Getting Started

Introduction to Anthropology / Orientation to the Course:
"Setting the Anthropological Table"

I’m looking forward to Getting Underway.

If you haven’t read the Welcome Memo of 26 December 2019, please do that as it contains useful and important information about the course.

Weekly Memos / Announcements

In the News (review)

Media Bias Chart

Textbooks

The Course in a Nutshell

Where to Start?

Assignments

Readings

Trivia
Weekly Memos / Announcements

Every week—usually on Sunday—you will receive a memo like this which outlines what’s happening for the week.

Each week you will get the memo in your UM e-mail account and it will be available in your folder in three places . . .

HINT: You can synchronize your canvas calendar with your UMD Google calendar, if you want. Information for that is here for s2020.

These weekly memos contain lots of valuable and timely information, so pay careful attention to them . . .
• The Weeks’ Assignments and Activities Schedules

• Due Dates for the Weeks

• The Weeks’ Calendar Summaries

• Reminders for the Weeks

• Suggestions and Hints for Exams

• Interesting tidbits of the week, including For-Fun Trivia . . .

• Optional links that might be generally interesting and/or useful for example Extra Credit Opportunities

• Information on In-Class Films and Videos
  (of which there will be many, starting next week)

• Breaking News Items

In the Welcome Memo I mentioned “Tomorrow’s headlines. . . . We’ll soon see what the future brings in the world of food.” Food and food customs always seem to be in the news.*

In the News (review)

WEEKLY FOOD NEWS INCLUDES ITEMS LIKE:
(These are examples for you to check out, if you are so inclined. Sometimes folks get ideas for their term project by looking at news items like these.)

• How to cope with an eating disorder at Christmas -- BBCNews (21 December 2010)
• *Somalis fight locust invasion by eating them* -- BBC World Service Africa (20 December 2019)
• *I didn't buy any food for a year - and I'm healthier than I've ever been* -- The Guardian (19 December 2019)
• *EPA sued for allowing slaughterhouses to pollute waterways* -- The Guardian (18 December 2019)
• *German court forced to rule as cheese smell gets up woman's nose* -- BBCNews (17 December 2019)

• *What a 5,700-Year-Old Wad of Chewed Gum Reveals About Ancient People and Their Bacteria* -- The New York Times (17 December 2019)

• *Georgia’s giant dumpling born from conquest* -- BBCtravel (17 December 2019)
• **A birthday candle in a banana: why fruit is by far the most offensive vegan dessert** -- The Guardian (16 December)

![Birthday candle in a banana](image)

• **Feral Pigs Roam the South. Now Even Northern States Aren’t Safe** -- The New York Times (16 December 2019)

![Feral pigs](image)

• **Poorest countries facing both obesity and malnutrition** -- BBCNews (16 December 2019)
• **Can kitchen gardens combat climate change?** -- BBCNews (14 December 2019)
• **Why do Minnesotans call soda ‘pop’?** -- MPRNews (12 December 2010)
• **'Four hours to walk off pizza calories' warning works, experts say** -- BBCNews (11 December 2019)
• **Why this cattle farmer moves his cows every day** -- BBCNews (10 December 2019)
• **Farmer suicides are on the rise; here’s how to help** -- MPRNews (10 December 2010)
• **'This will come back and bite us': water company and city officials knew about Flint lead risk** -- The Guardian (10 December 2019)
• **From avocados to Instagram: the decade in food** -- The Guardian (09 December 2019)
• **Poland’s model gingerbread village lights up for Christmas** -- BBCNews (09 December 2019)
• **Female farmers get the inside scoop on ag markets** -- MPRNews (09 December 2010)
• **1.9 billion people at risk from mountain water shortages, study shows** -- The Guardian (09 December 2019)
• **Avocados with edible coating to go on sale in Europe for first time** -- The Guardian (09 December 2019)
• **A (Grudging) Defense of the $120,000 Banana** -- The New York Times (08 December 2019)
- **Soupy study: Minestrone could be a secret weapon against malaria** – MPRNews (08 December 2010)
- 'Utterly delicious': top chefs on the best thing they ate in 2019 – The Guardian (08 December 2019)
- **Banana artwork that fetched $120,000 is eaten by 'hungry' artist** – The Guardian (08 December 2019)
- **News: Seychelles: The island nation with a novel way to tackle climate change** – BBCNews (08 December 2019)
- **Call It a Crime of Pasta: The famous pasta-making women of Bari, Italy, are worried that a crackdown on contraband orecchiette pasta could threaten their way of life** – The New York Times (07 December 2019)
- **The Sitka tribe's struggle to save Alaskan herring** – photo essay – The Guardian (05 December 2019)
- **Nestlé cannot claim bottled water is 'essential public service', court rules** – The Guardian (05 December 2019)
- **They're Smelly and Spiky, and They Need Bats to Pollinate Them** – The New York Times (04 December 2019)
- **Nearly 700,000 Americans to lose food stamps under new Trump policy** – The Guardian (05 December 2019)
- **EU court ruling leaves sour taste for Italian balsamic vinegar producers** – The Guardian (04 December 2019)
- **Italy wants traditional Italian espresso to be inscribed on UNESCO’s list of the Intangible Cultural Heritage of Humanity** – The New York Times (03 December 2019)
- **'Sugar overload' warning for festive hot drinks** -- BBCNews (03 December 2019)
- **Are Insect Guts the Secret to the Most Delicious Kimchi?** – Gastropod (03 December 2019)
- **China pork crisis prompts German sausage fears** -- BBCNews (02 December 2019)
- **Shmoo Cake, Persians and Spudnuts: Touring Canada’s Regional Cuisine** – The New York Times (29 November 2019)

