



 in the 1970s anthropologists became caught up in a surge of interest in WORLD SYSTEMS, processes that could be described independent of particular "culture areas"

# – urbanism

# transnationalism

gender issues

# – migration

# these were universal processes, and anthropology was conceived of as a universal science of humankind

not just of the exotic, nonWestern, savage "Other"

 as Caroline B. Brettell notes, urban anthropology began to appear as a distinct subdiscipline in the early 1970s, as indicated by the appearance of a new journal in 1972, and the publication of edited collections

# another topic of interest was migration

# • William A. Douglass argues that despite the appearance of the isolated peasant community as the typical focus of early Europeanist anthropology, the theme of migration was a constant thread . . .

 Caroline Brettell notes that the 1970s also saw the beginning not only of urban anthropology but also of gender studies

• e.g., Rosaldo and Lamphere 1974

today issues of gender in Europe vary from

- honor and shame in the Mediterranean to . . .
  - general issues of the status of women
  - their power
  - their role in migration
  - the construction of gender identity
  - the poetics of genders

## processes were universal

 where they took place was of interest only in providing additional evidence about the **nature**

# of the processes themselves

 on the other hand, going to Europe was essential in the "anthropological imagination"
 because it validated the universality of anthropological models

 thus separating it from its image as a discipline relevant only to the study of the exotic, the "primitive," and the non-West

 in choosing to go to Europe, Susanna Hoffman, producer of the film *Kypseli*, was testing the question of universality of anthropological models

# the "point of anthropology," she said, was "to roll like a juggernaut across all landscapes toward the goal of describing the cross-cultural process of humankind"

# according to Mark T. Shutes, this same motivation lay behind George Peter Murdock attempting to add more European material to the Human Relations Area Files, so as to expand the scope of ethnographic examples

You will read more about this in Ch. 12 "The Place of Europe in George P. Murdock's Anthropological Theory" Mark T. Shutes, pp. 157-168 Which is on the reading schedule for **Tuesday 20 April 2010** 

## we sometimes include Europe in anthropology as a "Culture Area" specifically because we want

# to test the universality of anthropological models

- Hoffman
- Shutes

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#### Human Relations Area Files (HRAF)

World Ethnographic Sample (WES)

**Related Materials** 

Google Search: "Human Relations Area Files"

Human Relations Area Files -- Wikipedia

search Human Relations Area Files on JSTOR

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"A collection of full-text primary source materials on *ca*. 400 different cultural, ethnic, religious and national groups in the following regions of the world: Asia, Europe, Africa, Middle East, North America, Oceania, Eurasia and South America. Access is via keyword, as well as through geographic (OWC) codes and a topical (OCM) classification scheme."

Ethnographic Atlas by George P. Murd...

#### Ethnographic Atlas by George P. Murdock



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#### ATLAS OF WORLD CULTURES

A Geographical Guide to Ethnographic Literature

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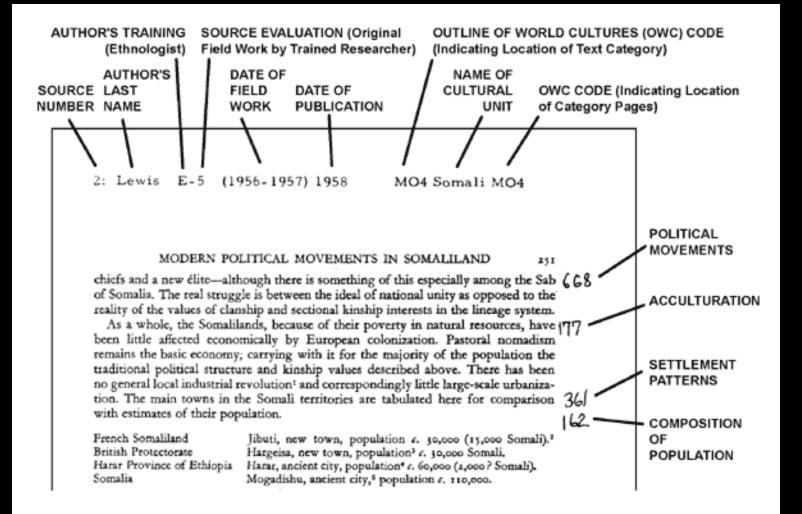
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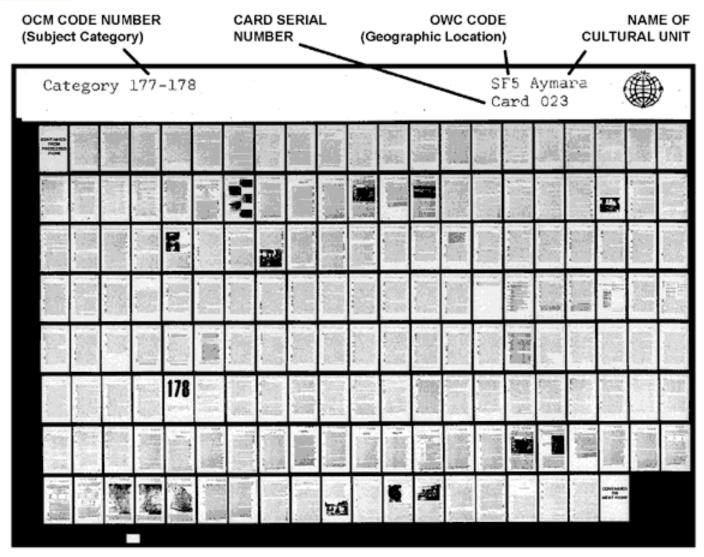
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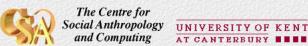




