INTB 4201
CHINESE BUSINESS AND ECONOMY
SUMMER 2011

Labovitz School of Business and Economics
University of Minnesota Duluth

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FMIS 2201
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The course is an introduction to Chinese business and economy. It provides students with an understanding of the social, cultural, economic, and political environments in China. Through lectures, readings, hands-on projects, and travel to China, students will learn the fundamental knowledge of Chinese business and economy from a global perspective. Students will learn skills of how to do business in China and how to work with Chinese in order to understand the challenges and critical success factors of doing businesses with Chinese companies.

- Discuss and evaluate Chinese business and economy.
- Discuss and demonstrate how to do business in China and/or with Chinese.
- Discuss and compare Chinese culture and society.
COURSE FORMAT

- Preparatory lectures and orientations at LSBE
- Study Abroad in China
- Lectures/Special speeches in the classrooms with Chinese students.
- Trips to several Chinese cultural landmarks such as The Great Wall, Forbidden City, Summer Palace (Beijing, Tianjin, Suzhou, Hangzhou, Shanghai).
- Field trips to Chinese companies and/or international companies located in Special Economic Development Zones (Tianjin).
An interest in China is required, but Chinese language competence is not necessary.

The program is open to LSBE undergraduate and MBA students with instructor’s consent. Freshmen through senior students of all majors are encouraged to apply. LSBE candidate is preferred. Enrollment is limited to 20 students.

The class fulfills the following requirements at UMD:

- Upper division international requirement for BBA & BAc majors
- Upper Division Elective for Accounting Major
- Upper Division Elective for Economics Major
- Group B for Human Resources Management major
- Group B for Management Information Systems major
- Group B for Marketing major
- Group B for Organizational Management major
- Group C for Finance majors
- Elective for MBA

Additional requirement may be imposed by the student’s academic department in order to account this program into the student’s elective course. Students need to check with the department for specific requirements.
Instructor
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Textbooks/Reading Materials
□ Students are encouraged to select at least one book from the book list below.
□ Students are expected to purchase a travel guidance book about China (Beijing, Tianjin, Suzhou, Hangzhou, and Shanghai).
□ Other lectures notes and textbooks are provided.

Grading
Pre-departure Orientation 10%
Team Project/Presentation 1: Academic 15%
Team Project/Presentation 2: Cultural 15%
Final Report 20%
Class Participation 20%
Cultural Representation 20%
Total 100%

The following scale indicates the minimum course percentage required for each letter grade, which may be curved:
A 93%, A- 90% B+ 87%, B 83%, B- 80%, C+ 77%, C 73%, C- 70%, D+ 67%, D 63%, D- 60% F < 60%
Costs
The program package is approximately $3,500. Financial aids are available at International Education Office (http://www.d.umn.edu/ieo) Adjustment will be made due to currency exchange ratio. A non-refundable deposit will be due upon acceptance to the program. The remainder of the program fee will be billed through Student Accounts.

The program package includes:
- Tuition for 3-credit course
- Textbook
- Housing in Beijing, Tianjin, Suzhou, Wuzhen, Hangzhou, and Shanghai
- Meals during trips to Beijing, Suzhou, Wuzhen, Hangzhou, and Shanghai
- Fieldtrips to Beijing, Tianjin, Suzhou, Wuzhen, Hangzhou, and Shanghai
- Cultural Insurance Services
- International health insurance
- International Student Travel Card
- Chinese visa

The program package does not include:
- Roundtrip airfare from Minneapolis/St. Paul, MN to Beijing, China -- return flight from China will be from Shanghai to Minneapolis/St. Paul, MN. A recent quote of round-trip is around $1,250.
- The cost of obtaining a passport and personal spending money. It is recommended that all participants bring additional money for personal and miscellaneous expenses.
- Students are responsible for the cost of their own meals during their stay in Tianjin. The estimated cost is approximately $300-$400 for the three week period.
- Entertainment and miscellaneous expenses.
Feb 20 2011 Participants are accepted on a first come – first served basis.
Travel to China May 15
BEIJING May 16- May 20
Participants will spend time in the capital city of China learning about Chinese history and culture. While in Beijing, students will visit The Great Wall, the Forbidden City, and the Summer Palace, along with many other cultural and historic sites such as Olympics stadiums and Water Cube.

TIANJIN: May 20-June 6
Nankai University, located in Tianjin, will host the students for classes in Chinese business and economy. Students will be housed in off-campus hotel. Students will engage in lectures in the morning and participate in the afternoon in field trips to Special Economic Development Zones and local businesses. Students will study together with Chinese students from the university.

SHANGHAI Area: June 6-June 11
Participants will take train to Suzhou, Wuzhen, Hangzhou, and Shanghai. Shanghai is a city of contrasts: the old and the new. Some of the highlights of your time in Shanghai will be The Bund, Shanghai Museum, Oriental Pearl Tower, Garden of Contentment, and so on.

On the way to Shanghai, we will stop at Suzhou, Wuzhen, and Hangzhou. SUZHOU is the 'Oriental Venice or Venice in the East'.

Back to Minneapolis/St. Paul June 11