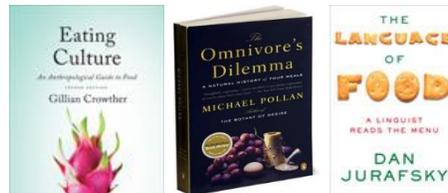


Anthropology of Food Week 7 (Module 7)



Direct Links
to Canvas

Available on-line in your  canvas folder at

<http://canvas.umn.edu/> 

[Syllabus](#) 

[Calendar](#) 

What's Happening this Week

THIS WEEK'S HIGHLIGHTS

(click links for details)

 = leave page



General Comments for the Week

This week take a little time to go over your exam, and if you have any questions or comments please let me know. Going over the Midterm oftentimes helps when it comes to preparing for the Final Exam.

This week we meet a number of the current major players in the modern-day food scene in the film *FRESH*. Most of them you will meet again as we progress through the second half of the semester. And we meet Bob Moore, of Bob's Red Mill Natural Foods, who you will quickly recognize as a genuinely decent person.

If you haven't taken the two very short Selective Attention Test, please do that this week. And please also complete a brief Student Survey.

And finally, your Promissory Abstract for your Project is due by the end of the week.

Live Chat: Open Forum / Office Hours

[Contact Information](#)

Video Explorations

Real People . . . Real Places . . .

[Videos for the Semester](#)

This Week's Slides

[Class Slides for the Semester](#)

No New Slides this Week

Readings for the Week

[Readings for the Semester](#)

REM: [Textbooks](#)

Other Assignment Information

[Main Due Dates](#)

[Calendar](#)

Week 7 (Module 7) Calendar

Go Back and Look Over your Midterm Exam

Grades

Extra Credit Options

REM: **Your Project Abstract and Working Bibliography is Due this Week**

If you haven't already done so, take the two very short

Selective Attention Tests

(2X <2 min.)

Take the Student Survey

Discussion

“Is Bob's Red Mill a Good Business Model?”



For Fun Trivia

”In what region of Italy do Italians traditionally eat spaghetti with meatballs?”

For other optional items for the week check “[Calendar](#)” [🔗](#) or “[Syllabus](#)” [🔗](#)

Questions? Comments?

General Comments for the Week

This week take a little time to go over your exam, and if you have any questions or comments please let me know. Going over the Midterm oftentimes helps when it comes to preparing for the Final Exam.

This week we meet a number of the current major players in the modern-day food scene in the film *FRESH*. Most of them you will meet again as we progress through the second half of the semester. And we meet Bob Moore, of Bob's Red Mill Natural Foods, who you will quickly recognize as a genuinely decent person.

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Live Chat: Open Forum / Office Hours

[Contact Information](#) 

Tuesday, 23 February 2021 @ 7:00-8:00 p.m. (CDT)

"ZOOM" 

[click  here]

or

e-mail anytime: <mailto:troufs@d.umn.edu> 

[click  here]



Live Chat is optional.

Video Explorations

Real People . . . Real Places . . .

[Videos for the Semester](#)

“How People Get Their Food in Industrial Societies”

As mentioned last week we’ll spend much of the rest of the semester examining how people get their food in nonindustrial and industrial cultures, and in exploring the social, corporeal, sacred, psychological, political, economic, and cultural aspects of food *via* the texts and videos—that’s the holistic anthropology approach (you remember that from Week 1).

And hopefully, also as noted last week, in the remainder of the term you will be **applying your analytical anthropological skills** that you have been developing and honing in the first five weeks of the course—including your perception skills which you should check with the **Selective Perception Tests**. We will be visiting many parts of the globe in the process—so you will have lots of opportunities to practice your skills.

