THOSE WHO CAN,

Duluth

PROGRAM PRIORITIZATION:
Degree Programs

UMD

University of Minnesota Duluth
Driven to Discover
The Need for Reform

- **Internal and external pressures**
  - Increase revenues
  - Decrease expenses
  - Improve quality
  - Strengthen reputation

- **Rapidly changing higher education landscape**
  - Decreased state funding
  - Competing forces (online, non-profits, MOOCs,
  •

- **UMD challenge**
  - Lack of sustainable suite of programs for current recurring budget
  - Program numbers and credit requirements increasing each year

We must align with our mission and vision in a way that we have a sustainable future with quality programs.
Dickeson Model

• Outlines the process that has been effective for many institutions facing these challenges.

• Focus on academic programs, but the model has also been used for all range of other programs.

• At UMD the only portion of the book we are using are the 10 criteria as a starting point (these have now evolved to fit our circumstances).
Leadership

Ø Chancellor
  • Working with Vice Chancellors and Deans to determine final outcomes

Ø VC Units
  • Academic Programs and Services: EVCAA, Deans, Directors
  • Student Life Programs and Services: VCSL and Directors
  • Finance and Operations Programs and Services: VCFO and Directors
  • Athletics, Alumni, External Relations and Programs housed in the Chancellor’s office: Chancellor and Directors

Ø Academic Programs
  • Deans, Department Heads, Faculty
  • Data provided by EVCAA (Institutional Research) for applicable categories
Ground Rules

1. All programs are included
2. Union contracts will be followed for positions affected
3. All positions may be considered in potential changes
4. All students currently in programs will be accommodated (program switch, program wind-down plan, etc.)
5. Units will focus internally on their own programs rather than engage in efforts to suggest cuts in other departments, units and divisions
Phase 1: Collection & Evaluation

Develop Criteria, Categories, and Weights
Develop Rubrics
Compile Data
Scoring

PPC: Program Prioritization Committee
COD: Council of Deans (Deans, AVCs, EVCAAn)

End Phase I: Recommendations announced to campus

Programs, PPC, COD
PPC, COD
Programs, EVCAAn
PPC, COD
COD, Cabinet

June    July    August    September    October    November    December

2013
Phase 2: Implementation

- Transition Plans Developed for each Program
- Budget Planning
- HR Planning
- Programs, COD
- Programs, COD
- Programs, COD, HR

January  February  March  April  May  2014
Program Prioritization Committee (PPC)

- Consists of 2 faculty members from each college
  - PPC members bring information back to Deans and Department Heads for discussion
  - All faculty can access information at the website (updated as drafts are developed)
  - Faculty forums led by the PPC to discuss the drafts
- The EVCAA is available by request for PPC meetings to provide information but does not lead the discussion. Faculty input should be given to PPC representatives.
- The PPC started working on drafts over the summer, but is encouraging feedback from all faculty before any items are set.
- Data will be collected once criteria and rubrics are set.

GO TO http://www.d.umn.edu/vcaa/program_prioritization.html for updated information
Draft Criteria  
(from the PPC as of 8/27/13)

**Scored categories (equal weight)**
1. Relation of the program to the campus strategic plan, mission and vision
2. External demand for the program
3. Internal demand for the program
4. Program inputs
5. Quality of program outcomes
6. Size, scope and productivity of the program
7. Revenue and other resources generated by the program
8. Costs and other expenses associated with the program

**Narrative Items**
1. History and development of the program
2. Opportunity analysis of the program
Rating Systems

- Score (1-5) for each criterion based on rubrics
  - Qualitative (template for Department to fill out based on specific items; word limit)
  - Quantitative (pulled from Institutional Research and supplied to units)
  - Each criterion may have multiple items

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Example Decision Matrix: NOT ACTUAL CRITERIA OR WEIGHTS FOR UMD
Scoring

- PPC scores each program based on rubrics.
- Colleges are also encouraged to have their Department Head group (or other committee) score the programs based on the rubrics. This information will not be shared with the PPC until after their scoring is complete. It will be used to identify potential scoring errors or misinterpretation of data.

- EVCAA uses the scores and background information for each program to make recommendations to the Chancellor and Vice Chancellors.