Stroupe

WRIT 4250 / 5250

**Elements of a Dramatic Modularity Premise**

1. Character/Narrator
2. Genre of Screencast
3. Means and occasion that screencast is distributed

1. Character's intended audience, character's relationship with that audience (if any), character's attitude toward that audience
2. Character's intended purpose, meaning, and effects
3. Tension created by implied meaning and effects beyond those intended by character
4. Multiple layers of software/media: documents, windows, frames, layers, tracks, etc.