**We have a *FRESH* video this week
as part of our look at . . .**



(90 min., CC, 2009)
UM Duluth Martin Library Multimedia
DVD HD9000.5 .F7474 2009

Fresh: new thinking about what we're eating [↗](#)
(UMD Library Link)

[click [↑](#) here]

course viewing guide

"FRESH celebrates the farmers, thinkers and business people across America who are re-inventing our food system. Each has witnessed the rapid transformation of our agriculture into an industrial model, and confronted the consequences: food contamination, environmental pollution, depletion of natural resources, and morbid obesity. Forging healthier, sustainable alternatives, they offer a practical vision for a future of our food and our planet.

Among several main characters, FRESH features urban farmer and activist, Will Allen, the recipient of MacArthur's 2008 Genius Award; sustainable farmer and entrepreneur, Joel Salatin, made famous by Michael Pollan's book, *The Omnivore's Dilemma*; and supermarket owner, David Ball, challenging our Wal-Mart dominated economy."

http://www.slowtrav.com/blog/khb/2009/05/fresh_a_film_by_ana_sofia_joana.html [↗](#)

This Week's Slides

[Class Slides for the Semester](#)

No New Slides this Week

Readings for the Week

[Readings for the Semester](#)

REM: [Textbooks](#)

- ***Eating Culture, Second Edition*, Gillian Crowther**
 - CHAPTER SIX: EATING-IN: COMMENSALITY AND GASTRO-POLITICS
- ***Omnivore's Dilemma*, Michael Pollan**
 - Introduction: our national eating disorder
 - Ch. 5 "The processing plant : making complex foods"
 - Ch. 6 "The consumer: a republic of fat"
 - Ch. 7 "The meal: fast food"
- ***The Language of Food*, Dan Jurafsky**
 - (Review)

Other Assignment Information

[Main Due Dates](#)

[Calendar](#)

Week 7 Calendar

(Module 7)

REM: Links on screenshots are not "hot" (active)

The image shows a screenshot of a Canvas LMS calendar for February 2021. The calendar is viewed from Sunday, February 21st, to Friday, February 26th. The left-hand navigation column includes links for Syllabus, Dashboard, Courses, Calendar, Inbox, and History. The calendar grid contains several events:

- SUN 21:** 12:01a Module 7 = Week 7 Syllabus; 8:01a AF What's Happening Week 7?; (optional) AF Wk 7 For Fun Food Trivia: In what region of Italy do Italians traditionally eat spaghetti with meatballs?; As mentioned earlier PLEASE
- MON 22:** 8:01a AF Wk 7 Readings; 8:02a AF Wk 7 Go back and look over your Midterm Exam
- TUE 23:** 7p (optional) AF Wk 7 Live Chat -- Office Hour
- WED 24:** 8:01a AF Wk 7 Video: FRESH (90 min.)
- THU 25:** 8:01p (optional) AF Wk 7 REM Take the Two Selective Attention Tests (if You Haven't Yet Done So; they' are very short, 0:1:21 and 0:1:41)
- FRI 26:** 8:01a AF Wk 7 Discussion: Is Bob's Red Mill a Good Business Model?; AF Wk 7 Due: Complete Student Survey; AF Project Part 2: Formal Promissory Abstract and Working Bibliography

Annotations with arrows point to specific events:

- Readings:** Points to the 12:01a Module 7 = Week 7 Syllabus event.
- What's Happening?:** Points to the 8:01a AF What's Happening Week 7? event.
- Review Exam:** Points to the 8:02a AF Wk 7 Go back and look over your Midterm Exam event.
- Live Chat:** Points to the 7p (optional) AF Wk 7 Live Chat -- Office Hour event.
- Video On-line:** Points to the 8:01a AF Wk 7 Video: FRESH (90 min.) event.
- Discussion:** Points to the 8:01a AF Wk 7 Discussion: Is Bob's Red Mill a Good Business Model? event.
- Very Short Tests:** Points to the 8:01p (optional) AF Wk 7 REM Take the Two Selective Attention Tests event.
- Survey:** Points to the AF Wk 7 Due: Complete Student Survey event.
- Project Abstract Due:** Points to the AF Project Part 2: Formal Promissory Abstract and Working Bibliography event.

