Tweed Museum of Art  
University of Minnesota Duluth  
Mission/Vision/Values/Goals

MISSION:  
The Tweed Museum of Art, University of Minnesota Duluth, functions as an innovative cultural catalyst in America’s Upper Midwest by developing exhibitions and educational programs in the visual arts, and by preserving, interpreting and expanding its collection of art and cultural properties.

VISION:  
That the Tweed Museum serves in a leadership role for Duluth and its surrounding communities by promoting an awareness of the integral role of the visual arts as a reflection of the cultures, histories and aspirations of the people of the Upper Midwest.
And that the Museum organizational culture reflects collective commitment to on-going professional development and demonstrable recognition of volunteers, service providers and contributors.

VALUES:  
To maintain professional standards in all functions of the museum, in adherence to recommended practices and the code of ethics of the American Association of Museums and that all persons involved are committed to the best principles of leadership, management, mutual respect and civic responsibility.

GOALS:  
• To protect, preserve, document, display, and effectively manage the cultural properties, documentary archive and significant works of artistic and cultural value in the Museum’s Collection.

* To foster use of the Museum collection in order to promote knowledge of visual arts to UMD students, faculty, staff and members of the broader regional academic and public communities.

• To encourage use of the Museum as a community-wide educational resource for lifelong learning and research, by providing convenient access, curriculum support, and offering multi-disciplinary and informal learning opportunities.