net
pmabin@wrpjobs.com