

David E. Beard

Assistant Professor of Rhetoric
Department of Writing Studies (<http://www.d.umn.edu/writ>)
Graduate Faculty in English (<http://www.d.umn.edu/engl>)
Graduate Faculty in Literacy and Rhetorical Studies (<http://writing.umn.edu/lrs>)

Email at: dbeard@d.umn.edu
218-726-8442

Department of Writing Studies, H420, UMD, Duluth, MN 55812
Further Details at www.d.umn.edu/~dbeard/web (under construction)



Biography & About Me...

I am best thought of as a **collector**. I collect books (on art, on literature, on rhetoric), magazines (my prizes are a few issues of Harper-s more than 100 years old), comic books, and action figures. I own a four-volume set of the *Complete Works of Monet*, mostly because it was *complete*, and I am a collector!
No matter how many towns I visit, Duluth is my home today, like Milwaukee was my home for 23 years and Saint Paul was for 10. I am happy to be a resident of the Twin Ports, happy to be within driving distance of family and friends to the east and the west, and happy to be a faculty member at UMD.

Research & Teaching Interests

I completed my Ph.D. in Rhetoric, Scientific and Technical Communication in 2002 (with a dissertation in argumentation theory and the rhetoric of inquiry). I continue to read and research argumentation.

Today, my research interests include:

--**Modernism and Rhetoric** (Fred Newton Scott, Kenneth Burke, I.A. Richards, Richard Weaver, and others writing at the intersection of rhetorical theory, communication theory, and literary theory, 1880-1945) from the perspective of the Rhetoric of Inquiry. My book project is on I. A. Richards.

--**The Rhetoric of Trauma** (Rhetorical studies of the Holocaust, of Holocaust literature, and of traumatic events, like the collapse of the World Trade Center).

As former editor of the *International Journal of Listening* and as a devotee of the Critical Theorists (Adorno, Benjamin, Habermas), I have an interest in **-auditory culture-** the study of listening, of the processes of making meaning from verbal and musical messages, and of the way (written, oral, and musical) texts construct the individuals who constitute their audiences.

As a member of several **-fan cultures-** I have an interest, as well, in the processes that fan audiences use to construct and reconstruct the texts they consume.

As a former co-editor of *Wisconsin English Journal*, I have a love of consulting and working with teachers on integrating **new media and new literacies** into high school and middle school classrooms. This includes *graphic novels* as an example of *visual literacy*.

Monograph in Progress:

IA Richards: The Anglo-American Roots of the New Rhetoric

Editing:

Advances in the History of Rhetoric (anthology with Richard Enos)

International Journal of Listening

Wisconsin English Journal (Visual Literacy issue)

Teaching:

Graduate:

Research Methods in Writing
Media Literacy

Undergraduate Writing:

Writing in Engineering
Writing in Business and Organizations
Technical Writing
Intro to STC
Writing to Inform & Persuade (FY Comp)

Honors Seminars:

Honors Advanced Writing
Honors Seminar: Communicating the Collapse of the World Trade Center
Honors Seminar: The 20th Century through Graphic Novels

Humanities Liberal Education Courses:

20th Century Culture
Fictional History: The 20th Century through the Eyes of Novelists
Human Issues in Literature

Interdisciplinary Research in Rhetoric:

Institute for Advanced Study:
Reconfiguring Rhetorical Studies Project

Advising:

MA in English

Curriculum:

Undergraduate Major in Writing Studies

Service to the Community:

Clayton Jackson McGhie Memorial to the Lynching in Duluth