ANNUAL REPORT 2017–2018

Student Life
German on Minnesota
Burns Park Residence Hall

Lecture: Hoxie (Civil Engineering)
Chancellor Lynn Black, Chris Gas (UMD Student/UMD delegation), Mindy (UMD student/UMD delegation), Dave Herrera (UMD Student/UMD delegation), Lisa Erwin (Vice Chancellor), Corbin Smith (AVC), Janna (Sustainability), Maddie Sinclair (Housing and Residence Life).

GOA S A R E A 5 - Resources

GOA S A R E A 4 - The "Student Life Experience"

Budgets and Performance
- $279,800

Human Resources + DLOP

Sustainability

Housing and Residence Life

Alumni Relations

Baking Country has boundaries!

Linking the Student Experience

Health Services
- 7,016 events

Sustainability

Strategic Initiatives

Campus Life & Inclusion

Research & Scholarship

Livability

Business and Finance

Facilities Management
- $750,000+

Marketing and Public Relations

Media

Services

Housing and Residence Life

Sustainability

Healthy Campus Initiative

Gardening in Wrenshall, Power Community Solar became an anchor tenant of a smart grid program. In November 2017, the Alumni Relations built a watch party model and launched a new 50th Reunion program.

Modeling the Student Life Experience

Improving Communication

Becoming a model of excellence in the acceptance, integration, and development of new and emerging communication strategies

Implementations and Experiences

- 12 media stories featured on local television, and the Bark Fall and Spring newsletter to UMBiz (campus communication account)

Creating a consistent and timely communication to students for direct billing of digital materials

Tying to university objectives through:
- Linking student experience
- Sustainability news and activities

Connecting with students through:
- University Marketing and Public Relations
- Alumni Relations
- Social media

Supporting the sustainability mission:
- Alumnae Relations
- University Marketing and Public Relations
- Social media

C pulse and Incl u s i on

Sharing community and external events

UMD department events

Student organization events

Creating community that is appropriate and effective, both in the ways we provide information and in the development of empathy and inclusiveness as integrated into every aspect of customer service.

L e a r n i n g  |  W e l l b e i n g  |  I n c l u s i o n  |  S t e w a r d s h i p  |  S e r v i c e

Empathy and inclusiveness are integrated into every aspect of customer service.

C r e a t e  c o m m u n i c a t i o n  t h a t  i s  a p p r o p r i a t e  a n d  e f f e c t i v e ,  b o t h  i n  t h e  w a y s  w e  p r o v i d e  i n f o r m a t i o n

Improving communication to students for direct billing of digital materials

The UMD Stores installed Verb Connect software to audit audiences. They met this objective successfully through:
- Commmunicating sustainability news and activities

Applying a strategic, human, fiscal, physical, and ethical approach in developing, implementing, and managing resources.

Creating a consistent and timely communication to students for direct billing of digital materials

Facilities Management

Marketing and Public Relations

Sustainability

Community and external events

UMD department events

Student organization events

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