Additional text annotations include:

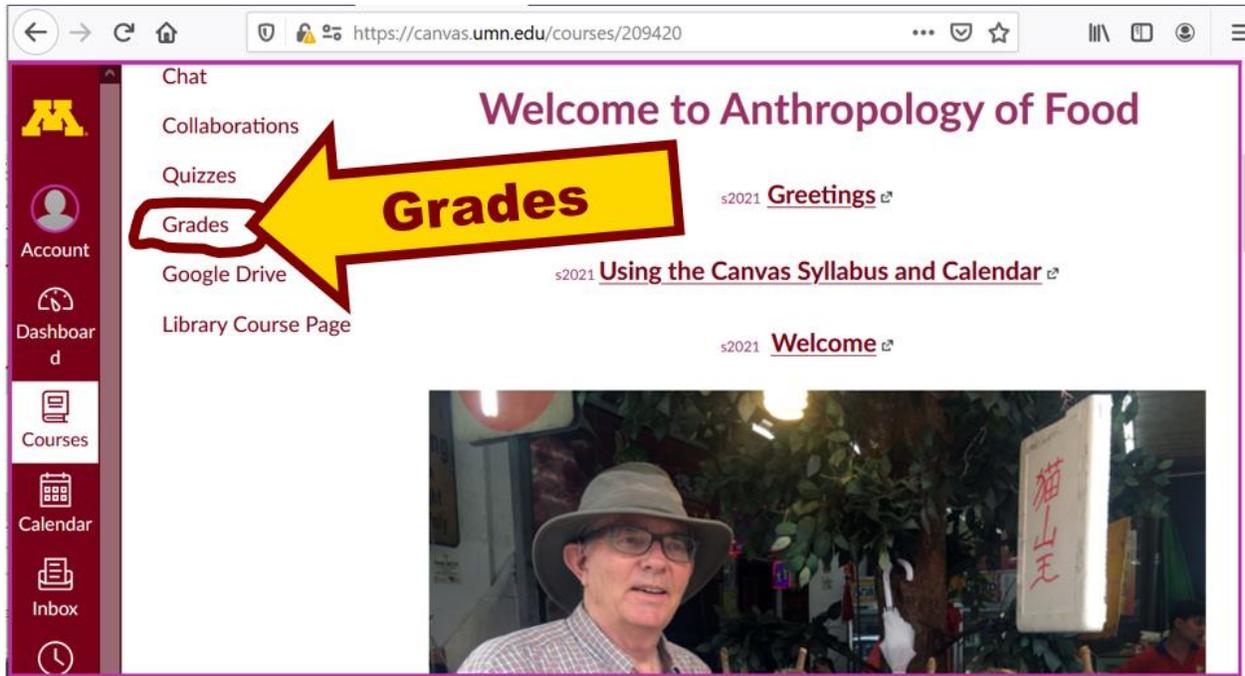
- Agenda:** Points to the top right navigation menu.
- Live Chat Tuesday 7:00 – 8:00 p.m.** is centered below the Tuesday event.
- The links to the videos are live in Canvas** is centered below the Wednesday event.