**Disclosure:** Items selected from on-line news sources will under normal circumstances be limited to sources classified as “News” (the green rectangle on the chart) and “Fair Interpretations of the News” (the yellow rectangle on the chart) by the authors of the
Media Bias Chart

We’ll be exploring many aspects of food—cultural, nutritional, spiritual, social, political, psychological, historical, prehistorical, recreational, economic, technological, ethical, and the like—so stay tuned.

REM: **Textbooks**

Detailed information on the textbooks for the course—there are three—can be found at [http://www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html](http://www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html).

The course anchor text is . . .

*Eating Culture: An Anthropological Guide to Food,* 2nd Edition

by Gillian Crowther, Professor of Anthropology at Capilano University in Vancouver, BC (Toronto: University of Toronto Press, 2018).
is currently available on-line for $40.37 new, $19.90 used, and $30.36 e-Textbook.
(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over $25).
(25 December 2019)

The Omnivore's Dilemma:
A Natural History of Four Meals (2007)

an international run-away best seller,
is currently available on-line for $10.96 new, $1.19 used, $11.99 Kindle, and
$0.00 Audiobook.
(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over
$25).
(25 December 2019)

Note: The Omnivore's Dilemma: The Secrets Behind What You Eat, Young Readers Edition (2009), also by Michael Pollen, is a different edition of the book.

The Omnivore's Dilemma at Ten Years
-- New Food Economy (June 2016)
As I mentioned in my welcome memo, the exams will be open-book essays constructed from a list of study questions that you help create, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

For the exams you should normally just need to read the books carefully and be able to discuss them intelligently. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

PLEASE NOTE WHAT I MENTIONED EARLIER: Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.

Critical thinking, involving evaluation and synthesis, has long been regarded as essential for success
in the modern-day world. In recent years, actually for two decades, creativity has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "Learning to Think Outside the Box." The New York Times Education Life, 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

With all of the class materials you will be expected to share your ideas and comments with others in the Class Discussions and wikis.

It is not accidental that TAPS, Canada’s leading Beer Magazine—in fact it’s THE BEER MAGAZINE—features this item from this class in an editorial (Winter 2011-2012, p. 2); at least one major Editor in Chief thinks it’s worth noting and imitating.

<http://www.d.umn.edu/clafaculty/troufs/anthfood/index_online.html#KarlaDudley>

As I mentioned in my earlier memo,

**The Course in a Nutshell**

Overall, this course consists of **three main segments:**

I Orientation and Background

- Introduction
- Basic Concepts
- History
- Theory
- Methods and Techniques
II Exploration

Comparative / Cross-Cultural
Holistic
Ethnographic Case Studies from the Real World:
Real People . . . Real Places from Around the Globe

III Student Presentations on Term Research Projects

For the first part of the course much of the material for the week will be presented in the form of text materials and on-line slide materials. Please note that many of the slide sets go hand-in-hand with the materials in the anchor text. If your learning style is visual, focus first/more on the slides. In the second section of the semester, once you have mastered the basic information relating to the Anthropology of Food, we will look (generally comparatively, cf., Main Characteristics of Anthropology in Week 1) at a series of video materials from around the world. The final section will focus on your research projects.

