I. Vision
UMD Sustainability inspires learning, understanding, and action around sustainability across campus and in the community. Our communication efforts, project and program coordination, and involvement in operational changes provide visible demonstrations of the campus commitment to sustainability.

II Values
Sustainability, Learning, Collaboration, Excellence, Connection

III. Mission
The UMD Office of Sustainability is committed to communicating, educating, and inspiring action to integrate sustainability into all aspects of campus life.

IV. Goals

Sustainability Goals Mapped to the UMD and Student Life Strategic Plans

<table>
<thead>
<tr>
<th>Sustainability Goal</th>
<th>Mapping to University Goals</th>
<th>Mapping to Student Life Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Connect sustainability with student learning opportunities</td>
<td>1,2,6</td>
<td>1,2</td>
</tr>
<tr>
<td>2. Clearly communicate progress and challenges in sustainability research, operations, and education.</td>
<td>4,6</td>
<td>4,5</td>
</tr>
<tr>
<td>3. Assist in community collaborations and campus partnerships related to sustainability.</td>
<td>2,5</td>
<td>1,2</td>
</tr>
<tr>
<td>4. Provide leadership for campus sustainability efforts, support departments, faculty, and student groups.</td>
<td>1,6</td>
<td>1,5</td>
</tr>
</tbody>
</table>

* Note: The Office of Sustainability is responsible for coordinating campus sustainability efforts in order to reach these goals, however, to be successful and make true progress we rely on the contributions of students, faculty, staff, and leaders from across the UMD campus.
## V. Objectives/Outcomes/Assessment

<table>
<thead>
<tr>
<th>Objective/Outcome</th>
<th>Mapping to Department Goal</th>
<th>Assessment Strategy</th>
</tr>
</thead>
</table>
| Students will be connected with sustainability learning opportunities:  
  - Facilitate sustainability learning opportunities (courses, internships, research, etc.) for UMD students  
  - Support students participating in sustainability learning opportunities  
  - Showcase UMD student engagement in sustainability: on our website and social media, work with UMD PR to promote student stories. | 1,2,4,5 | - Track tours, volunteer hours, events, programs and activities with a sustainability focus.  
  - Student stories are shared. |
| We will work on key communication campaigns to promote:  
  - Dining sustainability choices  
  - Reusable to-go container program  
  - Composting and Recycling properly to reduce campus waste | 1,4,5 | - Hold two food waste awareness days, track waste data.  
  - Support Dining Ambassadors on sustainability topics. |
| Partner with faculty, students, and community members on energy efficiency, energy conservation, and renewable energy projects continue or are created.  
  Continue investigation of multiple pathways to access renewable energy for campus.  
  Encourage investments in energy efficiency. | 1,2,4,5 | - Energy planning resources are sought.  
  - Involvement in community sustainability partnerships continues.  
  - Track and report on energy use and greenhouse gas emissions. |
| Support EcoReps with programming and events.  
  Support RAs in integrating sustainability into programming.  
  Support expanded compost system roll-out in Housing | 1,4,5 | - Create at least 2 sustainability-related programming events in Residence Halls.  
  - Use recycle/waste audits to track progress. |
| Communicate progress, including UMD AASHE STARS rating, to campus community. | - Report to the Board of Regents on sustainability progress at UMD.  
- Communicate AASHE STARS highlights to campus.  
- Track campus data on energy, greenhouse gas emissions, recycling, food, water, and transportation for Campus Databook.  
- Update gap analysis of current greenhouse gas emissions and campus goals for reduction. |
| 4,5 |