#### **Ethnographic Atlas Crosstabulations**



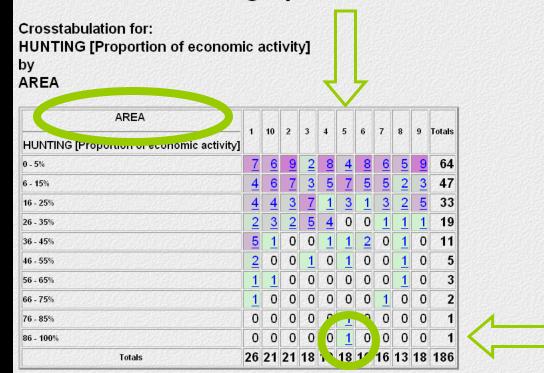




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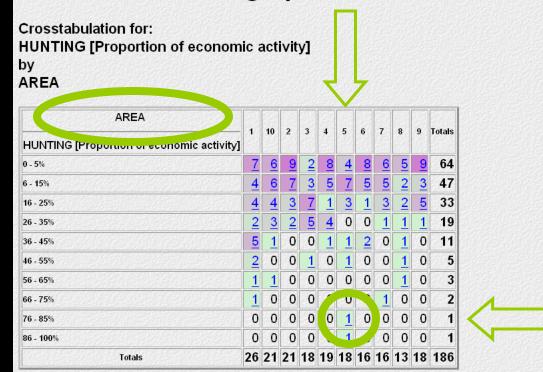




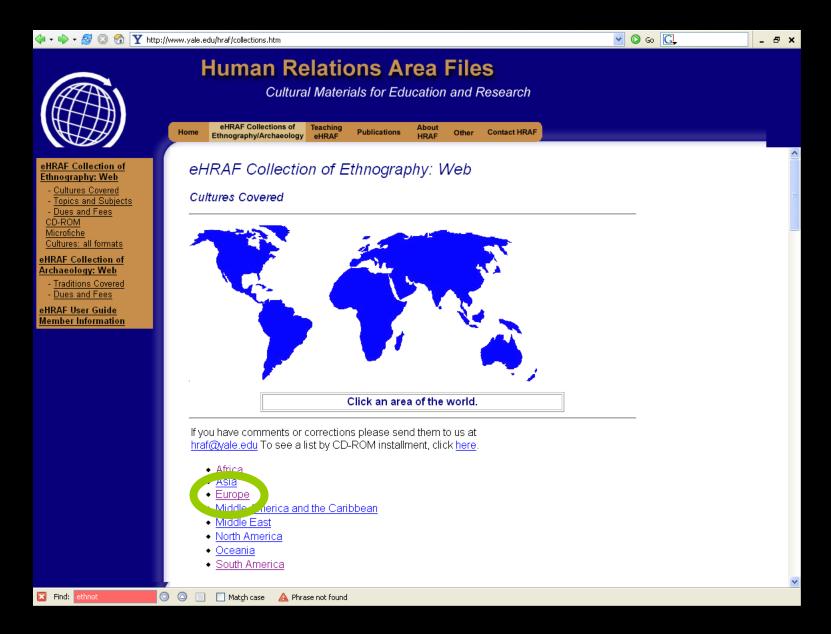
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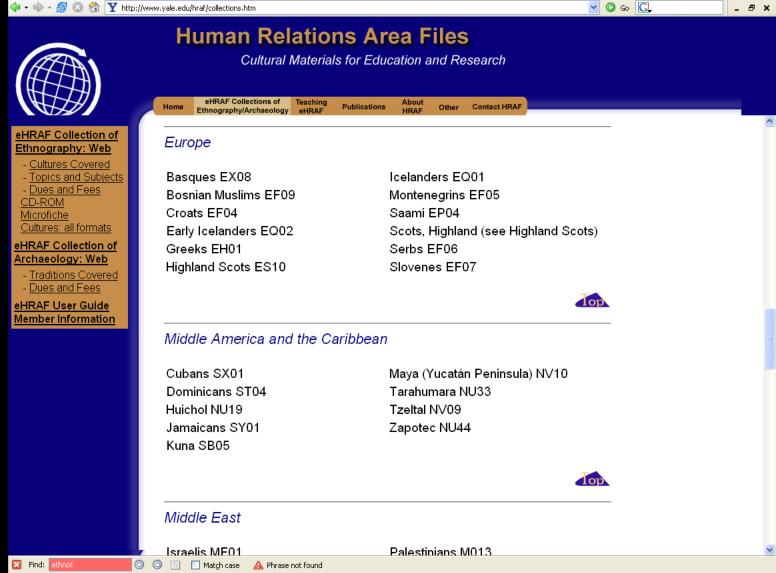
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#### **Cultural Summaries in the Database**

