

PSYCHOLOGY

What can I do with this degree?

AREAS	EMPLOYERS	STRATEGIES
<u>HUMAN SERVICES</u> Counseling Advocacy Mental Health Services	Federal government, Departments of Health and Human Services Justice Veterans Administration State government, Departments of Human Services Mental Health & Mental Retardation Community mental health centers State psychiatric hospitals Facilities for mentally impaired Justice Probation and parole Local government Senior citizens' centers United Way agencies/local branches of national nonprofit organizations including: YMCA/YWCA Goodwill Industries Boys and Girls Clubs Religiously-affiliated service organizations	Obtain essential practical experience: Find part-time or summer jobs, e.g., camp counselor, resident hall advisor. Plan internship or practicum placements for academic credit. Get volunteer experiences, e.g., hotline, Big Brother/Sister, Special Olympics, psychiatric hospital, service fraternity/sorority. Pursue excellent academic record. Become fluent in foreign language spoken by multi-cultural clients. Be willing to relocate. Obtain graduate degree for substantive counseling work. Become familiar with government hiring procedures.
<u>ADMINISTRATION</u>	Federal, state and local government National headquarters and local branches of non-profit organizations	Consider business minor or double major. Get experience in counseling or advocacy. Need related master's degree for advancement.
<u>COMMUNITY RELATIONS</u>	Federal, state and local government Local branches of national non-profit organizations	Obtain experience in counseling, advocacy, or administration. Acquire knowledge of community problems and government resources.
<u>PROGRAM DEVELOPMENT</u>	Federal, state and local government National headquarters and local branches of non-profit organizations	Acquire experience in counseling, advocacy or administration. Obtain graduate degree for advancement.

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<u>RESEARCH</u>	Federal government Dept. of Health and Human Services National Institute of Education Office of Naval Research National headquarters of non-profit organizations Universities and colleges	Work with a professor on his or her research project. Develop strong quantitative and statistical skills. Obtain graduate degree for advancement.
<u>HUMAN RESOURCES</u> Employment and Recruitment Labor Relations Compensation and Benefits	Human Resources (Personnel) departments of companies Government personnel agencies and departments Employment agencies	Acquire related experience as Resident Hall advisor, New Student Orientation Advisor, Admissions office tour guide or recruiter. Find committee work in policy making or settling disputes. Supplement curriculum with business courses.
<u>PUBLIC RELATIONS</u> Research Programming Writing and editing Special events Media placement Public speaking Fund-raising	Public relations and advertising firms Companies with in-house public relations departments Trade associations Federal, state and local government Colleges and universities Non-profit organizations	Develop strong writing and speaking skills. Obtain related experience with campus newspaper, TV, or radio. Serve as admissions office tour guide. Serve as fund-raiser or political canvasser. Find internship through campus chapter of Public Relations Society of America.
<u>ADVERTISING</u> Creative Media Account Services Research	Advertising agencies Companies with in-house advertising agencies or departments	Obtain relevant experience with campus newspaper, TV, or radio. Work with student-run business. Find internship with market research or advertising firm. Develop portfolio for creative positions. Plan business minor or double major for account services positions.

(Psychology, p.3)

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<u>MARKET RESEARCH</u>	Market research firms Market research departments of consumer goods manufacturing firms	Develop strong background in math/statistics. Become involved in American Marketing Association. Obtain related experience: Get part-time or summer field service experience with market research firm. (see "Marketing Services" in Yellow Pages). Obtain business research practicum experience. Become reporter for campus newspaper. Serve as canvasser/phone interviewer for charity or political campaign.
<u>TEACHING</u>	Public and private schools Colleges and universities	Obtain teaching certificate for public school positions; dual certification will increase marketability. Seek guidance from education department of your school. Secure strong personal recommendations. Volunteer as a tutor. PhD required for post-secondary teaching.
<u>RETAILING</u> Management Buying	All major retail firms including: drug specialty variety department store chains	Obtain related sales experience. Secure leadership position in campus organization. Find internship with individual or chain store.
<u>SALES</u>	Retailers Wholesalers Manufacturers Insurance companies Real estate companies	Obtain sales experience. Take business courses.