

MBA8111 Fall 2008 Dr. Castleberry
How to prepare for the first weekend

1. Complete the Student Profile Form (form is online on our webpage)
2. Download/preview the Powerpoint slides we will go over the first weekend (available at WebVISTA)
3. Listen to ADM Price Fixing case and be prepared to discuss it Saturday morning.
4. Read and prepare the case questions for How Young is Too Young (case is on our web page)
5. Decide where you stand on the How Young Case and, prior to 12:00 noon on Wednesday, 11/19, email me and tell me whether A or B comes closest to your ethical belief right now (just put in your email an A or a B and your name; everyone has to choose either A or B at this point):
 - A. It is unethical for a company to target tweens with clothing options that many (e.g, parents, teachers, school principals, etc.) would consider inappropriate for their age.
 - B. It is ethical for a company to target tweens with clothing options that many (e.g, parents, teachers, school principals, etc.) would consider inappropriate for their age.