Midterm Exam Review

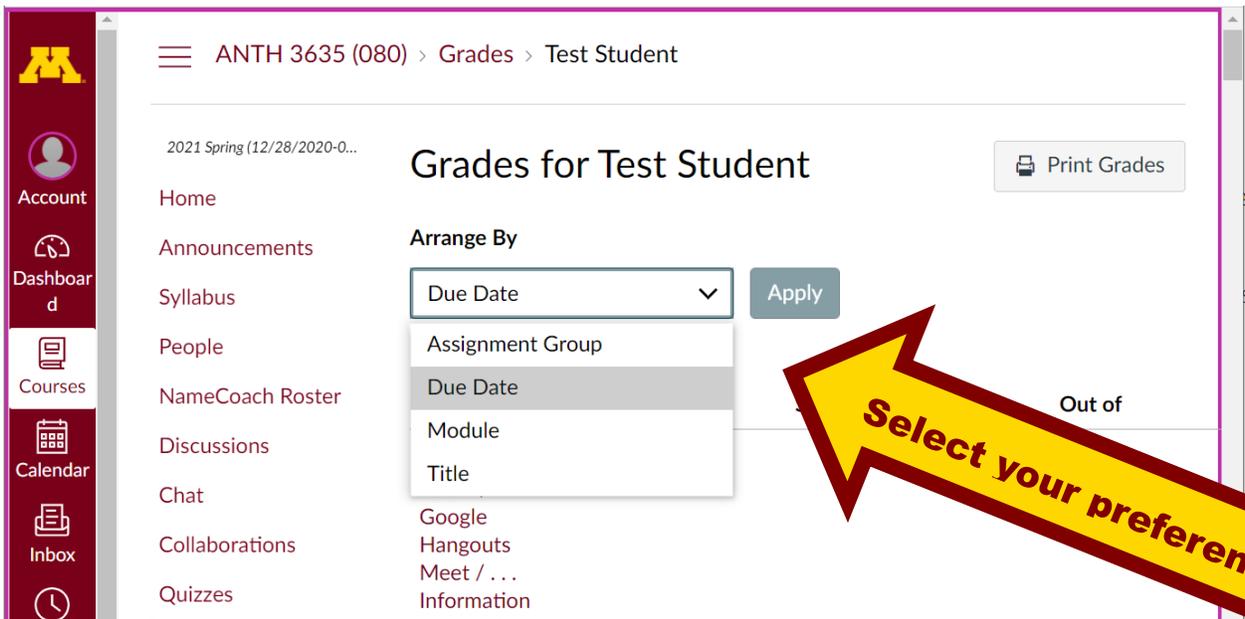
This week take a little time to go over your exam, and if you have any questions or comments please let me know. That oftentimes helps when it comes to preparing for the Final Exam.

If you have any questions about the Midterm Exam please let me know.

If you took the exam, check for the results are in your  canvas Gradebook (check the left-hand Course Navigation column on your “Home” page).



Set your “Arrange By” preferences in your  canvas Gradebook:



Profs “grading” exams is a lot like an ump in Major League Baseball calling balls and strikes. The Major League rules are clear

<http://www.d.umn.edu/cla/faculty/troufs/anthfood/afgrades.html#strikezone> as are the stated criteria for written projects and exams http://www.d.umn.edu/cla/faculty/troufs/comp3160/criteria_for_grading.html.

But, in the end, they are both human judgments.

The biggest difference between a Major League Umpire calling balls and strikes and a professor calling a grade is that you get ejected from the baseball game if you argue balls and strikes (see Section 9.02 Official Baseball Rules http://mlb.mlb.com/mlb/official_info/official_rules/foreword.jsp) and one *should* really question the prof if they didn't like the call, and that is especially true for midterm exams as one can often learn quite a bit that is helpful for the Final Exam by looking over and discussing a midterm exam.

Maybe a better analogy would be judging **Olympic Figure Skating, or Gymnastics, or Ski Jumping, Diving** and the like . . . <http://www.d.umn.edu/cla/faculty/troufs/anthfood/afgrades.html#gymnastics>.



If your style is to look at charts, the grading “chart” is at <http://www.d.umn.edu/cla/faculty/troufs/anthfood/afgrades.html#gradingpolicies>.