#### Africa

Amhara Azande Bemba Dogon Ganda Hausa Kanuri Lozi Masai Pygmies Shluh Somali Tiv Twi (Ashanti) Wolof

#### Middle East

Kurd Libyan Bedouin

#### North America

Blackfoot Copper Eskimo Hopi Iroquois Klamath Ojibwa Pawnee Tarahumara Tlingit Tzeltal

#### Asia

Andamans Central Thai Chukchee Garo Iban Ifugao Khasi Korea Santal Sinhalese Taiwan Hokkien Toradja Yakut

#### Oceania

Aranda Kapauku Leu Tikopia Trobriands Truk

#### Europe

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 on the other hand, going to Europe was essential in the "anthropological imagination"
 because it validated the universality of anthropological models

 thus separating it from its image as a discipline relevant only to the study of the exotic, the "primitive," and the non-West

# according to Mark T. Shutes, this same motivation lay behind **George Peter** Murdock attempting to add more European material to the Human Relations Area **Files**, so as to expand the scope of ethnographic examples

 one can argue that studying Europe was a byproduct of the expanding interest of anthropologists in all cultures, including those of the West  but it is also important to point out that the very fact of studying Europe made it easier to ask certain kinds of questions . . . • for example, given assumptions about Westerners, it may be easier

# to pose research problems emphasizing decisionmaking individuals . . .

# it is also possible that **new areas of interest** can be more easily explored in Europe

#### the European Union (EU) for example as an acceptable, runy admentic, legitimate place for an anthropologist to do anthropological fieldwork ...

# therefore, if an anthropologist works in Europe, it is more likely that s/he would borrow from other disciplines

- through their work on Europe, anthropologists have become more interdisciplinary, drawing on ...
  - history (Brettell, Rogers; Kertzer ...)
  - political economy

(Brettell, Kertzer)

- political science (Wilson)
- demography (Douglass)

• ... many of the authors make a good case for anthropology to move out of the exotic margins and into the familiar centers of power, complexity, and hugeness

 to use Rogers's example, to 'move from Vasilika to Versailles'

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 to use Rogers's example,

# to 'move from Vasilika to Versailles'

 Susan Parman, however, suggests should do our best to preserve the sense of the strange in the heart of the familiar — to disorient (not to Orient)" . . .

### "The ability of anthropologists to . . .

# ... is what will make or break a successful anthropology of Europe"

## "The ability of anthropologists to . . .

- apply a cross-cultural perspective
- turn the familiar on edge
- develop a sense of distance
   from and cultural critique of
   what we take for granted
- ... is what will make or break a successful anthropology of Europe"

# "... by studying Europe, anthropologists are in a position to dissolve the binary opposition of "Us" / "Other"

with which anthropology has been engaged as part of its cultural heritage"



#### ... Noted

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