# Methodology A. Converging Evidence

Different Species
Males vs. Females
Variations within Species
Single Individual across Context
True Experimental Methods

Vs. Quasi-Experimental Research
Manipulation
↑ Internal Validity (↓ Secondary Variance/Variables)

• External Validity



# Methodology B. Data

•Archeological Records

•Current Hunter-Gatherer Societies, e.g., !Kung

•Contemporary Observations

•Self-Report (Impression Management, Even if Anonymous)

•Life History & Public Records (Danish Folker Register)

•Human Products

# A<sub>1</sub>. Species Comparison

#### Hx: Sperm Competition

Large Sperm Volume serves to displace competitors sperm

Prediction: Sperm Volume Correlated with Promiscuity of Species

Methodology: Testicular Weight/Body-Size as Index of Volume

#### Data:

•Gorillas	0.02%
•Orangutans	0.05%
•Humans	0.08%
•Chimpanzees	0.27%

#### Spearman's rho Correlation

**Bonobo Chimps** 

### 2. Gender Comparison

**Problem** of paternity exclusive to Men

Equal Degrees of Jealousy Differentially Apportioned

•Men demonstrate greater jealousy over **Sexual** Infidelity Activates behaviors which insure **Paternity** 

•Women demonstrate greater jealousy over **Emotional** Infidelity Per the Female's need for **Resource Support** from the male

Origins of Spousal Abuse?

### 3. Individual Comparisons

Hypotheses within the Literature:

Absence of Investing Male → Propensity to Abort
 Greater in Younger Women who have more reproductive
 Opportunity

•Poor engage in riskier strategies to acquire resources

•Women Without Brothers at greater risk of Male Abuse

### 4. Ipsitive Measures

#### **Comparing Same Individual across Contexts:**

Advantages:

- •Internal Control for Other Factors Held constant
- •Reduced spontaneous variability

Disadvantages:

- •Niche Resident
  - •Must wait a long time
  - •Not the same subject
- •Context shift not in Isolation Cannot isolate cause of change? E.G.: Change in treatment by males with Increase in hunting success in Siriono men – More meat or More women

# 5. Experimental Methods

True Manipulation compared to Control Subjects:

Advantage: Internal Validity Disadvantage: External Validity

Example: <u>Hypothesis</u> that external threat increases in-group Favoritism & out-group Prejudice

<u>Manipulation</u>: Telling group that they will be displaced by another group

Data: How the test group divides up group payment for participation

# B<sub>1</sub>. Archeological Records

#### E.G.: Bone Fragments:

- Brain size
- Game animals at campsites
- Fossilized feces diet
- Injuries, disease, & death

### 2. Hunter-Gatherer Societies

#### E.G.: Benefits from successful hunting

Intuitively: More Meat – Survival <u>Strategy</u>
Wrong: Shared Collectively

Indirect Benefits: Reproductive <u>Strategy</u>
Greater Care of Offspring by community (Classical Fitness)
Sexually Attractive to Women

### 3. (Systematic) Observations

#### E.G.: Visiting every household in Trinidad:

Men with fertile wives engage in more "Mate Guarding"
•Vs. Pregnant or Old wives
•More fights

Flinn, Ethology & Sociobiology, 1988

•Drawbacks:

Impression Management (Internal Validity)
Occult dynamics (External Validity)
Requires Converging Operations/Evidence

from other methodologies

### 4. Self-Report

Necessary for some psychological content

E.G.: Sexual FantasiesMales: Visually oriented, more partners, more switchingFemales: More context, emotional expression, romance

ProblematicImpression ManagementUnaware of what Information is relevant

Reliability across sources, and situations
Requires Converging Evidence from other techniques

# 5. Life History and Public Records

Are current behavioral patterns (1) Longstanding & (2) Recurrent?

E.G.: Wealthier men marrying younger, more fertile women as a **Sex Difference in Reproductive Strategy** (pub record & sex):

•Relative to less-wealthy men

•Larger Age-Gap with age of Male Consistent with need for fecundity

•Consistent Across Cultures

Kenrick & Keefe, *Behavioral & Brain Sciences*, 1992

### 6. Human Products

**Differential Consumption of Products** 

E.G.: Pornography vs. Romance Novels in Men and Women

# **Converging Operations**

**Consistent conclusions** 

- •From differing Data Sources
- •Collected using different Methodologies

#### •Controls for:

- Confounding
- Methodological Biases/Deficiencies

# What Are The Adaptive Problems?

Indeterminant:

Do not know all the contingencies of past
Each new adaptation creates new adaptive problems
E.g.: Coordination/Subordination with other adaptive Strategies

All adaptive problems concern: •Reproductive Needs •Reproductive Aids

### **Classes of Adaptive Problems**

- Survival and Growth: being ready to reproduce
- Mating: Selection, Attraction, Retaining (1), Performing
- Parenting: To the point of reproduction
- Aiding genetic relatives (non-descendant kin)

# Sign-Posts for Identifying Adaptive Problems

(1) All humans live in groups;

- Making sure you are included
  - Isolation Peep
  - Amygdala lesions
- Proximity to **Conspecifics** leads to competition for Scarce Resources for Survival and Reproduction
- All groups have social hierarchies
  - 1. Problem of getting ahead For scarce resources
  - 2. Problem of maintaining Status Ulceration in Mice
  - 3. Problem of reaction by superiors as you rise Head mounts Illness, seizures

# 2. Contemporary Traditional Societies

Assumption: Closely resemble situation/problems under which humans evolved

- 99% of human history as hunter-gatherers
- Only 10,000 years of agriculture Less for most of world

Common Problem: Impossible to hunt large game alone Requires:

- 1. Division of labor
- 2. Coordination
- 3. Communication (Primates)

### 3. Paleoarchiology

•Teeth: Diet

•Fractures: Cause of Death

•Bones: Nature of Diseases and the Adaptive Problems they cause

### 4. Current Mechanisms

•Cross-Cultural Phobias Indicate Common Adaptive Problems

•Universal Sexual Jealousy Indicates common problem of Paternity

# 5. Task Analysis

#### First: Observation

- Common structure
   E.G.: Living in groups with status hierarchies
- 2. Common Phenomenon E.G.: Favoring genetic relatives

**Second:** Investigate what Cognitive & Behavioral Tasks must be Solved to mediate these Structures/Phenomena

- Use only Information available in that environment
- E.G.: Who carries copies of your genes and to what Degree
  - Physical appearance
  - Not a conscious process