

CHILD AND FAMILY STUDIES

What can I do with this degree?

AREAS

EMPLOYERS

STRATEGIES

PRE-SCHOOL/DAYCARE

Teaching
Administration

Church/religious organizations
Montessori schools
Private, public, franchise, and corporate daycare centers
Private homes
Family daycare
Extended school programs
Nursery school/mother's day out programs
Head Start programs

Develop physical stamina for working with children.
Acquire certification/licensing for daycare and public school teaching.
Obtain experience working with children through volunteerism or part-time jobs.

COMMUNITY SERVICES

Administration
Development
Programming

Community centers
YMCA, YWCA
Consumer protection agencies
Summer camp programs
Adult and child daycare providers
Programs servicing children and adults with special needs
Hospitals
Rehabilitation organizations
Retirement homes
Church/religious organizations
Adoption agencies

Seek related work experience, particularly summer camps or special needs areas.
Learn to work well with all types of people through volunteer or paid positions.
Obtain Child Life Certification for some areas.

SOCIAL SERVICES

Case Management
Counseling
Administration
Development

Profit and nonprofit organizations geared to services for children, youth, families or senior citizens
Adult and child daycare providers
Group homes
Half-way houses
Youth services agencies
Senior citizens' programs
Federal, state, and local government
Departments of Welfare and Health
Foundations and funding organizations

Take counseling/social work courses as minor or a double major.
Obtain master's degree in counseling, social work, or rehabilitation counseling to provide therapy.
Get graduate degree for most administrative positions.
Learn federal, state, and local government job application process.

AREAS

EMPLOYERS

STRATEGIES

EDUCATION

Teaching
Research
Counseling
Administration
Home Economics
Vocational Rehabilitation
Parent-Child Education
Curriculum Development

Public and private schools, K-12
Public preschool programs, e.g., Head Start
Private preschool programs
Adult Education programs
Colleges and universities
Programs servicing children and adults with special needs
Montessori schools
Government

Acquire certification/licensing for public school teaching K-12.
Obtain Ph.D. for college and university teaching and research.
Acquire certification for daycare and parent-child education.
Obtain graduate degree for counseling and administrative positions.
Learn federal and state government job application process.
Double major in Special Education.

Early Childhood Special Education

MEDICAL

Childcare Programs
Education

Hospitals
Healthcare facilities
Mental health organizations
Health and wellness agencies
Hospices

May need master's degree in counseling, social work, or specialized area.
Obtain experience in advocacy.
Acquire licensing/certification for some areas.
Volunteer in a healthcare setting.

BUSINESS

Management
Sales
Marketing Research
Consulting
Credit Departments
Staff Benefits

Corporate care for children and adults
Daycare facilities
Department and retail stores
Manufacturing companies of children's clothes, toys, furniture, and food
Banks and financial institutions
Insurance companies

Obtain a minor in business.
Develop business skills in finance, accounting, marketing/sales, taxes, and bookkeeping.
Secure leadership positions on campus.
Get related experience through internships or part-time jobs.
Build computer skills in word processing, database, and spreadsheet programs.

COMMUNICATIONS

Journalism
Advertising
Public Relations
Writing/Editing
Research

Newspapers and magazines, particularly those geared to children/family
Book publishers
Trade associations
Radio and TV stations
Nonprofit organizations
Advertising agencies
Manufacturers of related goods

Minor or double major in journalism.
Develop excellent communication skills, both written and verbal.
Submit articles/books for publication.
Work for campus publications.

AREAS	EMPLOYERS	STRATEGIES
GOVERNMENT Human/Social Services Rehabilitation Home Economics Legislation Advocacy	Federal, state and local government agencies Departments of Health, Education and Welfare, Sanitation, Fire/Safety, Nutrition, and Cooperative Extension Vocational rehabilitation Mental health agencies Adoption agencies Military child care programs Overseas child care and education programs Criminal justice system Health and wellness agencies Women's protective agencies	Learn federal, state, and local job application procedures. Take additional courses in your area of interest.

GENERAL INFORMATION

- Bachelor's degree is sufficient for entry-level positions.
- Advanced degrees are essential for clinical and therapeutic counseling positions.
- Master's degree or Ph.D. is often needed for administrative and supervisory positions.
- Ph.D. is required for college teaching and advanced research positions.
- Additional or specialized training qualifies you for higher paying and more responsible positions.
- Obtain part-time, summer, internship, or volunteer experience in childcare, schools, hospitals, camps, or overseas programs or in advocacy/service-oriented programs dealing with alcoholism, drug abuse, family violence, aging, poor, disabled, etc.
- Obtain certification in CPR, safety, and first aid for adults, children, and infants.
- Develop interest and gain experience in computers, arts, crafts, music, etc.
- Obtain information on certification for specialized areas including Child Life Specialist or Child Advocacy.