PROCEDURE:
Based on the readings and the exploration of the web completed in part 1 of this assignment, develop the following:

PART 2:
Define a criteria for analyzing the web sites selected within your group, analyze the web sites, and present your findings in class.

Based on the class presentation and discussion, present a report with your findings and conclusions from the analysis. Publish this report in the class blog under “Web Study.”

Proposed criteria for discussion

Analysis of a particular web site:
A. Content/Subject
   Source of the communication (purpose)
   User (needs, interests)
   Context (similar web, situation – time for exploration, circumstance)

B1. Organization of content (parts of the web site/navigation scheme)

B2. Graphic user interface:
   ▪ Grid design (communication, functionality)
   ▪ Usability (communication, navigation, and accessibility elements)
   ▪ Style (appearance and location of graphic, multimedia, and navigation elements)