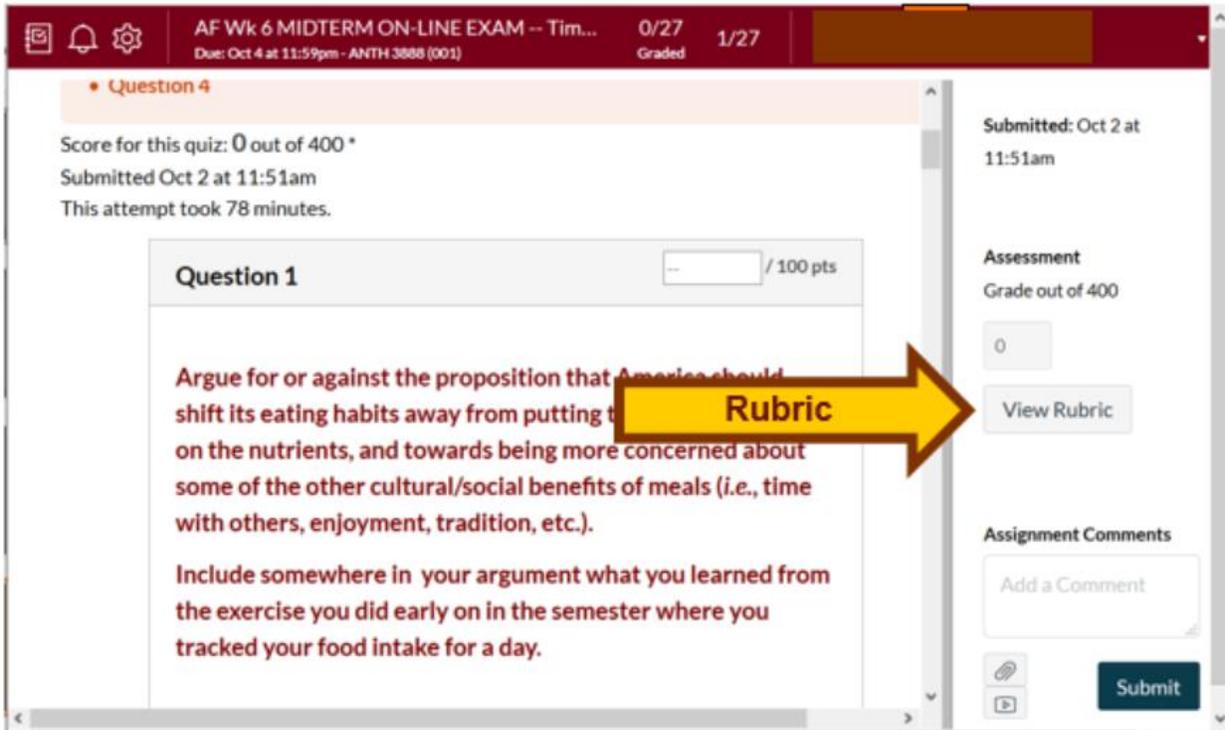
So if, for whatever reason, you didn't like “the call,” e-mail, or stop by Cina 2015 if you are in the neighborhood.

Go back and look over your Midterm Exam, including your answers.

Midterm Exam General Information

http://www.d.umn.edu/cla/faculty/troufs/anthfood/afexams_midterm.html

Please pay attention to what the numbers mean in terms of the final course letter grade. Click **“View Rubric”** on the exam page for details.



The screenshot shows a Canvas LMS exam page. At the top, the header reads "AF Wk 6 MIDTERM ON-LINE EXAM -- Tim..." with a due date of "Oct 4 at 11:59pm - ANTH 3888 (001)". The progress indicator shows "0/27 Graded" and "1/27". The main content area displays "Question 4" with a score of "0 out of 400*" and submission details: "Submitted Oct 2 at 11:51am" and "This attempt took 78 minutes." Below this is "Question 1" with a score of "-- / 100 pts". The question text asks to argue for or against a proposition about American eating habits and to include insights from a food tracking exercise. On the right sidebar, the "Assessment" section shows a grade of "0" and a "View Rubric" button. Below that is the "Assignment Comments" section with an "Add a Comment" input field and a "Submit" button.

Review . . .



[Writing Essays for Exams](#) [Test Taking Strategies](#)

If you have any questions about the [Final Exam](#), please let me know, or bring them up in  canvas.

Extra Credit

If you didn't do quite as well as you might have liked on the Midterm Exam, or if you did better than you even hoped on the Midterm exam but want to “bank” some insurance points for your final course grade, think about doing one (or even two—one of each) of the optional extra credit papers.