You will find that there are "an awful lot" of materials on-line —maybe even too many!

Where to start?
Probably the best place to start is with the "First Day Handout" on-line at <http://www.d.umn.edu/cla/faculty/troufs/anthfood/afhandout_first-day.html#title>.

Also have a look at the course “Home” page of your canvas folder <http://canvas.umn.edu/>. It will look something like this . . .

Check the links on “Home” page . . .
Play around with your Canvas folder materials. . . From your “Home” page go to your “Syllabus” . . .

Start with the "Canvas Student Guide" if you are new to Canvas.
If you have not used Canvas before start with the “Canvas Student Guide”

When the "Explore Canvas . . ." menu drops down.

If you are new to Canvas, explore the basics

Then checkout the other items that interest you most.
Have a look at it at <http://canvas.umn.edu/>.

Have a look at . . .

**Assignments and Events**

. . . **this week** as they are listed on your "Calendar".

They are also listed on the "Syllabus" section of your canvas folder, if you prefer to have them in another form (see below).
This Week’s “Calendar”

REM: Links on screenshots are not “hot” (active)

<table>
<thead>
<tr>
<th>SUN</th>
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<th>TUE</th>
<th>WED</th>
<th>THU</th>
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</tr>
<tr>
<td>📜 1a AF Week 1 Memo</td>
<td>📜 1a AF List of Readings for the Entire Semester</td>
<td>📜 1a AF Wk 1 Orientation (.pptx) / First Day Handout</td>
<td>📜 1a AF Wk 1 Getting Started</td>
<td>📜 1a AF Wk 1 Main Characteristic of Anthropology (Intro.pptx)</td>
<td>📜 AF Complete or Update Your Canvas “Profile” as Part of Your Introduction.</td>
<td>📜 (optional) Canvas Guide: User Settings and Profile Picture</td>
</tr>
<tr>
<td>📜 AF Wk 1 For Fun Food Trivia: What is longest word ever to appear in all of literature?</td>
<td>📜 1a AF Wk 1 readings</td>
<td>📜 AF Wk 1 Introduce Yourself to the Class</td>
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</table>

In the “Syllabus” version the assignments look like this:

REM: Links on screenshots are not “hot” (active)
<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>Sun Jan 12, 2020</td>
<td>AF Week 1 Memo</td>
</tr>
<tr>
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<tr>
<td>Mon Jan 13, 2020</td>
<td>AF Wk 1 For Fun Food Trivia: What is the longest word ever to appear in all of literature? due by 11:59pm</td>
</tr>
<tr>
<td></td>
<td>AF List of Readings for the Entire Semester</td>
</tr>
<tr>
<td></td>
<td>due by 1am</td>
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<td>AF Wk 1 Readings</td>
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<td></td>
<td>due by 1am</td>
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<tr>
<td></td>
<td>AF Wk 1 Introduce Yourself to the Class</td>
</tr>
<tr>
<td></td>
<td>due by 11:59pm</td>
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<tr>
<td>Tue Jan 14, 2020</td>
<td>AF Wk 1 Orientation (.pptx) / First Day Handout</td>
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<td></td>
<td>AF Wk 1 Getting Started</td>
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<tr>
<td>Thu Jan 16, 2020</td>
<td>AF Wk 1 Main Characteristics of Anthropology (.pptx)</td>
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<tr>
<td></td>
<td>AF Complete or Update Your Canvas &quot;Profile&quot; as Part of Your Introduction</td>
</tr>
<tr>
<td></td>
<td>due by 11:59pm</td>
</tr>
</tbody>
</table>

And the “Syllabus” version is found here:
So once again, welcome to Anth 3888 Anthropology of Food. This will be a great course, and a great experience. You will see. . . .

If you have any questions right now, please do not hesitate to post them on the canvas “Discussions”, or e-mail troufs@d.umn.edu, or stop in Cina 215 if you’re in the neighborhood.

For Fun Food Trivia for the Week . . .

What is longest word ever to appear in all of literature?

I’m looking forward to “seeing” in the class.

Best Wishes,

Tim Roufs

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used course management system before, you might find it helpful to view the Canvas Student Guide.