Anthropology of Food Week 1

Available on-line in your canvas folder at <http://canvas.umn.edu/>

Getting Started

Introduction to Anthropology / Orientation to the Course:
"Setting the Anthropological Table"

I’m looking forward to Thursday.

Anthropology of Food gets underway at 9:00 a.m., in Cina 214.

If you haven’t read my Welcome Memo of 26 December 2017, please do that as it contains useful and important information about the course. Weekly Memos and Other Important Announcements for the semester are located in your canvas folder in the “Announcements”, “Syllabus”, and “Assignments” sections, and on your canvas “Calendar”.

7 January 2018
HINT: You can synchronize your calendar with your UMD Google calendar, if you want.

These weekly memos contain lots of valuable and timely information, so pay careful attention to them . . .

- The Weeks’ Assignments and Activities Schedule
- **Due Dates** for the Week
- **Reminders** for the Week
- Suggestions and Hints for **Exams**
- **Interesting tidbits** of the week, including **For-Fun Trivia** . . .
- **Optional links** that might be generally interesting and/or useful for **Extra Credit Opportunities**
- Information on **In-Class Films and Videos**
  (of which there will be many, starting next week)

- **Breaking News Items**

In the Welcome Memo I mentioned “**Tomorrow’s headlines. . . . We’ll soon see what the future brings in the world of food.**” Food and food customs always seem to be in the news.

**WEEKLY FOOD NEWS INCLUDES ITEMS LIKE:**
(and sometimes it’s pretty fishy)

- **It's seafood - but there's no 'sea' required** -
  **BBC News** (27 August 2017)

- **The mum who built a garden for her housing estate** -
  [http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-](http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-)


- **Hunger eats away at Venezuela’s soul as its people struggle to survive** -- The Guardian (26 August 2017)

- **What FoodAnthropology Is Reading Now, August 25, 2017** -- David Beriss

- **Is sugar really as addictive as cocaine? Scientists row over effect on body and brain** -- The Guardian (25 August 2017)

- **It’s not a race: 4 tips for mindful eating at the fair** -- MPRNews (25 August 2017) [Currently the number #2 MPRNews most view article]

- **Recode Daily: Amazon will start lowering Whole Foods prices on Monday** -- Recode (25 August 2017)
  - **How Whole Foods' lower prices will affect you** -- USA TODAY (27 August 2017)

- **Inside the World's Largest Food Fight** -- National Geographic (22 August 2017)


- **Climate Change May Shrink the World’s Fish: A new study suggests warming sea temperatures could result in smaller fish sizes** -- National Geographic News (21 August 2017)

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**We’ll be exploring many aspects of food—cultural, nutritional, spiritual, social, political, psychological, historical, prehistorical, recreational, economic, technological, ethical, and the like—so stay tuned.**
Detailed information on the textbooks for the course—there are three—can be found at <http://www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html>.

The course anchor text is *Eating Culture: An Anthropological Guide to Food*, by Gillian Crowther, Professor of Anthropology at Capilano University in Vancouver, BC (Toronto: University of Toronto Press, 2013).

*Eating Culture: An Anthropological Guide to Food* is currently available on-line for $31.61 new, $25.75 used, and $19.22 Kindle. [It has been offered on-line for as much as $84.97, or even more, so be careful to check prices.] (+ p/h, where applicable, at amazon.com & eligible for FREE Prime Shipping on orders over $25). (3 January 2018)

*The Omnivore's Dilemma: A Natural History of Four Meals* (2007), is currently available on-line for $11.05 new, $1.30 used, and $11.99 Kindle. (+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over $25). (3 January 2018)

Note: *The Omnivore's Dilemma: The Secrets Behind What You Eat, Young Readers Edition* (2009), also by Michael Pollen, is a different edition of the book.
As I mentioned in my last memo, the exams will be open-book essays constructed from a list of study questions that you help create, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

For the exams you should normally just need to read the books carefully and be able to discuss them intelligently. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

**PLEASE NOTE WHAT I MENTIONED EARLIER:** Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.

Critical thinking, involving evaluation and synthesis, has long been regarded as essential for success in the modern-day world. In recent years, actually for two decades, creativity has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "Learning to Think Outside the Box," The New York Times Education Life, 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an
I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

With all of the class materials you will be expected to share your ideas and comments with others in the Class Discussions and wikis.

It is not accidental that TAPS, Canada’s leading Beer Magazine— in fact it’s THE BEER MAGAZINE—features this item from this class in an editorial (Winter 2011-2012, p. 2); at least one major Editor in Chief thinks it’s worth noting and imitating.

<http://www.d.umn.edu/cla/faculty/troufs/anthfood/index_online.html#KarlaDudley>

As I mentioned in my earlier memo, 

overall, this course consists of three main segments:

I Orientation and Background

   Introduction
   Basic Concepts
   History
   Theory
   Methods and Techniques

II Exploration

   Comparative / Cross-Cultural
   Holistic
   Ethnographic Case Studies from the Real World:
      Real People . . . Real Places from Around the Globe

III Student Presentations on Term Research Projects

For the first part of the course much of the material for the week will be presented in the form of text materials and on-line slide materials. Please note that many of the slide sets go hand-in-hand with the materials in the anchor text. If your learning style is visual, focus first/more on the slides. In the second section of the semester, once you have mastered the basic information relating to
the Anthropology of Food, we will look (generally comparatively, cf., Main Characteristics of Anthropology in Week 1) at a series of video materials from around the world. The final section will focus on your research projects.

You will find that there are "an awful lot" of materials on-line—maybe even too many!

Where to start?

Have a look at the course “Home” page of your Anthropology of Food canvas folder <http://canvas.umn.edu/> . It will look something like this . . .
As I mentioned in the Welcome Memo, probably the best place is by having a quick look at the "First Day Handout" on-line at <http://www.d.umn.edu/cla/faculty/troufs/anthfood/afhandout_first-day.html>.

Then have a look at your canvas "Syllabus" folder.

Then check out the items for the week . . .
Then have a look at your canvas Gradebook folder, which gives a nice listing of the actual requirements and due dates for the course.
So once again, welcome to Anth 3888 Anthropology of Food. This will be a great course, and a great experience.

You will see. . . .

Your Assignments and Activities listings are available in both the “Syllabus” and “Assignments” sections of your canvas folder, and on your “Calendar”. This week they include . . .

Reading Assignments for Week 1

Introduce Yourself to the Class (Due by the end of Week 1—Saturday,
13 January 2018)

Complete or Update Your Canvas Profile as Part of Your Introduction

Complete or Update Your Canvas Notification Preferences

Due Week 1 Self-Assessment

If you have any questions right now, please do not hesitate to post them on the canvas “Discussions”, or e-mail troufs@d.umn.edu, or stop in before or after class across the hall in Cina 215.

For Fun Food Trivia for the Week . . .

What is longest word ever to appear in all of literature?

See you Thursday the 11th at 9:00 in Cina 214! I’m looking forward to the class.

Best Wishes,

Tim Roufs
<http://www.d.umn.edu/~troufs/>

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used course management system before, you might find it helpful to view the Canvas Student Guide.