Anthropology of Food Week 11

"Epilogue: Leftovers to Takeaway"

Primer on Presentations and Term Papers

Presentations

The Language of Food

Video Explorations

On Tuesday, in class, we have a look at the world of Food Design—“... a beautifully filmed look at the complex process of food product design, in which the appeal of foods to all the senses is considered and manipulated, using sophisticated science and psychological insights.” —J. Peter Clark, Food Technology Magazine

“The sound of sausage: When a bite produces a distinct crunch, they taste particularly good. Fish sticks, on the other hand, don't make such great noises, but they can be arranged nicely in the pan. And is it merely a coincidence that bologna fits perfectly onto a slice of bread, and that when combined, they make up a popular snack? Designers create clothes, furniture, cars and all kinds of useful items. So why not food? Food designers work on things to eat, giving them a certain style and function. They not only make sure that food and drink fill our stomachs, but also that the eating process is practical and appeals to all the senses - so that we're hungry for more. FOOD DESIGN takes a look at the secret chambers of a major manufacturer of food, where designers and scientists are defining your favorite mouthful of tomorrow. It shows how form, color, smell, consistency, the sounds made during eating, manufacturing technique, history and stories are all aspects of food and eating that both influence food design, and are created by it.”
This week you should also view the film . . .

(on your own)

*Feeding Frenzy — the Food Industry, Marketing & the Creation of a Health Crisis*

OR

watch *Fed Up: It's Time to Get Real About Food* . . .
"Over the past three decades, obesity rates in the U.S. have more than doubled for children and tripled for adolescents -- and a startling 70% of adults are now obese or overweight. The result has been a widening epidemic of obesity-related health problems, including coronary heart disease, high blood pressure, stroke, and Type 2 diabetes. While discussions about this spiraling health crisis have tended to focus on the need for more exercise and individual responsibility, Feeding Frenzy trains its focus squarely on the responsibility of the processed food industry and the outmoded government policies it benefits from. It lays bare how taxpayer subsidies designed to feed hungry Americans during the Great Depression have enabled the food industry to flood the market with a rising tide of cheap, addictive, high calorie food products, and offers an engrossing look at the tactics of the multibillion-dollar marketing machine charged with making sure that every one of those surplus calories is consumed."

"Narrated by Katie Couric, Fed Up blows the lid off everything we thought we knew about food and exercise, revealing a 30-year campaign by the food industry aided by the U.S. government to mislead and confuse the American public. Exposing the hidden truths contributing to one of the largest health epidemics in history, the film follows a group of families battling to lead healthier lives and reveals why the conventional wisdom of exercise and eat right is not ringing true for millions of people struggling with diabetes, childhood obesity and other serious conditions. Including captivating interviews with the country's leading experts, this vital information could change the way we eat forever."
On Thursday we’ll have a look at—and a listen to—Presentations

For the activities and assignments of the week, check your Moodle HomePage. This week they include as mentioned above . . .

View Video On-line: *Feeding Frenzy — the Food Industry, Marketing & the Creation of a Health Crisis* [UMD Library Link; click on "View it" > "Kanopy"]

OR

View *Fed Up: It's Time to Get Real About Food*

(Available on reserve at the Main Desk, UMD Martin Library)
(The company has not responded to our request to purchase streaming rights.)
(99 min., 2014, UMD Duluth Martin Library DVD HD9005 .F385 2014)

Response to the in-class film *Food Design* (Due by the end of Week 11—Saturday, 12 November 2016; Your Name Will Be Logged)

And respond to either *Feeding Frenzy* or *Fed Up* . . .

View Video On-line: *Feeding Frenzy the Food Industry, Marketing & the Creation of a Health Crisis* [UMD Library Link; click on "View it" > "Kanopy"] (Due by the end of Week 11—Saturday, 12 November 2016; Your Name Will Be Logged)

Response to the film *Fed Up* (Due by the end of Week 11—Saturday, 12 November 2016; Your Name Will Be Logged)

And respond to the *Forum* for the week . . .

*Forum: Picturing Food Waste* (Due by the end of Week 11—Saturday, 12 November 2016)
For Fun Bonus . . .

What Does Food Symbolize In Art?
Test Your Knowledge


Take the Quiz
REM: Share your ideas with others in class, on-line . . .

Student Collaboration Space
for your own personal use

Wiki for Project Collaboration

QUICKMAIL (see sidebar)

The above items will be found at the top of your Moodle folder under “Student Collaboration Space”.

Check the results of the class Video Responses from earlier weeks when they close. You can find the results in the Moodle Blocks where they first appeared. This week have a look at . . .

Results--Two Fat Ladies "Timber!" f2016
Results--The Meaning of Food: "Food & Family" f2016
    Results--Soul Food Junkies f2016 File resource
    Results--Food Fight f2016
    Results--King Corn: You are What You Eat f2016
    Results--Big River: A King Corn Companion f2016
    Results--We Feed the World f2016
    Results--Food for Body and Spirit f2016
    Results--The Pig Commandments f2016
    Results--Desert People f2016 File resource
    Results--The Meaning of Food: 'Food & Culture' f2016
    Results--The Meaning of Food: "Food & Life" f2016
    Results--Did Cooking Make Us Human? f2016
    Results--Holy Cow f2016

Food Trivia for Fun this week:

How much water does it take to grow a hamburger?
Answer

How far do you have to run to burn off a burger?

Answer

Check it out at:

The FAO World Food Clock
Class Water WebPage
Class Food and Water Waste WebPage
Your **Readings** and **Assignments and Activities listings** are available in the **Week 11 Block** of your **Moodle** folder.

As usual, if you have any general or specific questions—especially about your Project, or about the assignments, or about the extra credit option(s), or about the Exams—please do not hesitate to stop in after class, or post them on Moodle or e-mail troufs@d.umn.edu.

Best Regards,

Tim Roufs

<http://www.d.umn.edu/~troufs/>