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UNIVERSITY OF MINNESOTA



CENTER FOR TRANSPORTATION STUDIES

## James L. Oberstar Forum on Transportation Policy and Technology

**Registration for the Oberstar Forum: No fee required**

**University of Minnesota Duluth  
Weber Music Hall, 1151 University Drive**

Name:(last)\_\_\_\_\_ (first)\_\_\_\_\_ (middle init.)\_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Organization: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**FAX YOUR COMPLETED FORM BY  
MARCH 5 TO:**

Continuing Education Office,  
University of Minnesota Duluth, 218-  
726-6925

Reservation Contact: **Margie  
Helstrom** at 218-726-8809, or e-mail  
[mhelstr1@d.umn.edu](mailto:mhelstr1@d.umn.edu)

Event Contact: **Carol Wolosz**  
at 218-726-7446, or e-mail  
[cwolosz@d.umn.edu](mailto:cwolosz@d.umn.edu)

**ACCOMMODATIONS:**

A block of hotel rooms has been reserved for out-of-town participants at Fitgers Inn for a rate of \$90 per night. Call the hotel directly at 1-888-FITGERS (348-4377), or 218-722-8826, by March 1 and mention that you are attending the Oberstar Forum.

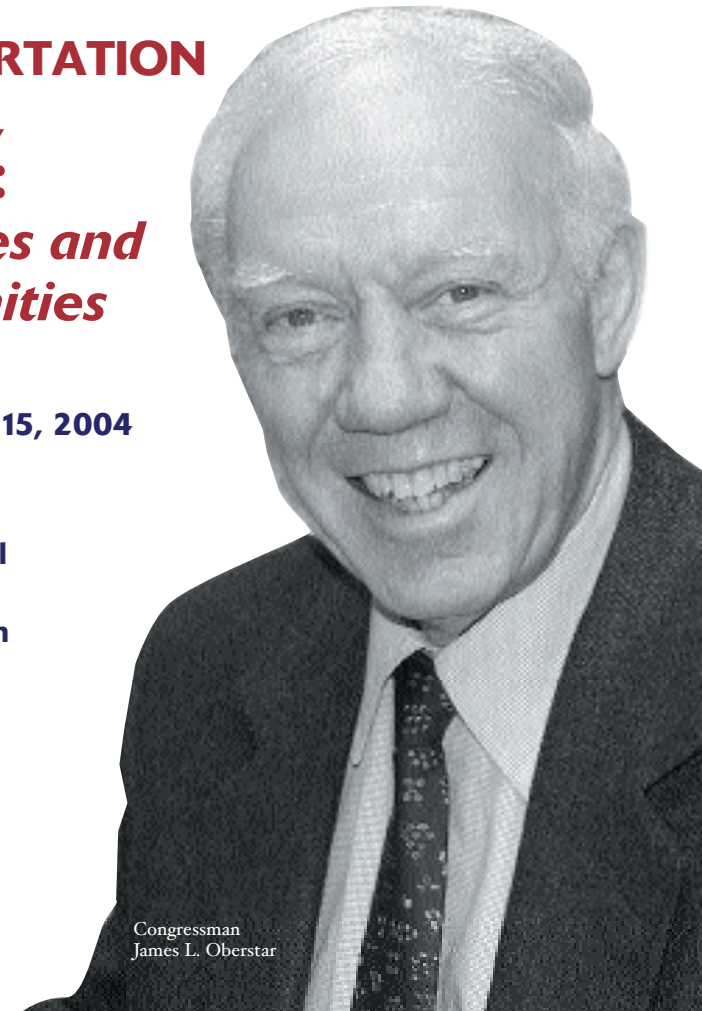
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## TRANSPORTATION IN RURAL AMERICA: *Challenges and Opportunities*

**Monday, March 15, 2004  
1:00–4:30 p.m.**

**Weber Music Hall  
University of  
Minnesota Duluth**  
1151 University Drive  
Duluth, Minnesota



Congressman  
James L. Oberstar

**University of  
Minnesota  
James L.  
Oberstar  
Forum on  
Transportation  
Policy and  
Technology**

The James L. Oberstar Forum, hosted by the University of Minnesota's Center for Transportation Studies, was created to examine and improve national transportation policy by facilitating an open exchange of ideas and experiences among state, national, and international leaders in transportation and academia.

The forum is named after Minnesota Congressman James L. Oberstar, a long-time leader in creating national transportation policy and establishing research and education programs in transportation technology.

This year's forum will be held on the University of Minnesota Duluth campus and co-hosted by the Northland Advanced Transportation Systems Research Laboratories (NATSRL).

## FORUM OVERVIEW

### Purpose

The University of Minnesota has established an ongoing forum to address national issues related to transportation policy and technology. The Oberstar Forum explores how transportation in the United States is changing—given the political, economic, social, and technological forces affecting society. Participants re-examine current assumptions and develop potential new directions for national transportation policy. The forum also develops ways to strengthen the transfer and application of academic research to transportation policy and technology development.

### Participants

State, national, and international leaders in transportation are invited to participate with faculty leaders from the University of Minnesota and other academic institutions. These invited leaders react to brief presentations on trends and together develop alternative visions and policy directions for transportation. The forum concludes with a keynote address and discussions that are open to the public.

## 2004 OBERSTAR FORUM

### Transportation in Rural America: Challenges and Opportunities

The third Oberstar Forum will explore how rural America is being transformed and the resulting challenges for transportation. It will also examine the potential opportunities and new policy directions for transportation in rural and small urban areas. Topics to be discussed include:

- urbanization of the countryside
- diversification of the rural economy
- changing role of transportation in economic development
- low-density issues of accessibility, separation, and isolation
- opportunities for technology in rural transportation
- the government's role and public policy implications

The Oberstar Forum is free and open to the public, but attendees are encouraged to fill out the enclosed registration form as space is limited.

## PRELIMINARY PROGRAM

- 1:00 p.m. Registration
- 1:30 p.m. Welcome  
**Herb Bergson**, *Mayor, City of Duluth*
- 1:45 p.m. Keynote Remarks  
*Introduction by Congressman **James Oberstar***  
**Norman Mineta**, *Secretary, USDOT* (invited)
- 2:30 p.m. Implications for Minnesota and the Nation—A Panel Discussion  
Congressman **James Oberstar**  
**James M. Foote**, *Executive Vice President, Sales and Marketing, Canadian National Railroad*  
**Paul Foley**, *Chief Executive Officer, MAIR Holdings, Incorporated (including Mesaba Airlines)*  
**Anthony Giancola**, *Executive Director, National Association of County Engineers* (invited)  
**Richard Killingsworth**, *Director, Active Living By Design Program, School of Public Health, University of North Carolina* (invited)
- 4:00 p.m. Concluding Remarks  
Congressman **James Oberstar**
- 4:30 p.m. Adjourn