There are **two Extra Credit options: (A) a case study**, and/or **(B) a review of a lecture** (such as one of the Nobel Conference 46 “Making Food Good” lectures, or the Harvard University School of Engineering and Applied Sciences Series on Food Science) **or a food film** (*other* than one of the films we see in class). For the review option you may also *compare* two or more food films. (Remember from Week 1, one of the main features of anthropology is that it is *comparative*?)

- **Details on the extra credit** are on-line at
<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/afextracredit.html#title>> 
- **The Nobel Conference 46 lectures** are on-line at
<<http://gustavus.edu/events/nobelconference/2010/archive.php>> 
- **Harvard Food Science Lectures** from the School of Engineering and Applied Sciences, Harvard University
<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/aflectures.html#harvardlectures>> 
- **Other Lectures, including TED lectures are on-line at”**
<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/aflectures.html#otherlectures>> 



- A list of **food films** is on-line at
<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/affoodfilms.html#title>> 
- Details of the **Case Study Extra Credit Option** are on-line at
<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/afextracredit.html#casestudy>> 
- Details of the **Film/Lecture Review Extra Credit Option** are on-line at
<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/afextracredit.html#filmreview>> 

REM: **Your Project Abstract and Working Bibliography is Due
this Week**

"Abstracts"

Maxine C. Hairston¹

The Uses of Abstracts

Writing the Abstract

Length of Abstracts

What you will be doing for your paper is
a "Promissory Abstract"

- **Promissory Abstracts**
 - **Writing the Promissory Abstract**
 - **Length of Abstracts**
- **Summary Abstracts**
 - **Writing the Summary Abstract**
 - **Length of Abstracts**

see also



Writing Report Abstracts

<<http://owl.english.purdue.edu/owl/resource/656/01/>>

Abstracts and Executive Summaries

<<http://owl.english.purdue.edu/owl/resource/726/07/>>

Journal Abstracts

<<http://owl.english.purdue.edu/owl/resource/752/04/>>

REM: If you haven't yet done so . . .

Selective Attention Tests

(2 X <2 min.)

And hopefully, also as noted last week, in the remainder of the term you will be **applying your analytical anthropological skills** that you have been developing and honing in the first five weeks of the course. We will be visiting many parts of the globe in the process—so you will have lots of opportunities to practice your skills.

Speaking of skills . . . this week, after you are finished with your Midterm Exam, take the two short minute-and-a-half **tests of your observational skills** before you continue your intensive look at the wide variety of Anthropology of Food video materials. You should take those short tests this week, but wait until after you have finished the Midterm Exam (you will have enough to do before the Exam).



**After the Exam Take the Two (Very Short)
Selective Attention Tests in Preparation for Watching Remaining
Videos.**

(Be sure to take both tests. Read the instructions carefully.)

First, take the . . .

Selective Attention Test

<http://www.youtube.com/watch?v=vJG698U2Mvo> 

Read and follow the directions carefully.

(Be sure to also count the *bounce* passes.)



**When you are finished with the Selective Attention Test,
watch . . .**

The Monkey Business Illusion

http://www.youtube.com/watch?v=IGQmdoK_ZfY

(It too is short: 1:42)

Again, read and follow the directions carefully.

(And as with The Selective Attention Test, be sure to also count
the *bounce* passes.)



Take the Student Survey

For this week our course developer, has prepared an on-line survey of the class. Please help us by filling it out honestly, and promptly. Your views are very important in the future development of this course.

Student Survey Feedback

s2021 <<https://canvas.umn.edu/courses/209420/quizzes/363429>>

Discussion Topic

“Is Bob's Red Mill a Good Business Model?”



For Fun Food Trivia for the Week . . .

”In what region of Italy do Italians traditionally eat spaghetti with meatballs?”



[Answer](#) 

If you have any **questions or comments** right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail troufs@d.umn.edu, or ZOOM <https://umn.zoom.us/my/troufs>  (E-mail is fastest, and most generally best as quite often URLs need be sent.)

Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs/>> 

<<https://umn.zoom.us/my/troufs>> 

<[other contact information](#)> 